



City of Waukesha

321 WISCONSIN AVENUE
WAUKESHA, WISCONSIN
53186-4786
TELEPHONE
262/524-3680 FAX
262/524-3677

Meeting Minutes - Final

Library Public Art Committee

Thursday, January 12, 2017

12:00 PM

Library Board Room

Sub-Committee meeting

1. Call to Order

Others Present: Head of Program Development & Community Engagement Kori Hall and Special Projects Coordinator Joan Quinlan

Committee Chair L. Preston opened the meeting at 12:20 p.m.

Present 3 - Preston, Audley, and Stockinger

Absent 7 - Lynch, Francoeur, Gaffey, Reinhart, Nelson, Trewyn, and Sura

2. New Business

A. [ID#17-0083](#) Discussion/action regarding details for marketing/branding Community Art Space

Committee Chair Lynn Preston stated that the Public Art Committee wanted to make sure any signage used to identify the Community Art Space fits in with the branding of the Library. Head of Program Development & Community Engagement Kori Hall said that the current logo and signage used within the library features clean fonts. She would prefer that nothing was painted on the walls.

Chris Audley showed the group a sample of signage that the Committee had discussed previously. The acrylic signs with lettering and offsets could be set to any length and would probably come in two pieces. The acrylic would be 2 times as thick as the sample. The standard size is 4 x 8 feet, though an 8-foot sign may look small on the 30-foot wall. The clear acrylic may show shadows and he has asked Delzer if they could make a non-glare option. He will also see if Delzer would be willing to reduce the cost for the Library. One panel costs approximately \$624.50 and it would most likely take at least 2 sections to fabricate the sign with 6 buttons on each panel.

The sub-committee moved downstairs to measure the wall and further discuss fonts, font sizes and color. Lynn Preston suggested making the word 'community' in a smaller font and the words 'Art Space' larger. White lettering was decided against as the group did not feel it would stand out against the wall. It was suggested that the colors reflect the font and colors of the font used in the logo: regular black and bolded maroon and black. The suggestions and samples will be brought back to the full Public Art Committee at a future meeting.

3. Adjournment

Absent any objections, the meeting adjourned at 12:44 p.m.

NOTICE: A majority of Library Board members or Common Council members may be in attendance.

Library Board Members: Please notify the Library Office by 1:00 PM meeting day, if you are unable to attend this meeting.

NOTICE: Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible or that materials at the meeting be in an accessible format, please contact Joan Quinlan, 48 hours prior to the meeting at 262-524-3694.