

## Carol Capes

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**From:** Mayor Shawn Reilly  
**Sent:** Wednesday, May 27, 2015 2:18 PM  
**To:** Carol Capes  
**Subject:** Fwd: Resume

Sent from my iPhone

Begin forwarded message:

**From:** "Audrey A. Espina Patterson" <[opiepatterson@hotmail.com](mailto:opiepatterson@hotmail.com)>  
**Date:** May 27, 2015 at 2:09:05 PM CDT  
**To:** Mayor Shawn Reilly <[sreilly@ci.waukesha.wi.us](mailto:sreilly@ci.waukesha.wi.us)>  
**Subject:** Resume

### **Audrey A. Espina Patterson**

110 Corrina Blvd. Apt 369 (262) 749-2227

Waukesha, WI 53186 [opiepatterson@hotmail.com](mailto:opiepatterson@hotmail.com)

### **PROFESSIONAL SKILLS**

- Strong background in community organizing techniques and grassroots campaign strategies
- Ability to use relationship building to strengthen community organizations
- Fluent in Spanish and English
- Strong collaborative skills
- Experienced in using VAN as a tool for organizing

### **EMPLOYMENT & VOLUNTEER HISTORY**

Bricolage Fellow, Nonpartisan Latino Civic Engagement August 2014 – January 2015

**Brico Foundation, Waukesha, WI**

- Founded the White Rock Neighborhood Association through phone calls, canvassing, and 1:1 meetings.
- Expanded the Tower Hill Neighborhood Association by using grassroots techniques to bring in new members.
- Registered voters in high traffic areas in the community.

- Formed relationships through 1:1 meetings with volunteers, key community leaders, and staff members.
- Worked to identify and talk to potential Latino and female candidates for local office.

Volunteer Coordinator April 2014 – August 2014

Chris Rockwood for Congress, Waukesha, WI

- Used VAN to recruit volunteers for campaign events in Waukesha County.
- Worked directly with the candidate and other core volunteers to shape campaign strategy.

Regional Latino Coordinator March 2012 – Present

Organizing for America (OFA), Waukesha, WI

- Held sole responsibility for organizing, leading, and managing President Obama's Latino outreach in Waukesha County through Equipo Latino.
- Formed relationships through 1:1 meetings with volunteers, key community leaders, and staff members.
- Continually exceeded progressively increasing goals for volunteer recruitment, voter contact, and voter registration.
- Built Equipo Latino, the first Latino political outreach organization in the history of Waukesha County, from the ground up.
- Developed and maintained the Equipo Latino neighborhood team through identifying, testing, and confirming volunteer leaders in core team positions.
- Helped organize high-profile events featuring President Obama and other campaign surrogates, such as President Clinton, First Lady Michelle Obama, and Second Lady Dr. Jill Biden.
- Executed campaign programs such as voter registration drives, contacting undecided voters, educating community members about new voter ID laws, and Get Out The Vote (GOTV).
- Trained volunteers in both English and Spanish in messaging the President's accomplishments, voter registration techniques, and effective voter turnout tactics.
- Held leadership position at South Side Milwaukee staging location during GOTV in heavily Hispanic neighborhoods focusing on training both English and Spanish speaking volunteers.
- Continued to build Equipo Latino and participate in local organizing events after the 2012 election.

## **BOARDS & ASSOCIATIONS**

Board Member, Waukesha Civic Theater Board of Directors February 2015 – Present

Member, **Waukesha Hispanic Collaborative Network** August 2014 – Present

Member, **Tower Hill Neighborhood Association** August 2014 – Present

Vice Chair, **Democratic Party of Wisconsin Latino Caucus** June 2013 – June 2014

Good afternoon Mayor,

Sending you my resume as requested. Looking forward to working with you and the board. If you have any questions feel free to let me know. Thanks!

Best,

Audrey

Audrey Ann Espina  
Neighborhood Team Organizer  
OFA - Equipo Latino for Action  
ViceChair Latino Caucus DPWI  
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