

Characteristics	Visitors	Area Demographics (City)	Compared to Area Demographics
Gender			
Female	50.7%	50.7%	-0.01%
Male	49.3%	49.3%	0.0%
Ethnicity			
White	71.8%	83.9%	-12.13%
Hispanic	11.5%	15.2%	-3.70%
Black	10.2%	3.3%	6.9%
Asian/Native Hawaiian/Other Pacific Islander	3.7%	4.8%	-1.08%
Some Other Race	2.7%	4.8%	-2.10%
Household Income			
\$0 - \$15,000	10.5%	9.1%	1.4%
\$15,000 - \$24,999	8.2%	8.5%	-0.31%
\$25,000 - \$34,999	7.9%	6.3%	1.6%
\$35,000 - \$49,999	11.8%	12.5%	-0.80%
\$50,000 - \$74,999	17.1%	18.0%	-0.89%
\$75,000 - \$99,999	12.9%	13.9%	-0.94%
\$100,000 - \$149,999	16.4%	19.3%	-2.86%
\$150,000 +	15.3%	12.5%	2.8%
Age			
0 to 4	5.8%	6.9%	-1.07%
5 to 14	9.9%	12.2%	-2.26%
15 to 24	20.5%	13.3%	7.2%
25 to 34	12.4%	16.3%	-3.87%
35 to 44	12.7%	15.2%	-2.49%
45 to 54	11.0%	10.7%	0.3%
55 to 64	11.9%	11.8%	0.1%
65 to 74	9.7%	8.0%	1.7%
75 to 84	4.6%	3.8%	0.8%
85+	1.5%	2.0%	-0.46%