



City of Waukesha
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Committee: Plan Commission	Date: 11/15/2023
Common Council Item Number: ID#23-7925	Date: 11/15/2023
Submitted By: Doug Koehler, City Planner	City Administrator Approval: Click here to enter text.
Finance Department Review: Click here to enter text.	City Attorney's Office Review: Click here to enter text.
Subject: ID#23-7925, Sign Ordinance Update to Chapter 27.02 and 27.03 of the Municipal Code-	

Details:

Staff has updated the Sign Code, specifically chapters 27.02 and 27.03. Chapter 27.02 has the sign code definitions. Downtown Perimeter District has been added to the definitions, along with a map illustrating the new boundaries. The Downtown Perimeter District identifies properties fronting Wisconsin Avenue, North Street, Barstow, and Saint Paul Avenue that allow monument or illuminated signs in the B-2 zone.

Chapter 27.03 in the code book addresses permanent signs in the city. 27.03 (16) Downtown Perimeter District has been added to this chapter to outline the type of signs that are allowed in the Downtown Perimeter District. The table in chapter 27.03 (17) has been updated to show the new sign standards allowed in the Downtown Perimeter District.

Options & Alternatives:
[Click here to enter text.](#)

Financial Remarks:
[Click here to enter text.](#)

Executive Recommendation:
Staff recommends the Plan Commission approves the Sign Ordinance for sections 27.02 and 27.03 to City Council.