



CITY OF WAUKESHA

Administration

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| Common Council Item Number: ID#21-1809 | | Date: 3/2/2021 | |
| Submitted By: Ron Grall, Director of Parks, Recreation & Forestry Karen Richards, SPARS Coordinator | | City Administrator Approval: Kevin Lahner, City Administrator KL | |
| Finance Department Review: Bridget Souffrant, Finance Director BS | | City Attorney's Office Review: Brian Running, City Attorney BR | |
| Subject: To approve proposed event sponsorship agreement with T-Mobile | | | |

Details:
 Waukesha Parks, Recreation & Forestry Department (WPRF) seeks cash and in-kind sponsors to support events, programs, and projects. T-Mobile is willing to sponsor the Duck! Rabbit! Family Adventure Walk. In return, they will receive recognition as a sponsor of the event and have the opportunity to be on-site during the event.

Options & Alternatives:
 The sponsorship can be denied, adversely affecting the success of the event.

Financial Remarks:
 T-Mobile will pay \$1,500 for the sponsorship. Revenue account is 5990-48410.

Executive Action:
 Recommend approval of the agreement between City of Waukesha and T-Mobile, and authorize the Mayor to enter into this contract.

Committee Recommendation: Approved unanimously at 2/15/21 Park Board meeting .

