

Characteristics	Visitors	Area Demographics (City)	Compared to Area Demographics
Gender			
Female	50.2%	50.7%	-0.50%
Male	49.8%	49.3%	0.5%
Ethnicity			
White	75.2%	83.9%	-8.69%
Hispanic	10.4%	15.2%	-4.78%
Black	7.2%	3.3%	3.9%
Asian/Native Hawaiian/Other Pacific Islander	4.4%	4.8%	-0.40%
Some Other Race	2.7%	4.8%	-2.10%
Household Income			
\$0 - \$15,000	9.3%	9.1%	0.2%
\$15,000 - \$24,999	8.2%	8.5%	-0.34%
\$25,000 - \$34,999	8.3%	6.3%	2.0%
\$35,000 - \$49,999	12.4%	12.5%	-0.16%
\$50,000 - \$74,999	17.0%	18.0%	-0.98%
\$75,000 - \$99,999	13.3%	13.9%	-0.51%
\$100,000 - \$149,999	17.1%	19.3%	-2.21%
\$150,000 +	14.5%	12.5%	2.0%
Age			
0 to 4	5.9%	6.9%	-0.92%
5 to 14	10.1%	12.2%	-2.08%
15 to 24	19.0%	13.3%	5.7%
25 to 34	11.8%	16.3%	-4.45%
35 to 44	13.6%	15.2%	-1.57%
45 to 54	11.0%	10.7%	0.3%
55 to 64	11.9%	11.8%	0.1%
65 to 74	10.0%	8.0%	2.0%
75 to 84	5.0%	3.8%	1.2%
85+	1.7%	2.0%	-0.28%