



**CITY OF WAUKESHA**

**Administration**

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<b>Committee:</b> Parks, Recreation & Forestry Board	<b>Date:</b> 5/11/2017
<b>Common Council Item Number:</b> <a href="#">Click here to enter text.</a>	<b>Date:</b> 6/6/2017
<b>Submitted By:</b> Ron Grall, Director of Parks, Recreation & Forestry Karen Richards, WPRF SPARS Coordinator	<b>City Administrator Approval:</b> Kevin Lahner, City Administrator <a href="#">Click here to enter text.</a>
<b>Finance Department Review:</b> Rich Abbott, Finance Director <a href="#">Click here to enter text.</a>	<b>City Attorney's Office Review:</b> Brian Running, City Attorney <a href="#">Click here to enter text.</a>
<b>Subject:</b> To recommend to Ordinance & License Committee approval of application from The Park Foundation of Waukesha, Inc. for Special Class B License to sell fermented malt beverages on June 18, 2017, 1:30 pm-7:00 pm for the Carl Zach Cycling Classic Music Program public event to be held at Cutler Park.	

**Details:**  
In conjunction with the Carl Zach Cycling Classic event on June 18, 2017, music concerts will be performed at the Les Paul Performance Center in Cutler Park. For enhancement of the event, staff is requesting approval of the Special Class B License application to allow The Park Foundation of Waukesha to sell beverages, including fermented malt beverages and wine, during the concerts. Proceeds from the sales benefit the Park Foundation, which in turn benefits City of Waukesha parks.

**Options & Alternatives:**  
Alternatives include not allowing beverage sales during the concerts, which could adversely affect attendance and success of the concerts.

**Financial Remarks:**  
The Park Foundation of Waukesha will pay their expenses related to the sale of fermented malt beverages.

**Executive Recommendation:**  
Recommend approval of Special Class B License application by The Park Foundation of Waukesha, Inc.

**Committee Recommendation:**  
The Parks, Recreation & Forestry Board will address this item at their May 15, 2017 meeting.

