



**CITY OF WAUKESHA**

**Administration**

201 Delafield Street, Waukesha, WI 53188  
Tel: 262.524.3701 fax: 262.524.3899  
www.ci.waukesha.wi.us

<b>Committee:</b> Parks Recreation & Forestry Board	<b>Date:</b> 4/16/2018
<b>Common Council Item Number:</b> <a href="#">Click here to enter text.</a>	<b>Date:</b> 4/16/2018
<b>Submitted By:</b> Ron Grall, Parks, Recreation & Forestry Director Joanna Adamicki, Special Events Coordinator	<b>City Administrator Approval:</b> Kevin Lahner, City Administrator <a href="#">Click here to enter text.</a>
<b>Finance Department Review:</b> Rich Abbott, Finance Director <a href="#">Click here to enter text.</a>	<b>City Attorney's Office Review:</b> Brian Running, City Attorney <a href="#">Click here to enter text.</a>
<b>Subject:</b> Approval and authorization of contract between City of Waukesha and Midwest Cycling Series for execution of Carl Zach Cycling Classic, June 24, 2018.	

**Details:**  
The Carl Zach Cycling Classic has been a long-standing event in downtown Waukesha. Beginning in 2013, the bike race was managed by the Parks, Recreation & Forestry Dept. The Carl Zach Cycling Classic is an annual event and part of the Tour of America's Dairyland series.

**Options & Alternatives:**  
While cycling has been a long-standing tradition in downtown Waukesha dating back to at least 1994, there is an option to not host a bike race in Waukesha.

**Financial Remarks:**  
Sponsorship revenue will be deposited into the established Carl Zach Cycling Classic revenue account, 5993.48501. Expenditures will not exceed the \$25,000 budgeted amount in the Carl Zach Cycling Classic expense account, 5993.53957. Sponsorship Revenues will cover all race expenditures.

**Executive Recommendation:**  
Staff recommends the Parks, Recreation & Forestry Board recommend the Mayor enter into the contract between City of Waukesha and Midwest Cycling Series and authorize the Mayor and Finance Director to enter into this Contract.

**Committee Recommendation:**  
The Waukesha Parks, Recreation & Forestry Board to consider the contract between City of Waukesha and Midwest Cycling Series at the Monday, April 16, 2018 meeting.

