



**City of Waukesha**  
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<b>Committee:</b> City Council	<b>Date:</b> 4/8/2025
<b>Common Council Item Number:</b> ID#25-00548	<b>Date:</b> 4/8/2025
<b>Submitted By:</b> Robin Grams, Associate Planner	<b>City Administrator Approval:</b>
<b>Finance Department Review:</b>	<b>City Attorney's Office Review:</b>
<b>Subject:</b> ID#25-00548 Review and Act on a Contract between the City of Waukesha and the Wisconsin Economic Development Corporation for a grant award	

**Details:**

The City of Waukesha Community Development Department applied for and was awarded the 2025 Wisconsin Economic Development Corporation (WEDC) Vibrant Spaces Grant. The City applied for the \$50,000 grant to offset the costs to implement the Friedman Alley placemaking plan. The grant requires matching funds, which the City has already budgeted for in the CIP budget and through Community Development Block Grant funds. The City Council approved a Resolution on October 15, 2024 to authorize the submission of the application for the Vibrant Spaces Grant.

The Vibrant Spaces Grant has a very competitive application process and we received the grant due to having a shovel ready project and a placemaking plan in place. The Vibrant Spaces Grant will help fund the addition of a new sign, hanging lights, and murals in Friedman Alley. The Friedman Alley Placemaking Plan was approved at the August 6, 2024 City Council meeting.

**Options & Alternatives:**  
Approve the contract to accept the grant funds.

**Financial Remarks:**

**Executive Recommendation:**  
Staff recommends the Finance Committee accept the 2025 WEDC Vibrant Spaces Grant