



City of Waukesha
201 Delafield St. Waukesha, WI 53188
Tel: 262.542.3700
waukesha-wi.gov

Committee: Plan Commission	Date: 4/27/2022
Common Council Item Number: ID# PC22-3922	Date: 4/27/2022
Submitted By: Doug Koehler, City Planner	City Administrator Approval: Click here to enter text.
Finance Department Review: Click here to enter text.	City Attorney's Office Review: Click here to enter text.
Subject: Living Word Evangelical Lutheran Church, 3140 Saylesville Road- Sign Variance: Request of a sign variance to allow an Electronic Message Center on a sign in the I-1, Institutional District	

Details:

The applicant is looking for a variance to allow for an Electronic Message Center (EMC) monument sign. The site is zoned I-1 Institutional, which currently does not allow EMC signs. The double-sided monument sign will be 9.8 feet in height. The EMC section of the sign will be 4 feet tall by 9 feet wide. The overall size of the sign is 95 S.F.

The applicant is applying for the variance to so that people can see their new location better. There are many schools and churches, including the high school across the road, that have applied and been granted a variance in the past. Most of these are in the I-1 zone. The closest residential property is roughly 1/8 a mile away. That property has several trees that would block the view of the EMC. There is also a cornfield between the church and the house. The sign will be located on the east side of the property along Saylesville Road.

Options & Alternatives:
[Click here to enter text.](#)

Financial Remarks:
[Click here to enter text.](#)

Executive Recommendation:
Staff recommends approval for the Sign Variance at 3140 Saylesville Road with the following conditions:

- All staff comments to be addressed
- Sign must meet city code on electronic message center standards
- The sign cannot change more often than every two minutes
- All new signs need to be applied for and permitted