



City of Waukesha
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Committee: Click here to enter text.	Date: Click here to enter a date.
Common Council Item Number: ID#	Date: Click here to enter a date.
Submitted By: Ron Grall, Director of Parks, Recreation and Forestry; Mary Berg, Recreation Service Manager	City Administrator Approval: Anthony Brown, City Administrator
Finance Department Review: Joe Ciurro, Finance Director	City Attorney's Office Review: Brian Running, City Attorney
Subject: To approve proposed sponsorship agreement with DICK's Sporting Goods.	

Details:
 Waukesha Parks, Recreation & Forestry Department (WPRF) seeks cash and in-kind sponsors to support events, programs, and projects. DICK's Sporting Goods is willing to donate equipment, as well as gift cards and certificates for needed sports equipment for the youth sports program. In return, they will receive recognition as a sponsor of the youth sports program.

Options & Alternatives:
 WPRF can deny the donation and, instead, purchase the equipment.

Financial Remarks:
 In lieu of receiving cash, WPRF will receive donated equipment, gift cards, and certificates to offset expenses for youths' sports equipment, expense account 5310-53450.

Executive Recommendation:
 Recommend approval of the contract between City of Waukesha and DICK'S Sporting Goods and authorize the Mayor to enter into this contract.