



Store Engineering

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1626 Oak St., P.O. Box 2107
La Crosse, WI 54602

www.kwiktrip.com

November 9, 2021

City of Waukesha Planning Department
Doug Koehler
201 Delafield St
Waukesha, WI 53188

RE: Kwik Trip Store 1219: sign variance request

Dear Mr. Koehler:

This letter is intended to accompany the submittal for our application to the City of Waukesha Planning Department for the requested Sign Appeals and Variances for our proposed reader board. Please accept this letter as our request to be placed on the next available Staff Meeting Agenda as well as the Planning Commission and City Council Meeting Agenda.

Kwik Trip, Inc. is proposing the construction of a convenience store with 10 dispenser fueling canopy. Included with this development, is the requested variance for a reader board. The installation of an electronic reader board has become the company standard to reduce potential injuries for our team. The older style reader boards with plastic characters that were placed with a suction cup pole are not within the company standards.

Thank you for your acceptance of our application.

Sincerely,

Bradford Fry, PE
Project Manager
Store Engineering
bfry@kwiktrip.com
608-793-6414

OUR MISSION

To serve our customers and community more effectively than anyone else by treating our customers, co-workers and suppliers as we, personally, would like to be treated, and to make a difference in someone's life.

Sign Appeals and Variances

| | | | |
|------------------------|---------------------------|----------------------|-----------------|
| Appellant Name: | <u>Kwik Trip</u> | Owner Name: | <u>- SAME -</u> |
| Address: | <u>BRAD FRY</u> | Address: | |
| City, St, Zip | <u>1813 KNAMEN ST</u> | City, St, Zip | |
| Phone No. | <u>VACROSSE WI 54602</u> | Phone No. | |
| Email | <u>608 793 6414</u> | Email | |
| | <u>b.fry@kwiktrip.com</u> | | |

Address of the premises affected TAX: WAKC1318064003

Name and Type of Business: KWIK TRIP - CONVENIENCE STORE w/cw, GAS

Present use of premises: VACANT LAND

Briefly describe proposed sign request: APPLICATION TO INSTALL A NEADEN BOARD WITH THE NEW DEVELOPMENT

The appeal must be filed with the City Community Development Department within twenty (20) days of the decision of the City Planner accompanied by the **\$100.00 fee**. The Plan Commission will hear the appeal no later than 60 days after the date of your application.

TO THE PLAN COMMISSION:

I hereby appeal the decision of the City Planner. I believe the City Planner has incorrectly interpreted Section _____ of the Waukesha Sign Code.

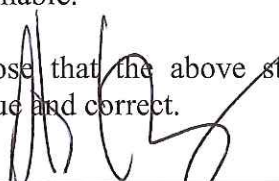
Or,

I hereby request a variance from Section _____ of the Waukesha Sign Code.

NOTE: attach a written statement explaining the basis for your appeal or request for a variance.

- In the case of an appeal please include specific references to the provisions of Chapter 27 that you believe the City Planner has improperly applied, or which otherwise support your appeal.
- In the case of a variance, please include a description of the special circumstances that would make the strict application of the requirements of this Chapter unjust, inequitable, unfair, or unreasonable.

I hereby depose that the above statements and the statements contained in the papers submitted herewith are true and correct.



 (Applicant's Signature)

2021-11-09

 (Date)