

# POLICY

## PARK NAMING POLICY

Adopted: February 13, 1984  
Revised: 1996

- I. Priorities of consideration when naming a Park Site:
  - A. Donation from an individual; organization, business or group.
    1. When a donation has been made to the city for a park wherein the donor stipulates a name as being a consideration of a donation, and donation is deemed suitable for recreational purposes. In such cases the Park and Recreation Board shall have the prerogative of accepting or rejecting such an offer.
    2. An organization, business, or group for whom a park is to be named should meet the following criteria:
      - a. It should not be political or religious in nature unless it has a unique and important place in the area's history.
      - b. It should be a local organization, business, or group, unless if a nonlocal group, it has performed some outstanding service for the area.
  - B. In honor of an Individual:
    1. When it seems appropriate to name a park in honor of a person, it should be one who has made a major contribution to the community and/or has been instrumental in acquiring the area, and will be subject to the discretion of the Park and Recreation Board. The person should be one or more of the following:
      - a. An individual who has performed an outstanding service for the community (preferably in the area of parks and recreation).
      - b. A local citizen who has become nationally famous for his or her contributions and/or accomplishments.
      - c. A historical figure reflecting the area's history.
  - C. Geographical location-proximity to a school, street, or subdivision.
  - D. Historical Significance.
- II. Changing the Name of a Park – A park named for an individual should never be changed unless it is found that the individual's character is or was such that the continued use of his name for a park would not be in the best interest of the community.

Parks named for subjects, other than individuals, may be changed in name only if the current name is ineffectual or inappropriate.

The new name must follow the criteria allowed herein and will be subject to the discretion of the Board.

- III. Naming of Sections of Parks – The naming of sections of park areas or major facilities within a park should follow the same guidelines used in the naming of parks themselves; except that a contribution

## City of Waukesha Parks, Recreation and Forestry

Tel 262-524-3737  
Fax 262-524-3713

1900 Aviation Drive  
Waukesha, WI 53188

[www.waukesha-wi.gov](http://www.waukesha-wi.gov)  
[prf@waukesha-wi.gov](mailto:prf@waukesha-wi.gov)



made to develop an area or major facility will entitle the contributor to have his name used to describe the area or major facility if he so desires.

- IV. Plaques and Markers – Every park and recreation area should have one (or more) marker placed in a prominent location to identify said area. All markers should be uniform in design. The design is to be approved by the Board.

All sections and facilities within a park where deemed appropriate by the Board should bear plaques identifying said area. All markers should be uniform in design. The said design is to be approved by the board.

