

TO: Parks, Recreation and Forestry Board

FR: Joanna Adamicki, Special Events Coordinator
Mary Berg, Recreation Service Manager

RE: City Sponsored Special Events through Summer 2020

The City of Waukesha Parks, Recreation & Forestry Dept. (WPRF) staff has given the utmost consideration to public safety and risk regarding programming and special events. WPRF has taken a significant amount of time to review and adjust programming to adhere to state and local guidelines.

WPRF recommends cancellation of Tribute Tuesday, Civic Band, Jazz Express, Neighborhood Beer Gardens and Oktoberfest for the following reasons:

- Uncertainty of current COVID situation
- Waukesha County Mass Gathering guideline of 100 or less
- Financial impact to events due to limited attendance
- Service groups, vendors, and artists withdrawing from events
- Health and safety consideration of our patrons, performers, partner, volunteers, and staff

Additional Event Specific Barriers:

Tribute Tuesday – August 11 and September 15, Cutler Park:

- Limited beverage and concession sales would not adequately support the event
- Sponsorship concerns
- Past attendance indicators range from 600 to 5,000

Civic Band – August 6, Cutler Park:

- Band members cannot socially distance due to space restrictions on the stage
- Large equipment use not available due to schools being closed
- Required rehearsal space not available
- Past attendance indicators are 400 to 600

Jazz Express – August 13, Cutler Park

- Past attendance indicators are 400

Neighborhood Beer Gardens – August 27-29, Rivers Crossing Park; September 10-12, Merrill Crest Park

- Limited beverage and concession sales would not adequately support the event
- Past attendance indicators range from 600 to 1,500

Waukesha Oktoberfest – September 25 & 26, Frame Park

- Beverage, concession, and merchandise sales would not adequately support the event
- Past attendance indicators range from 600 to 5,000

Operation Honor: A Salute to Veterans – November 7, Schuetze Recreation Center

- Indoor event
- Social distancing challenges
- Meal would not be single service making it difficult for safe service
- Past attendance indicators are 250-350

Alternative plans are being developed for reimagined community wide participation in themed events such as community walks, a scavenger hunt, community drive, and more. While we understand this is not the same experience for the public, we are doing our best to offer safe, socially distanced events within the recommended mass gathering parameters.