

## AMENDMENT 1 TO CONTRACT

This Amendment amends the "Provide Bus Ad Sales Agreement between Houck Transit Advertising, Inc., and the City of Waukesha," dated November 21, 2018 referred to herein as the Contract. The Contract, as amended, remains in effect and unchanged except to the extent specifically amended by this Amendment.

### Recitals

The City of Waukesha has contracted with Houck Transit Advertising, Inc., referred to as Contractor, to provide the service of bus advertising sales on Waukesha Metro buses.

Changes in circumstances now require that the Contract be amended, specifically, due to disruptions to the bus ad sales program that have occurred due to the COVID-19 pandemic.

The City and Contractor are willing to amend the Contract as required.

Now, therefore, the Contract is amended as follows:

1. Section 4 of the Contract is deleted entirely and replaced with the following:  
**4. Revenue Payments.** The Contractor will be required to pay the City the monthly minimum percentage of gross monthly receipts from the sale or rental of space whichever is greater specified below with the exception of the period from July 1, 2020 to December 31, 2020 where the Contractor shall make monthly payments of 50% of the gross monthly receipts:

Year 1 \$3,800/monthly or 50% of gross monthly receipts

Year 2 \$3,900/monthly or 50% of gross monthly receipts

Year 3 \$4,100/monthly or 50% of gross monthly receipts

Option Year 1 \$4,200/monthly or 50% of gross monthly receipts

Option Year 2 \$4,300/monthly or 50% of gross monthly receipts

Payments must be made by the 30th of the month following the month of which the payment is based. Payments shall be made to the following address:

Waukesha Metro Transit  
Attention: Kari Bloedow, Finance Director  
2311 Badger Drive  
Waukesha, WI 53188-5932

Dated this \_\_\_\_\_ day of October, 2020.

**Houck Transit Advertising, Inc.**

\_\_\_\_\_  
Print name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

\_\_\_\_\_  
Print name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**City of Waukesha**

\_\_\_\_\_  
Shawn N. Reilly, Mayor

\_\_\_\_\_  
Attest: Gina L. Kozlik, City Clerk