

Miller Lite Free Rides Agreement Summary

This agreement would authorize Waukesha Metro Transit to operate Miller Lite Free Rides sponsored by MillerCoors, LLC on New Year's Eve night starting at 7 pm until 1:30 am on New Year's Day. The service has been operated in Waukesha since 1995 and over the years has provided thousands of safe rides to citizens on New Year's Eve. Waukesha Metro Transit will operate 7 routes, Rt. 1, 2, 3/15, 4, 5/6, 7/8 and 9. The \$4,271.61 sponsorship fee will pay for Transit System's expenses to provide the service as well as the lost farebox revenue.