

PERMIT NUMBER
SEN/A20-00002

Sign Appeals and Variances

Appellant Name:	<u>Lembers Electric</u>	Owner Name:	<u>Butler Middle School</u>
Address:	<u>4085 W. 128th St</u>	Address:	<u>310 N. Hin Ave</u>
City, St, Zip	<u>Brookfield, WI 53005</u>	City, St, Zip	<u>Waukesha, WI</u>
Phone No.	<u>262-369-0364</u>	Phone No.	
Email	<u>Zweiser@lemberselectric.com</u>	Email	

Address of the premises affected 310 N. Hin Ave

Name and Type of Business: Butler Middle School -

Present use of premises: Institutional

Briefly describe proposed sign request: Add new full color message center

The appeal must be filed with the City Community Development Department within twenty (20) days of the decision of the City Planner accompanied by the **\$100.00 fee**. The Plan Commission will hear the appeal no later than 60 days after the date of your application.

TO THE PLAN COMMISSION:

I hereby appeal the decision of the City Planner. I believe the City Planner has incorrectly interpreted Section _____ of the Waukesha Sign Code.

Or,

I hereby request a variance from Section 27.03(1)(g) of the Waukesha Sign Code.

NOTE: attach a written statement explaining the basis for your appeal or request for a variance.

- In the case of an appeal please include specific references to the provisions of Chapter 27 that you believe the City Planner has improperly applied, or which otherwise support your appeal.
- In the case of a variance, please include a description of the special circumstances that would make the strict application of the requirements of this Chapter unjust, inequitable, unfair, or unreasonable.

I hereby depose that the above statements and the statements contained in the papers submitted herewith are true and correct.

 7/19/20
(Applicant's Signature) (Date)



4085 North 128th Street, Brookfield, WI 53005
phone 262.781.1500 • fax 262.781.1540
www.LembergElectric.com



City of Waukesha
ATTN: Sign Appeals & Variances
201 Delafield St.
Waukesha, WI 53188

RE: Butler Middle School Full Color Message Center Variance

To Whom It May Concern:

I am writing to request a variance to the Waukesha sign code 27.03(14)(a) regarding the allowance of electronic message centers in a I-1 zoning district.

In order to clearly and professionally display important information and school events, a electronic message center is necessary. Similar to Waukesha South and West High Schools, Butler Middle School will be able to communicate with families easily. Having the ability to quickly and clearly display messages to families as they drive by is critical for safety and ease. The message center which will be installed has automatic dimming capabilities, as well as the ability to turn itself off automatically in the instance of a malfunction. It is also possible to have the sign go dark during the night if necessary.

I appreciate your consideration of this signage variance. If there are any questions, please do not hesitate to contact me at 262-364-0364 or zwenger@lebergelectric.com.

Sincerely,

Zach Wenger
Project Manager

PERMIT NUMBER
21420-00039

PERMANENT SIGN PERMIT APPLICATION

ONE APPLICATION PER SIGN

SITE ADDRESS: 310 N. Hine Ave

Total Number of signs applying for today: 1 Value of Sign(s) \$ 29,538

FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. FEE IS NON-REFUNDABLE.

Location of THIS sign: NW side of Property by entrance

Office Use Only	
<input type="checkbox"/> PICTURE/Drawing/Site Plan	
<input type="checkbox"/> FEE	
<input type="checkbox"/> ELECTRICAL PERMIT	
Paid: _____	Initials: _____

Permit copy will be mailed to this address

Business Name: Butler Middle School Sign Contractor: Lembo's Electric

Owner Name: School District of Waukesha Address: 4085 N. 128th St.

Business Phone: _____ City/State/Zip: Brookfield, WI 53005

For questions call: Business Sign Contractor Phone: 262-364-0364

IF THIS IS AREA IS LEFT EMPTY, PERMIT WILL NOT BE MAILED.

(MANDATORY FIELD; application will be returned if left blank.)

You must submit an electrical permit signed by a licensed electrician with all illuminated sign permit applications. HAS THIS BEEN DONE? YES, Permit No. PL-20-00122 NO NOT APPLICABLE

ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN. Show dimensions to scale, colors, and location of sign.

CHECK ONE:

New Sign Existing Sign Face Change Only

TYPE OF SIGN (Circle all that apply):
Wall Door Projecting Window Roof Billboard
Flat Awning Freestanding Yard Double Face

Horizontal Width of Sign 7'3" Vertical dimension of Sign 5'5" TOTAL Square Footage: 39.27 sq. ft.

If Sign is detached or projecting, please supply: Total Height 7'8" Clearance: _____ Setback: 5'

Premise Data: Street Frontage: 82' Building or Tenant Space Width: 300' Other Street Frontage: 308' - Hine Ave
111' 41' 39" Au

PLEASE LIST ALL EXISTING SIGNAGE ON THE BACK OF THIS SHEET.

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Legal Signature [Signature] Print Name Tom Wason Date 7/18/20

OFFICE USE ONLY

Zoning District: _____ Gross sign area for premises: _____ Area used by other signs: _____

Approved Conditions (if any):
 Must submit electrical permit within 30 days of meeting or permit shall be voided.

Denied Does not conform to:

- Height Architecturally compatible Not to face R-district Clearance Area Corner Vision
- Projection Avoid needless elaboration Consolidation of signs Distracting sign Setback Other

Authorized Signature _____ Date of Review _____

INCOMPLETE APPLICATIONS MAY NOT BE PROCESSED.

Review Board meets the 3rd Monday of the month at 8:15 am. DEADLINE IS THE MONDAY BEFORE THE MEETING.

Monument Sign with EMC Specifications

One (1) Monument Sign with a Full Color Electronic Message Center (EMC) - Double Sided
 Illuminated with Internal White LED
 Size: 7'-3" W x 7'-8" H (EMC: 2' x 7')
 Main Sign Cabinet to have Photo Cell

(A) Main Sign Cabinet:
 Extruded aluminum sign body and 2" retainers. White poly carbonate faces.

(B) Graphics:
 3M film on 1st surface of face.

(C) Full Color EMC:
 10mm Watchfire, 60 x 210 pixel matrix, includes software, cable communications & web based training.

(D) Pole Cover:
 Fabricated aluminum angle frame, clad with 1/8" aluminum.

Installation Method:
 4" x 4" (1/4" wall) square steel center post.
 Sign & EMC to saddle mount center post.
 Center post set in typical concrete footing, 2" Dia. x 4' deep.
 2 separate electrical circuits required.

Colors:

- 1) Blue paint, (T.B.D.)
- 2) Black paint, (satin finish)
- 3) Brushed Aluminum paint, (MP41342SP)
- 4) 3M translucent film, Blue (T.B.D.)
- 5) 3M translucent film, Med. Gray (T.B.D.)
- 6) 3M translucent film, Lt. Gray (T.B.D.)
- 7) 3M Blackout film, Black 3635-22B



Client: Butler Middle School

Address: 310 N Hine Avenue

City: Waukesha, Wisconsin 53188

Sales Representative: Skip DeBack

Project Manager: T.B.D.

Designer: Mark Mayzik

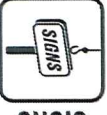
Scale: 1/2"=1'

Paper Size: 11x17

Signature / Date:

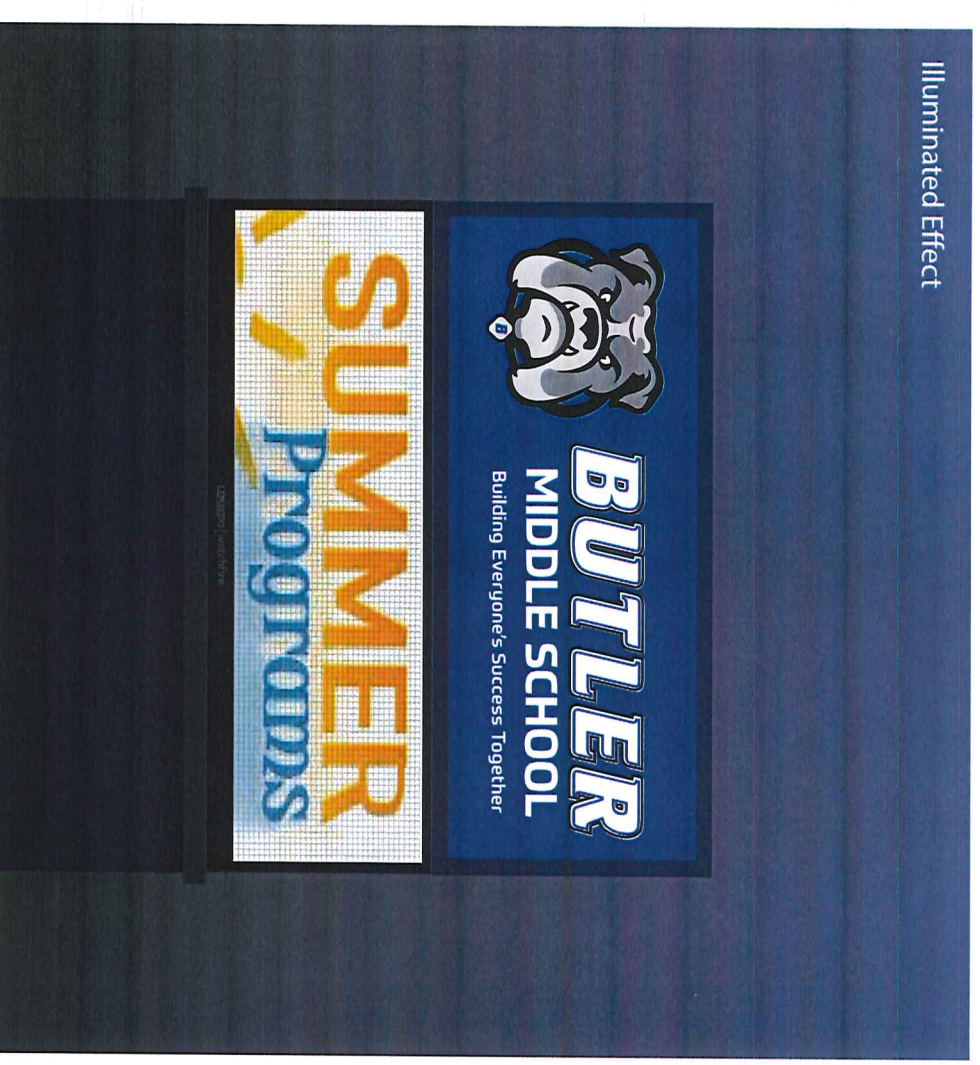
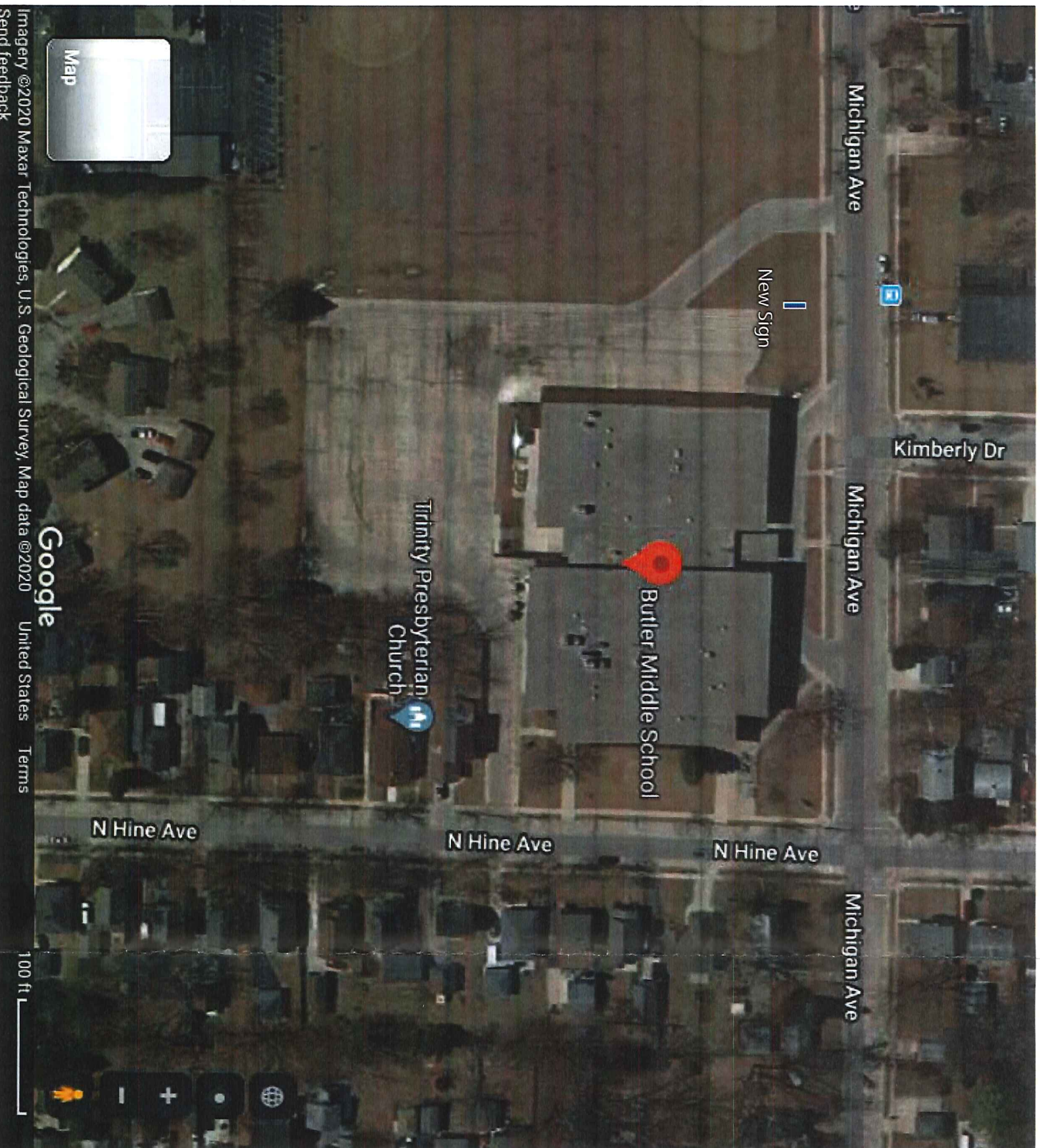
Client / Location or Project / Sign Classification / Version# or Sheet / Revision# / Drawing Status
 Butler_Middle_School_MON_v01_r00_D

Date:
 06-17-20

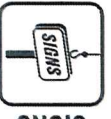


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LEMBERG



SIGNS
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