



**City of Waukesha**  
201 Delafield St. Waukesha, WI 53188  
Tel: 262.542.3700  
waukesha-wi.gov

<b>Committee:</b> <a href="#">Click here to enter text.</a>	<b>Date:</b> 05/20/24
<b>Common Council Item Number:</b> ID# <b>24-9848</b>	<b>Date:</b> 6/4/2024
<b>Submitted By:</b> Ron Grall, Director; Joanna Adamicki, Special Event Coordinator	<b>City Administrator Approval:</b> Anthony Brown, City Administrator <a href="#">Click here to enter text.</a>
<b>Finance Department Review:</b> Joe Ciurro, Finance Director <a href="#">Click here to enter text.</a>	<b>City Attorney's Office Review:</b> Brian Running, City Attorney <a href="#">Click here to enter text.</a>
<b>Subject:</b> Approval and authorization of contract between City of Waukesha and Boehm & Hocking LLC. for beverage services at Cutler Park for the Jazz @ Cutler Park series, July 17, 24, and 31, 2024.	

**Details:**

Waukesha Parks, Recreation & Forestry is planning a new event, Jazz @ Cutler Park at the Les Paul Performance Center in Cutler Park. The event includes concession service beginning at 6:00 p.m. with the event taking place from 7:00 to 9:00 p.m. For enhancement of the event, staff is requesting approval of the contract to allow Boehm & Hocking LLC to sell beverages, including fermented malt beverages, during the event. A portion of proceeds from the sales benefit Music in the Park programming.

**Options & Alternatives:**

Alternatives include not allowing beverage sales during the event, which could adversely affect attendance and success of the new event.

**Financial Remarks:**

The revenue from this agreement will help support expenses for the event. Music in the Park revenue account 5971.48501; expense account 5971.53959.

**Executive Recommendation:**

Recommend approval of contract between City of Waukesha and Boehm & Hocking LLC and authorize the Mayor to enter into this contract.