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PROCLAMATION

WHEREAS, the City of Waukesha, Wisconsin, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration there are currently 27.9 million small businesses in the United States; and

WHEREAS, these small businesses represent more than 99.7 percent of American employer firms, create more than two-thirds of the net new jobs, and generate 46 percent of private gross domestic product, as well as 54 percent of all sales; and

WHEREAS, small businesses employ over 55 percent of the working population in the United States; and

WHEREAS, Waukesha, Wisconsin supports our local businesses as they create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Shawn Reilly, Mayor of the City of Waukesha, do hereby proclaim November 25, 2017, as:

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Signed this 17th day of October 2017.

Shawn N. Reilly, Mayor
City of Waukesha

