



**CITY OF WAUKESHA**

**Administration**

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<b>Committee:</b> Parks Recreation & Forestry Board	<b>Date:</b> 2/17/2020
<b>Common Council Item Number: ID#20-0211</b>	<b>Date:</b> 3/3/2020
<b>Submitted By:</b> Ron Grall, Parks, Recreation & Forestry Director Joanna Adamicki, Special Events Coordinator	<b>City Administrator Approval:</b> Kevin Lahner, City Administrator KL
<b>Finance Department Review:</b> Rich Abbott, Finance Director RA	<b>City Attorney's Office Review:</b> Brian Running, City Attorney BR
<b>Subject:</b> Approval and authorization of contract between City of Waukesha and Midwest Cycling Series for execution of Carl Zach Cycling Classic, June 21, 2020.	

**Details:**  
 The Carl Zach Cycling Classic has been a long-standing event in downtown Waukesha. Beginning in 2013, the bike race was managed by the Parks, Recreation & Forestry Dept. The Carl Zach Cycling Classic is an annual event and part of the Tour of America's Dairyland series.

**Options & Alternatives:**  
 While cycling has been a long-standing tradition in downtown Waukesha dating back to at least 1994, there is an option to not host a bike race in Waukesha.

**Financial Remarks:**  
 Sponsorship revenue will be deposited into the established Carl Zach Cycling Classic revenue account, 5993.48501. Expenditures will not exceed the \$22,675 budgeted amount in the Carl Zach Cycling Classic expense account, 5993.53957. Sponsorship Revenues will cover all race expenditures.

**Executive Recommendation:**  
 Recommend approval of the contract between the City of Waukesha and the Tour of Americas Dairyland and authorize the Mayor to enter into this contact.

**Committee Recommendation:**  
 The Parks, Recreation & Forestry Board will consider this item at the February 17, 2020 meeting.

