

## www.bikewaukesha.org Proud member of the Wisconsin Bike Federation

March 10, 2016

Jennifer Andrews, AICP- Director, Community Development Department City of Waukesha 201 Delafield Street Waukesha, Wisconsin 53188

Dear Jennifer,

The Waukesha Bicycle Alliance (WBA) continues to promote the City of Waukesha as a great place for people to ride bicycles. We have great local trails, new mountain bike trails at Minooka Park, and the emergence of bike lanes in our City on street reconstruction projects. The more places that we have in the City of Waukesha to ride and walk, the more these improvements will continue to promote our City as a safe and fun place to ride. These places help to promote the City as a year-round destination for people to be active and healthy.

The implementation of the Downtown District Master Plan brings the opportunity to add bicycle parking at destinations. The WBA is continuing its journey to add artistic bike racks in several downtown locations. We are excited that the City will be adding new bike racks as an element of the downtown revitalization projects.

Accordingly, we are contributing to the City \$1,500, to be used for the purchase and installation of bicycle racks in the downtown district. These funds were raised as part of a cooperative effort between WBA, the City's former Business Improvement District, and Carroll University.

WBA accomplishments and activities to date include:

- 1. Advocacy and input on City of Waukesha street reconstruction projects, and the New Berlin Trail West Extension- Carroll University Connector Project.
- 2. Input on the City of Waukesha Bike/Ped Plan.
- 3. Input on the Waukesha County Comprehensive Bike-Pedestrian Plan.
- 4. Design and construction of approximately 7 miles of new mountain bike trails at Minooka Park, and host of several mountain and fat tire bike races, in cooperation with the Metro Mountain Bike Club.
- 5. Several Friday night Bike-sha events during each year.

- 6. Design competition and advocacy for artistic and regular bicycle racks in downtown Waukesha.
- 7. Information booth and assistance annual Milwaukee Bike Expo and Bike Swap.
- 8. Participation in special events that promote safe cycling and the benefits of cycling.

Our organization continues to grow, and it has brought a diverse group of people together to work towards our common vision of "More People Riding in More Places". Thank you for the opportunity to assist the City in this common mission.

Congratulations on the progress of revitalizing our downtown district.

Please call me at 414-335-6279 if you should have any questions regarding this matter.

Sincerely,

David P. Burch- Director