



## WAUKESHA PUBLIC LIBRARY

321 WISCONSIN AVENUE  
WAUKESHA, WISCONSIN 53186-4713  
TELEPHONE 262/524-3680 FAX 262/524-3677

Bruce Gay, Library Director  
bgay@waukesha-wi.gov

December 1, 2021

To: Library Board of Trustees  
From: Bruce Gay, Library Director  
Re: Capital Campaign update—progress to date

I think the Christmas parade tragedy slowed some of the momentum of the campaign committee members. Despite that, I think we have done well to date. Combined between what is currently in the Waukesha County Community Foundation account and what has been pledged, we have reached just over \$540,000 of the total goal of \$1.6 million—fully a third of the goal.

These few weeks in December and early January should be important times to make requests.

I've been working with Engberg Anderson architects on the donor recognition wall. Recognition levels might best begin at \$1,000 with separate plates available at \$5,000 and above. Larger donations would be recognized with larger plates. Engberg is contacting some of their specialty sign vendors to prepare mockups we can use in the campaign.

Capital Campaign coordinator Grace Foley completed a review of donor management software and has recommended "DonorPerfect," which we are in the process of licensing for use. Donor management software will help us create and maintain lists of library donors and supporters.

