



**WAUKESHA PUBLIC LIBRARY**

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Bruce Gay, Library Director  
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January 10, 2022

To: Library Board of Trustees  
From: Bruce Gay, Library Director  
Re: City Logo and Library Logo

Late last year at a meeting of City department heads, the City Administrator announced plans to replace the City of Waukesha logo (the Spring House) with a new one. The City is trying to replace all of the various departmental logos with a single brand. The Library Board had approved a new logo last year. I let the City Administrator know at that meeting that the library had a new logo.

The new City logo is scheduled to go for Common Council approval next Tuesday, January 18. The City Administrator asked if the board would consider the City's version of the library logo—both versions are attached.

The Library has already begun using the new logo, with souvenir magnets, t-shirts, and envelopes already printed.

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