



## WAUKESHA PUBLIC LIBRARY

321 WISCONSIN AVENUE  
WAUKESHA, WISCONSIN 53186-4713  
TELEPHONE 262/524-3680 FAX 262/524-3677

Bruce Gay, Library Director  
bgay@waukesha-wi.gov

January 6, 2022

To: Library Board of Trustees  
From: Bruce Gay, Library Director  
Re: Donor Wall proposal

As the Library prepares for a public phase of the capital campaign, it's important to have a plan to recognize those who donate at a high level but who are not likely to have rooms named for them. Typical in libraries is a donor recognition wall. The Library currently doesn't have a large open wall space that is easily available for a recognition wall. Engberg Anderson architects came up with a creative idea to use space in the lobby for a recognition wall. The library would suspend colored resin panels inscribed with donor names using a cable/hardware system in front of the windows.



The recognition wall would include a large central panel naming the Library Board of Trustees and the Capital Campaign committee. Different donation levels would get different levels of colored panels. For donations from \$1,000 to \$4,999, donors would get a line on a larger panel. At \$5,000 a donor would get their own individual panel. Larger panels would be given at \$10,000 and \$20,000.

An additional appeal to this recognition wall is that the Library will be able to use its own laser cutter to inscribe the names, both saving a little and making a better story.

Rather than asking the Library Board to approve each line of a recognition wall, I would recommend a small committee of Library Staff gather, approve, and double check with donors for the correct spelling.

For smaller donations, I would suggest some commemorative gift for the donor. In 1904 the Library used steel coins as souvenirs to garner interest. Something similar now could be done for every donor giving \$500 and more.