## **Sparks Complex Sponsorship Opportunities**





Sparks Complex will forever be a place where the community comes together to share excitement and memories while learning and enjoying the game Jackson loved to play.

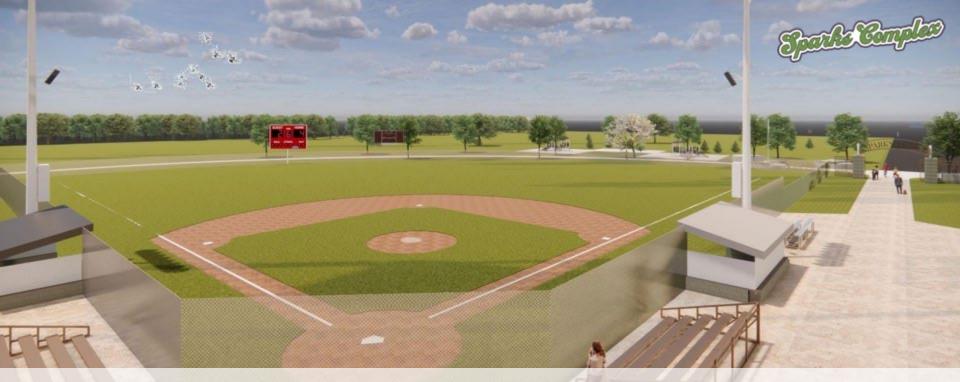
#### Please help us reach our \$1,300,000 fundraising goal



Sparks Complex, located at W.R. Oliver Park, is actively looking for sponsors and donors to help build this state-of-art community field.

Together, we will honor Jackson Sparks with a modern, championship-level baseball diamond.

- All-turf field with 230' home run fence
- New lights, scoreboard and A/V system
- Memorial entrance and seating areas
- New, 360 degree observation deck on the concession stand
- Open, spacious concourse



### Hall of Fame Level: \$400,000 (Field Sponsorship)

- Field Sponsorship: of championship-level, all-turf field w/ home run fence
- On-field Logo: Painted and maintained logo for 5 years
- Exclusive Scoreboard Advertising for 5 years
- Sponsorship wall inclusion in perpetuity
- Use of Sparks Complex logos for company marketing materials



## Champion Level: \$200,000 (Plaza Entry Sponsorship)

- Plaza Sponsorship w/ opportunities for custom sculptures and embellishments\*
- Branded, metal stamped 'welcome sign' on the entry gates
- (25) 4" x 8" customizable bricks for employees, customers, or family
- Sponsorship wall inclusion in perpetuity
- Use of Sparks Complex logos for company marketing materials

\*Note: Design of all plaques/markers must be uniform in design and approved by Park Board prior to ordering



## All-Star Level: \$100,000 (Viewing Deck Sponsorship)

- Viewing deck sponsorship & on-deck signage for 3 years
- (15) 4" x 8" customizable bricks for employees, customers, or family
- 5'x27' Fence Ad Banner: printed on windscreen material and attached to outfield chain link fence.
- Sponsorship wall inclusion in perpetuity
- Use of Sparks Complex logos for company marketing materials



#### **Additional Sparks Complex Sponsorship or In-Kind Opportunities**

Stadium Lights Sponsorship	State of the art lighting for night games (+ sponsorship wall)	\$175,000
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Stadium Fencing Sponsorship	230' enclosed Home Run fence (+ sponsorship wall)	\$75,000
Dugout Signage Sponsorship	Branding and logo placements inside or outside the dugouts for 3 years (+ sponsorship wall)	\$50,000
A/V Equipment Sponsorship	Cutting edge technology for announcers, recording, and live- streaming games (+ sponsorship wall)	\$50,000
Bleacher Section Sponsorship	Bleacher section with branding and logo placement opportunities for 3 years (+ sponsorship wall)	\$20,000
Outfield Advertising Banner	Printed on windscreen material and attached to outfield fence for 3 years	\$5,000
Customizable Corporate Brick	16" x 16" Commemorative corporate brick w/logo & message	\$5,000
Individual / Family Brick	4" x 8" Commemorative, memorial brick from people & families.  Does not include donor wall mention.	\$150

Each corporate sponsorship includes mention on sponsorship wall and use of Sparks Complex logos. Design of all plaques/markers must be uniform in design and approved by Park Board prior to ordering



# SUMMER OF '23 FOR #23

Jackson wore number 23. With the community's generous support, the Sparks Complex youth baseball field will open in 2023 and will be a symbol of Jackson's youthful spirit and the game he loved to play.



#### Please help us reach our \$1,300,000 fundraising goal

For information about sponsorship opportunities or in-kind donations please contact:

Matt Drvaric at 262-993-4247 or mdrvaric@riverwaterllc.com

In partnership with the Waukesha County Community Foundation Fund and Jackson Sparks Foundation

Thank you.