

June 2, 2022

Capital Campaign Update

As of June 2, the capital campaign has raised \$1,020,750 towards its \$1.5 million goal.

The library is planning a reception for potential mid-level donors on Friday, June 17 at 7 pm, hosted by former mayor Larry Nelson and sponsored by Tony and Andrea Bryant. This event will be held after the library closes in the new Community Room. More than 75 people have been invited to the event. At a capital campaign committee meeting on June 1 committee members volunteered to contact all the invitees again to urge attendance. The event will feature music from Candace Decker and Phil Smith and testimonials from a few library customers.

The public phase of the campaign continues, with regular donations coming through the online portal at <https://waukesha-public-library.snwbll.com/cornerstone-campaign>, at the information desk in the library, or directly to the Waukesha County Community Foundation. The library is continuing efforts to promote the campaign through Facebook ads, video monitor displays in the library, a direct mailing to select households in the community, and email notifications.

We are moving away from a monthly fee to Library Strategies, the campaign consultant, and to an hourly fee based on need.