



City of Waukesha
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Committee: Information Technology Board	Date: 2022-07-26
Common Council Item Number: 22-4571	Date: 2022-08-03
Submitted By: Jennifer Andrews	City Administrator Approval:
Finance Department Review:	City Attorney's Office Review:
Subject: Community Development CIP Request for Digital Kiosks in Downtown.	

Details:

The Community Development Department has been working jointly with IT and DPW to site and install new digital wayfinding kiosks in downtown Waukesha. These kiosks will be branded with the downtown logo and will be located in various high pedestrian traffic locations. The first installation will occur this fall.

The content on the kiosk is informational to assist visitors to downtown find shopping, dining and entertainment opportunities. The City will also post information about upcoming events, public service messages, parking and transit information. Many private malls, developments and downtowns have incorporated these physical kiosks into their designs to better interact with visitors and customers.

The software used in the kiosks is the same as the software used by the Parks department for their message boards at the pools.

Options & Alternatives:

1. Approve the request to continue the installation plan for these informational kiosks.
2. Deny the request leaving the downtown with only 1 kiosk.

Financial Remarks:

\$25000.00

Executive Recommendation:

Approve the request and allow the project to continue.

