



City of Waukesha
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Committee: Board of Public Works	Date: 8/4/2022
Common Council Item Number: ID# 22-4611	Date: 8/16/2022
Submitted By: Mary Berg, Recreation Coordinator, PRF	City Administrator Approval: Kevin Lahner, City Administrator
Finance Department Review: Joseph P. Ciarro, Finance Director	City Attorney's Office Review: Brian Running, City Attorney
Subject: Review and act on allowing parking at the Downtown Transit Center parking structure at no charge to the public during the Waukesha Unlocked Event sponsored by the City.	

Details:

On Saturday, October 8 and Sunday, October 9 from 10am-4pm, the City of Waukesha will host "Waukesha Unlocked" for the second year. This event will help showcase Waukesha's architecture, community stories, history, cultural diversity as well as promote community pride and create opportunities to learn what Waukesha has to offer. Over 90+ tours and programs will be provided this year.

City Hall will serve as the headquarters for the event. Free Public Parking at the Transit Center, as was utilized last year, would provide easy access to the event and bus services. Parking at the Transit Center will be extremely important this year as a "Touch the Truck" event with City vehicles on display will be taking place in the front City Hall parking lot. For those accessing City Hall, the Transit Center will be the only option for parking.

Please consider the request to waive parking fees at the Transit Center parking lot as you did last year. This will help alleviate parking issues and provide easier access to this great community event.

Options & Alternatives:

Options include approving the use of the Downtown Transit Center parking lot at no cost to patrons visiting the City of Waukesha during Waukesha Unlocked. Alternatively, the City could charge participants to park reducing access, ease and promotion of the event.

Financial Remarks:

Estimated potential revenue loss would be \$240.00. This is based off four days of parking for approx. 120 cars per day (\$2 per car).

Executive Recommendation:

Approve as submitted.