

Darryl J. Enriquez

1712 Blackhawk Trail

Waukesha, Wisconsin 53186

Dear Mayor Shawn Reilly and Honorable Waukesha Common Council
Alderpersons,

Please accept my application to fill the remaining term of the
Aldermanic District 9 seat. I have resided in the district for more than
four years and lived in the City of Waukesha since the early 1980s.

I currently am the Waukesha County Board supervisor for District 19
having won election to the two-year post in April of 2022. I am a retired
journalist who worked at the Milwaukee Journal Sentinel and the
Waukesha Freeman, where I covered the city and counties of Waukesha
for many years.

As a county board supervisor, I serve on the finance and public works
committees. On finance, I helped build a \$350 million spending and a
\$110 million capital budgets. On public works, I oversee road projects,
including Moorland Road reconstruction south of Interstate 43.

I believe my government experience will benefit the common council
and Waukesha citizens. I have a no-nonsense work ethic, a loyalty to
this great city and a strong belief in public service.

Waukesha has provided much to me and my family. I would be honored
to serve as a watchdog for residents and the many services they depend
on.

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SUMMARY

- Waukesha County Board Supervisor District 19
- Regional editor for Lake Country/ NOW Publications
- Contact tracer for Waukesha County Department of Public Health
- Writer, blogger and editor for the Milwaukee Journal Sentinel
- Columnist, business and economic development writer for the Waukesha Freeman
- Adjunct faculty member of the University of Wisconsin – Waukesha

HISTORY

- Elected to government office in April 2022, assigned to finance and public works committees
- Regional editor for Lake Country/ NOW Publications for Journal Sentinel - April 2014 to December 2018 – retired
- Adjunct Instructor of Journalism at the University of Wisconsin – Waukesha
- The Waukesha Freeman: October 2010 to April 2014 – freelance opinion columnist, business writer and government reporter, covering city and county of Waukesha
- The Janesville Gazette: August 2010 to August 2011 – full time reporter
- The Milwaukee Journal Sentinel: 1995 until July 2009 - full-time reporter and editor

CONTACT TRACING

I contacted those with exposure to Covid-19 and traced their contacts at schools, work, home and public places. I informed state/local pandemic authorities of my findings by completing state disease control forms for each patient/client. I advised clients about quarantine/isolation protocols and compassionately offered direction and advice to clients who often were scared, angry and confused by their dilemmas.

JOURNALISM

My areas of expertise as a newsroom editor include crisis reduction and personnel evaluations. As a reporter, I distilled complicated legal, medical and scientific issues into easily understandable and compelling text – examples include the Affordable Care Act, the Great Lake Water Compact and the rise of deadly opioid uses. I directed a staff of reporters by assigning stories, conducting performance reviews and setting annual salary increases.

EDUCATION

- Bachelor of Arts Degree in mass communications from UWM, specializing in journalism and film production
- Management and leadership training at the Poynter Institute in Tampa Bay, FL.