



City of Waukesha
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Committee: Parks, Recreation and Forestry Board	Date: 3/18/2024
Common Council Item Number: ID#24-9367	Date: 4/4/2024
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry, and Debra Wolniak, SPARS Coordinator	City Administrator Approval: Anthony Brown City Administrator
Finance Department Review: Joe Ciurro, Finance Director	City Attorney's Office Review: Brian Running, City Attorney
Subject: Acceptance of the youth sports photography bid approval and authorization of the contract between the City of Waukesha and School and Sport Pics for Youth Sports Photography Services	

Details:
 Waukesha Parks, Recreation & Forestry Department (WPRF) wishes to contract with School and Sport Pics to provide Youth Sports Photography Services for 2024 and 2025. These services will be offered for WPRF youth baseball, softball, T-ball, and soccer leagues. A Request for Proposal was disseminated and the staff recommendation is to contract with School and Sport Pics. WPRF has a positive history with this vendor. The City Attorney has reviewed and approved this contract with School & Sports Pics, a combined offer of \$4,000 per year and picture pricing making them the most competitive bid. The \$4,000 city payment will be made in two installments for the privilege of being the exclusive photographer. School and Sport Pics will then keep the profits of the sale.

Options & Alternatives:
 WPRF staff considers contracting with School and Sport Pics to be in the best interest of the city and its participants due to the competitive picture pricing and city payment (financial offer). Options include accepting a higher city payment (financial offer) that charges our participants higher picture pricing and postage.

Financial Remarks:
 The revenue for the city is budgeted in 5310.45810 Recreation Programs/Recreation Fees.

Executive Recommendation: Recommend acceptance of the bid and approval of the contract between the City of Waukesha and School and Sport Pics and authorize the Mayor to enter into this contract.