



PROHEALTH WAUKESHA MEMORIAL HOSPITAL

EXTERIOR CAMPUS WAYFINDING SIGNAGE PROGRAM

July 25, 2016

O'Connor Sign Planning & Design, Ltd.

N65 W35056 Baltic Pass • Oconomowoc, WI 53066

T: 262.966.0037 • E: signplan@wi.rr.com



170 sq/ft



Typical 87.5 sq/ft



Typical 17.5 sq/ft



300 sq/ft



16 sq/ft



Typical 12 sq/ft

**SIGN REMOVAL LOCATION/SQUARE FOOTAGE
TOTAL 1452 SQUARE FOOT REMOVED**

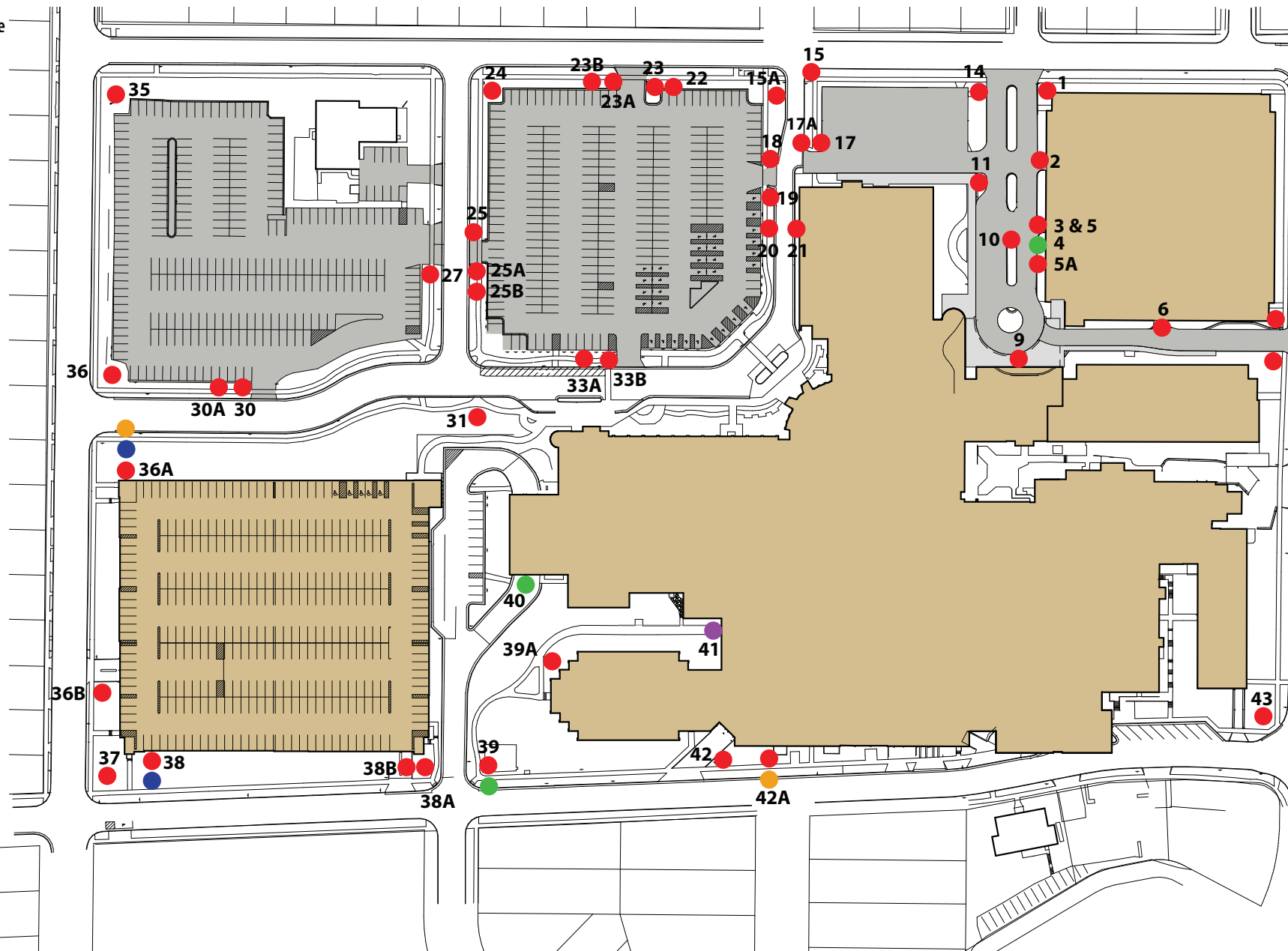
1. Remove STOP sign
2. Remove Exit Cabinet, 12 sq/ft, repair building
3. Remove Enter Cabinet/Clearance Bar, 12 sq/ft, repair building
4. Electrical needed to site for Parking Sign
- 5A. Remove Speed Limit sign, repair building
6. Remove Exit Cabinet, 12 sq/ft repair building
7. Remove Do Not Enter
8. Remove Do Not Enter
9. Remove Logo/Waukesha Memorial Hospital ProHealth Care, 300 sq/ft
Repair building
10. Remove Parking Info sign on light pole
11. Remove STOP
14. Remove cube sign, 87.5 sq/ft, electrical repair needed
15. Remove STOP
- 15A. Remove cube sign, 87.5 sq/ft
17. Remove STOP, Restricted Parking, 17.5 sq/ft
- 17A. Remove Left Turn Only
18. Remove Left Turn Only & N/I sign, 17.5 sq/ft
19. Remove Left Turn Only
20. Remove Wrong Way
21. Remove Wrong Way
22. Remove N/I, 17.5 sq/ft
23. Remove STOP
- 23A. Remove Free Valet
- 23B. Remove all 3 signs
24. Remove cube sign, 87.5 sq/ft
25. Remove STOP, Free Valet, Additional Parking signs
- 25A. Remove Firearms, Overflow
- 25B. Remove N/I 17.5 sq/ft
27. Remove STOP, Overflow, Unauthorized Vehicle signs
30. Remove Patient Overflow sign
- 30A. Remove N/I, 17.5 sq/ft
31. Remove I/I, 87.5 sq/ft
- 33A. Remove Wrong Way
- 33B. Remove sign
35. Remove cube, 87.5 sq/ft
36. Remove cube, 87.5 sq/ft
- 36A. Remove I/I Spark cabinet, Est size 16 sq/ft, cap off electrical, repair building
- 36B. Remove N/I, 17.5 sq/ft
37. Remove cube, 87.5 sq/ft
38. Remove Logo/copy, repair building panels, 171 sq/ft
- 38A. Remove STOP
- 38B. Remove N/I, 17.5 sq/ft
39. Remove N/I, 17.5 sq/ft, electrical needed to site
- 39A. Remove N/I, 17.5 sq/ft
40. Needs new feed could come from Lite Keeper Panel located in room 1820
41. Clean concrete header
42. Remove Dopp St. Receiving sign
- 42A. Remove I/I cube, 87.5 sq/ft, cap off electrical
43. Remove cube, 87.5 sq/ft

After removing 1452 sq/ft of old signs we will be installing 961 sq/ft of new signage

New signs will be placed where old are being removed unless noted

Location - Setback

- 14 - 20' vision triangle
- 15A - 2' from drive/18' to sidewalk
- 23 - 2' from drive/6' to sidewalk
- 24 - 20' vision triangle
- 35 - 20' vision triangle
- 36 - 20' vision triangle
- 37 - 20' vision triangle
- 39 - 7' vision triangle
- 43 - 16' vision triangle



KEY

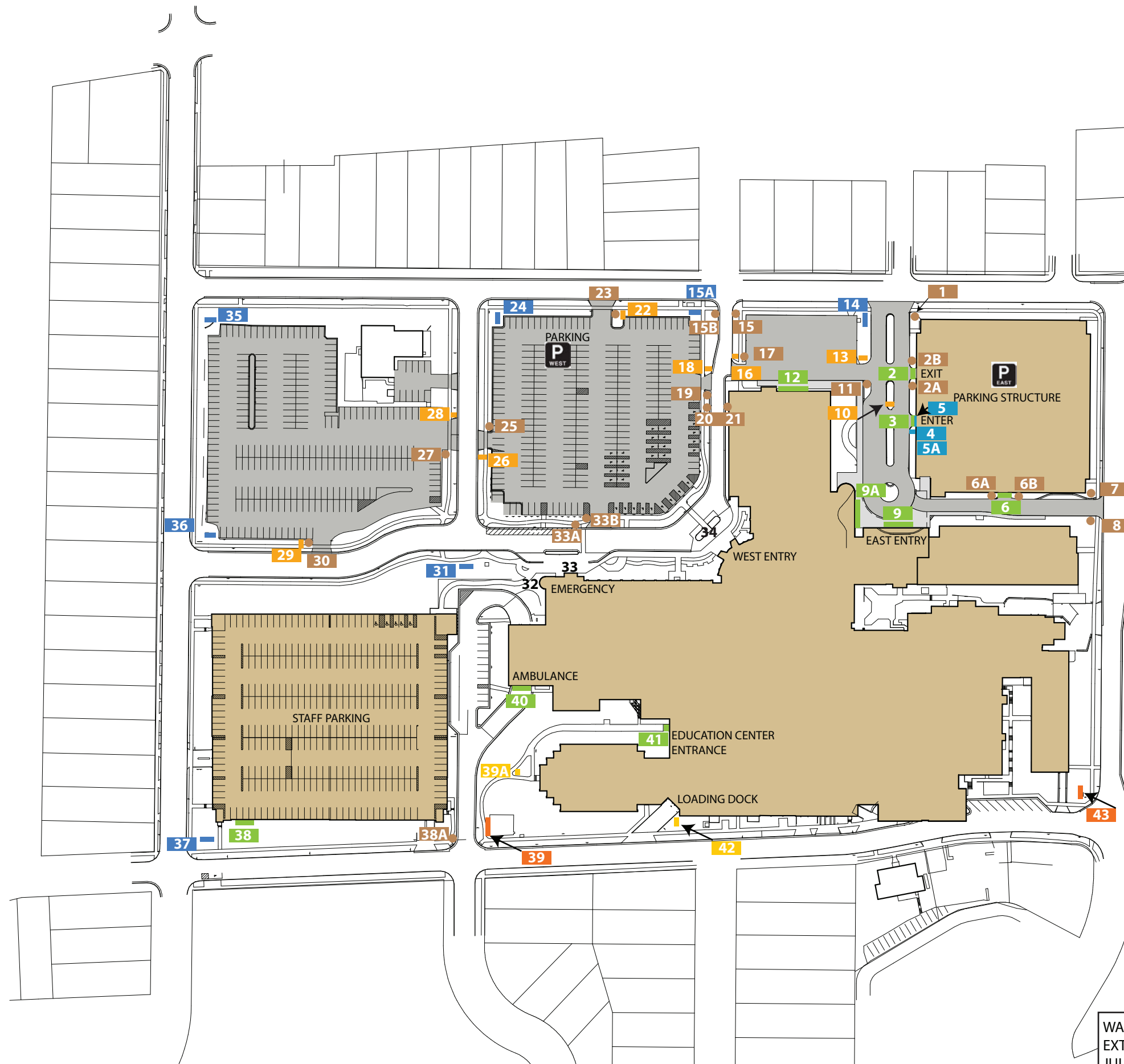
- SIGN REMOVAL & DISPOSAL
- ELECTRICAL NEEDED TO SITE
- ELECTRICAL TO BE CAPPED OFF
- BUILDING REPAIRS NEEDED DUE TO REMOVAL OF SIGNS
- BUILDING CLEANING PRIOR TO INSTALL OF NEW

**WAUKESHA MEMORIAL HOSPITAL
DEMOLITION PLAN • ELECTRICAL PLAN
BUILDING REPAIR PLAN**

**O'CONNOR SIGN PLANNING & DESIGN, LTD
JULY 2016**



eppstein uhen : architects



ELECTRICAL SUPPLY INFO- Tom Kugel (as of 6.20.16)

Location 2 - Fed with 120V from Lite Keeper located in Level 1 Room 1938D

Location 3 - Fed with 120V from Lite Keeper located in Level 1 Room 1938D

Location 9 - Fed with 120V contactor located in Room 1934

Location 14 - Fed with 120V from closet ballard

Location 15a - Fed with 120V, controlled with photo cell

Location 24 - Fed with 120V, controlled with photo cell

Location 35 - Fed with 120V, controlled with photo cell

Location 36 - Fed with 120V, controlled with photo cell

Location 39 - Fed with 120V, controlled with photo cell

Location 40 - Needs new feed could come from Lite Keeper Panel located in room 1820

Location 42 - Fed with 120V, controlled with photo cell

Location 43 - Fed with 120V, controlled with photo cell

City of Waukesha requested current footcandles for all illuminated perimeter ground mount signs. All were noted at 2 except for the sign in the southwest corner (we have marked as Location 43) and that was listed at 1.

The new signage readings are as follows:

2ft-12 foot candles

6ft-6 foot candles

12ft-1foot candles

- KEY**
- MONUMENT/HYBRID
 - BUILDING IDENTIFICATION
 - PRIMARY DIRECTIONAL I/I (Not used due to Hybrid)
 - SECONDARY DIRECTIONAL I/I
 - PARKING DIRECTIONAL N/I
 - SMALL DIRECTIONAL N/I
 - REGULATORY
 - PARKING

WAUKESHA MEMORIAL HOSPITAL
EXTERIOR WAYFINDING SIGN PLACEMENTS
JULY 2016

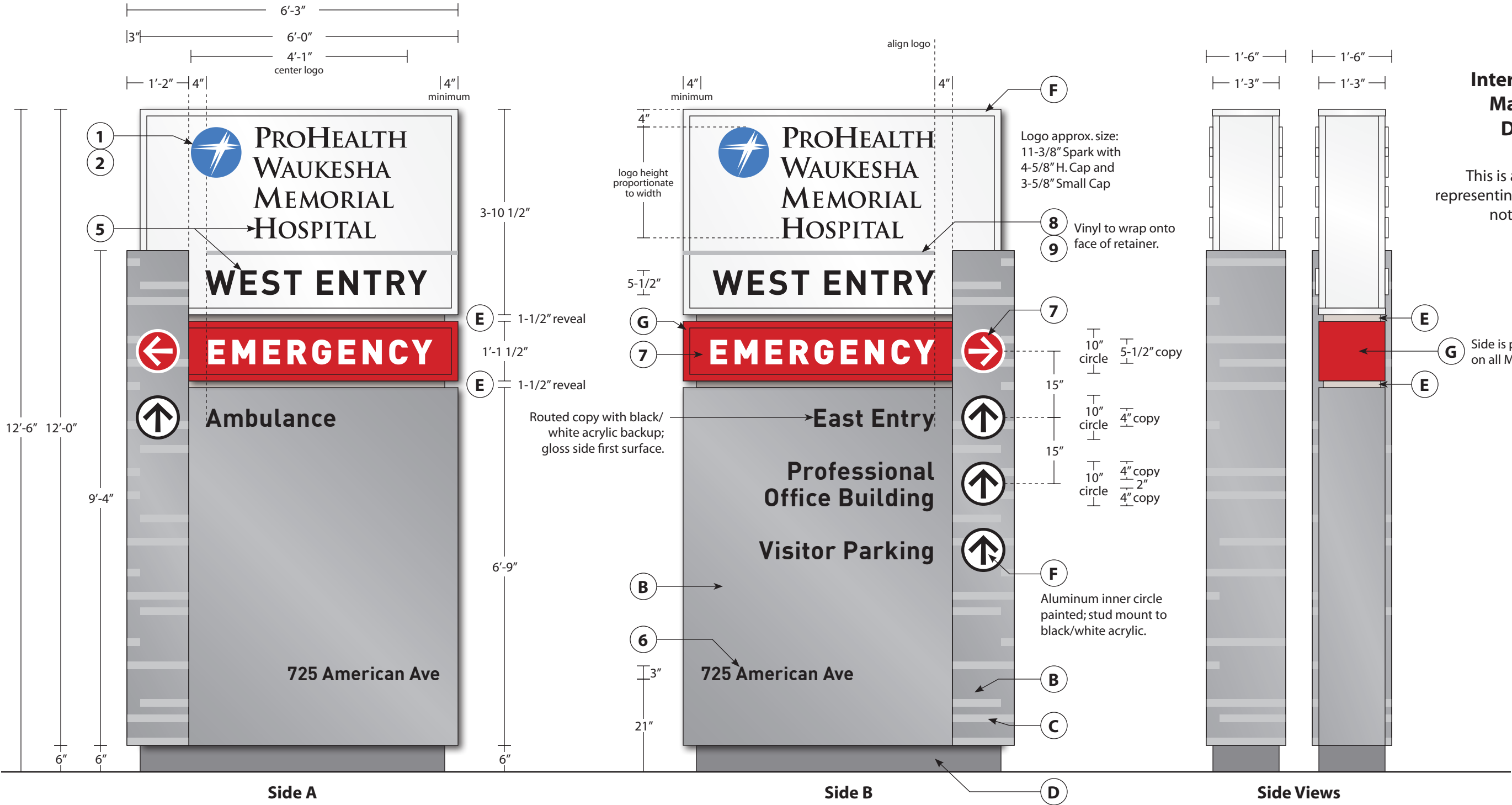
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epstein uhen : architects

Sign Type M1
Internally Illuminated
Main Identification/
Directional Hybrid

This is a design intent drawing
representing the general sign type;
not a specific sign location.



INTERNALLY ILLUMINATED D/F MONUMENT SIGN

Design intent is to match materials/color specifications used at Mukwonago Campus and ProHealth Cancer Center-Pewaukee.

Header construction: 1/2" thick acrylic with SANDED FROSTED FIRST SURFACE FINISH/SECOND SURFACE APPLIED DIFFUSER FILM (all 4 sides) with internal support frame and retainers. Logo/letters to be routed out w/ 1/2" clear acrylic push-thru (3/8" actual exposed) and decorated w/flat cut vinyl applied to first surface w/ returns to be flame polished.2447 back-up acrylic. Illumination to be provided by White LEDs.

EMERGENCY band/circle to be White acrylic face with 3M translucent vinyl 3730-33L "Red" applied first surface with graphics weeded out. Aluminum frames and side painted to match red vinyl.

Main cabinet to be custom fabricated aluminum with routed graphics backed up with black/white acrylic; gloss side first surface. Construct so faces can be replaced to accommodate change and future needs. Inner white arrow circle to be aluminum painted and stud mounted to black/white acrylic.White LED lighting.

All exposed hardware to be painted to match sign.

NOTE: Artwork for accent bands will be provided.

Client to provide electrical to location. Final hook up by sign manufacturer.

TYPOGRAPHY NOTES:

ENTRY on top cabinet is 5-1/2" H. DIN Bold with +50 tracking.
"EMERGENCY" copy is 5-1/2" H. DIN Black with +100 tracking.
Main Body copy is 4" H. DIN Bold with +15 tracking.
Address copy is 3" H. DIN Bold with +15 tracking.
Use optical kerning for all.

O'Connor Sign Planning
& Design, Ltd.

T: 262.966.0037
E: signplan@wi.rr.com

CLIENT NAME
ProHealth Care

VERSION/DATE
v10.07.15.16

SCALE
1/2" = 1'

DRAWN BY
b. gitter

SIGN TYPE M1
I/I MONUMENT
HYBRID

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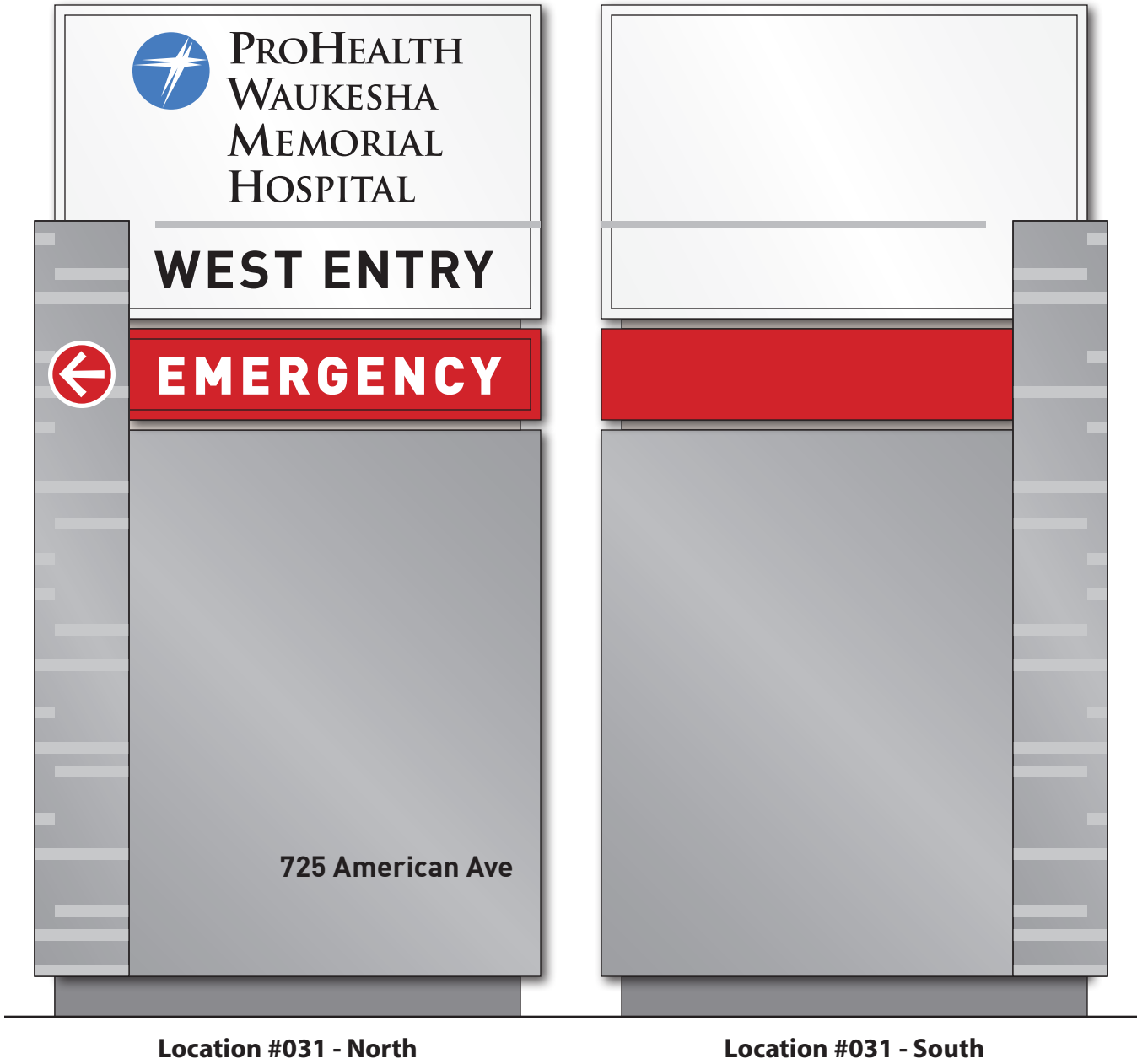
VERSION/DATE
v3.07.11.16

SCALE
1/2" = 1'

DRAWN BY
b.gitter

SIGN TYPE M1
I/I MONUMENT
HYBRID

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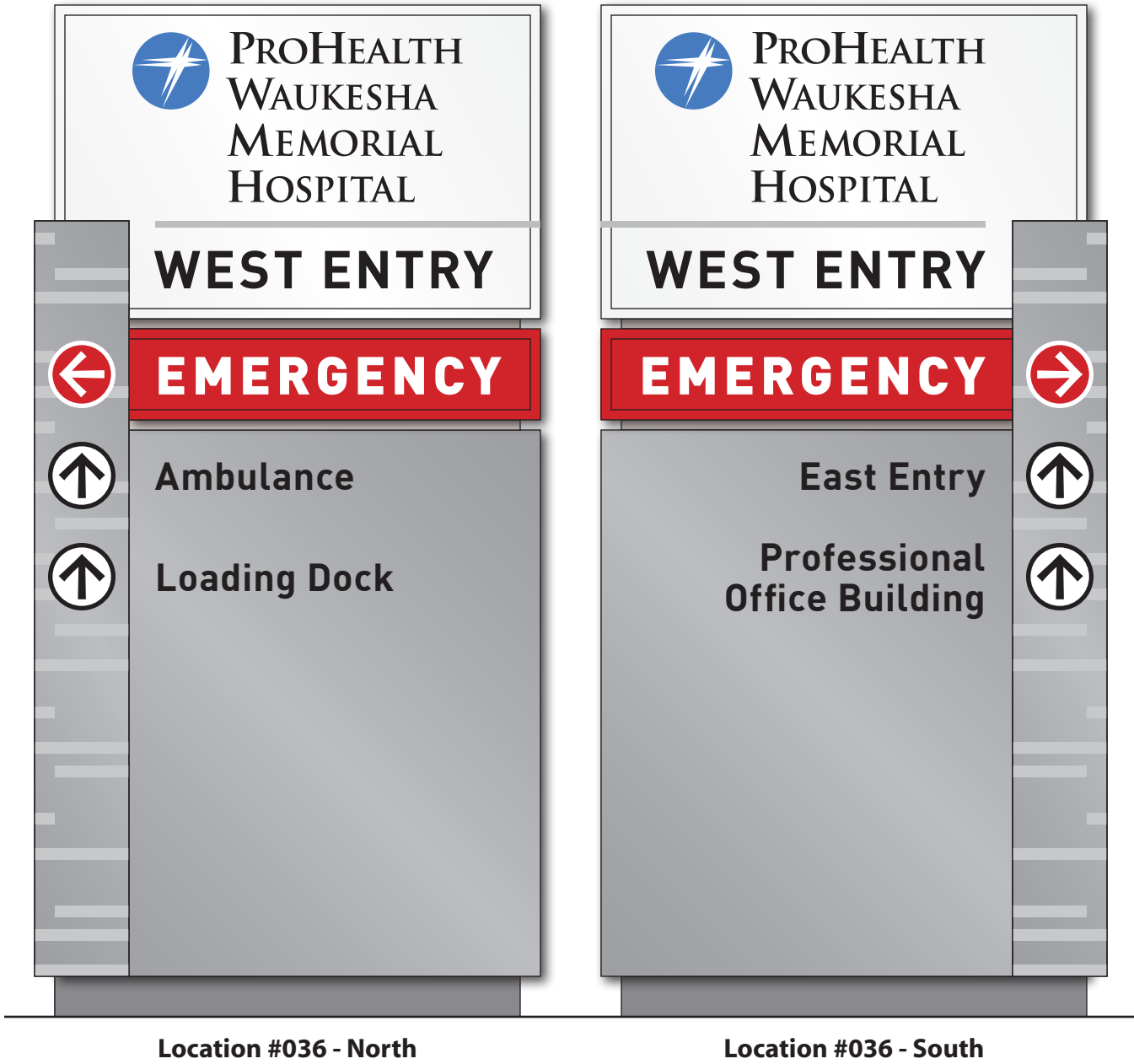
VERSION/DATE
v2.07.01.16

SCALE
1/2" = 1'

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SIGN TYPE M1
I/I MONUMENT
HYBRID

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CLIENT NAME
ProHealth Care

VERSION/DATE
v2.07.01.16

SCALE
1/2" = 1'

DRAWN BY
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SIGN TYPE M1
I/I MONUMENT
HYBRID

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CLIENT NAME
ProHealth Care

VERSION/DATE
v1.06.22.16

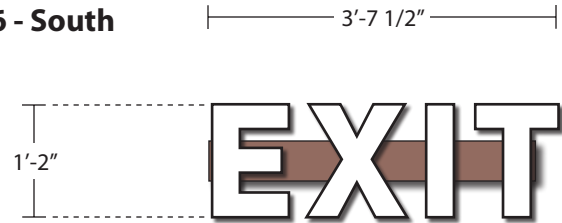
SCALE
1/2" = 1'

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SIGN TYPE M1
I/I MONUMENT
HYBRID

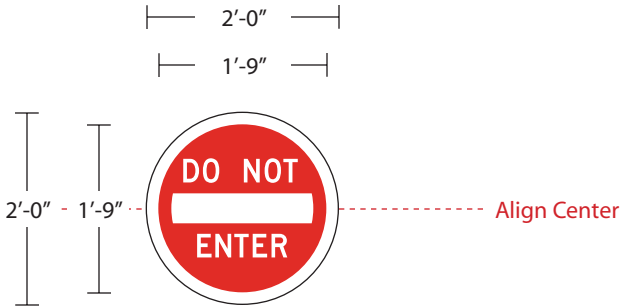
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Location #002 - West
Location #006 - South



REMOVE EXISTING SIGN. MOUNT LETTERS TO BRICK.
CENTER ABOVE LIGHT AND CENTER VERTICALLY ON BRICK AREA.

Location #002A - West
Location #002B - West
Location #006A - South
Location #006B - South



MOUNT TO BRICK. CENTER VERTICALLY WITH NEW CHANNEL LETTERS.
QTY. 2 SPACED AT APPROX. 11'-0" WIDTH OVERALL.

WAUKESHA

Sign Type B1
Internally Illuminated
Channel Letters
on Raceway
and
Sign Type R3
Flat Aluminum Panel
with Reflective Graphics



Provide new signs. Field verify prior to manufacturing. Location #002 shown for reference. Photo not to scale.

B1 - INTERNALLY ILLUMINATED CHANNEL LETTERS

White acrylic face. White LED illumination.
Black trim cap. Black return. Letters to have 5" depth.
Mount on raceway painted to match brick.

Typography Notes:

Copy is DIN Black with +50 tracking. Use optical kerning.



Existing signs (approx. 18" H. x 8' W.) at locations #002 and #006 to be removed. Location #002 shown for reference. Photo not to scale.

R3 - SINGLE FACE DOT

Flat aluminum panel with Engineer Grade reflective vinyl graphics.
For symbol, use MUTCD U.S. Standard Highway sign font/layout/colors except outer white border is larger than standard.
Mount to brick. Exposed hardware painted to match sign.

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& Design, Ltd.

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CLIENT NAME
ProHealth Care

VERSION/DATE
v4.06.22.16

SCALE
1/2" = 1'

DRAWN BY
b. gitter

SIGN TYPE B1
BUILDING ID -
EXIT and
R3 REGULATORY
DO NOT ENTER

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Location #003 - West



REMOVE EXISTING SIGN. MOUNT LETTERS TO BRICK.
CENTER ABOVE LIGHT AND CENTER VERTICALLY ON BRICK AREA.



Provide new signs. Field verify prior to manufacturing. Photo not to scale.

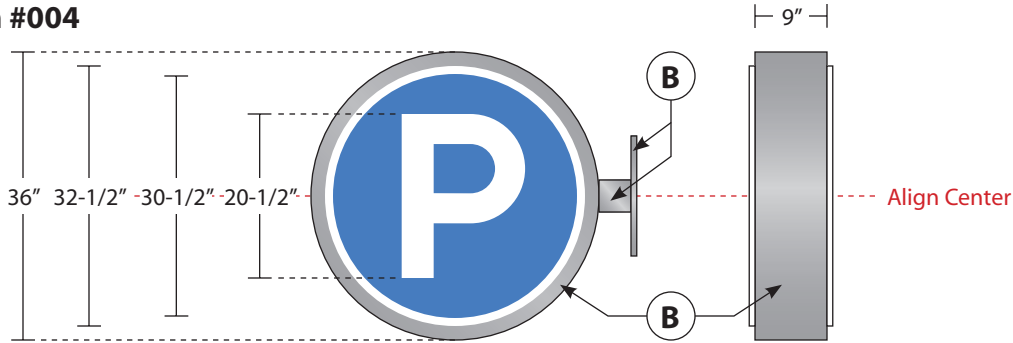
B1 - INTERNALLY ILLUMINATED CHANNEL LETTERS

White acrylic face. White LED illumination.
Black trim cap. Black return. Letters to have 5" depth.
Mount on raceway painted to match brick.

Typography Notes:

Copy is DIN Black with +50 tracking. Use optical kerning.

Location #004



MOUNT TO BRICK. CENTER VERTICALLY ON BRICK AREA AND
CENTER HORIZONATLLY WITH CEMENT COLUMN.



Existing sign (approx. 18" H. x 8' W.) shown for reference; to be removed.
Photo not to scale.

P1 - INTERNALLY ILLUMINATED PROJECTION MOUNT

Round cabinet painted; acrylic face with 3M translucent vinyl to match
ProHealth Care Blue circle. White acrylic push-thru inner circle and letter "P".
White LED illumination.
4" square post and 15" x 6" x 1/2" steel plate; painted.

**WAUKESHA
SIGN LOCATIONS
#003 and #004**

Sign Type B1
Internally Illuminated
Channel Letters
on Raceway
and
Sign Type P1
Internally Illuminated
Projection Mount

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CLIENT NAME
ProHealth Care

VERSION/DATE
v5.07.14.16

SCALE
1/2" = 1'

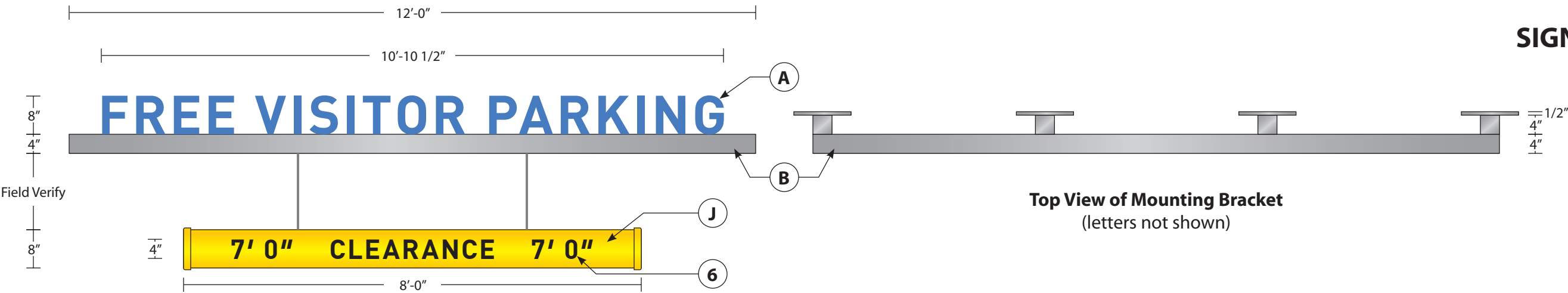
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SIGN TYPE B1
BUILDING ID -
ENTER and
P1 PARKING
PROJECTION MOUNT

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WAUKESHA
SIGN LOCATION #005

Sign Type P2
Non-Illuminated
Clearance Bar
with Parking
Information



Provide new sign. Field verify prior to manufacturing. Photo not to scale.

NON-ILLUMINATED CLEARANCE BAR WITH PARKING INFORMATION
8" PVC tube with capped ends; painted yellow to match Pantone 109C with Black reflective vinyl graphics applied. Tube suspended by aircraft cable and crimped on each end. Projection mounted 4" square post bracket with steel mounting plates; painted. 1" thick flat cut aluminum letters painted ProHealth Care Blue on all exposed surfaces; stud mounted to bracket.



Existing signs shown for reference; to be removed. Photo not to scale.

Typography Notes:
Copy is DIN Bold with +50 tracking. Use optical kerning.

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CLIENT NAME
ProHealth Care

VERSION/DATE
v4.07.14.16

SCALE
1/2" = 1'

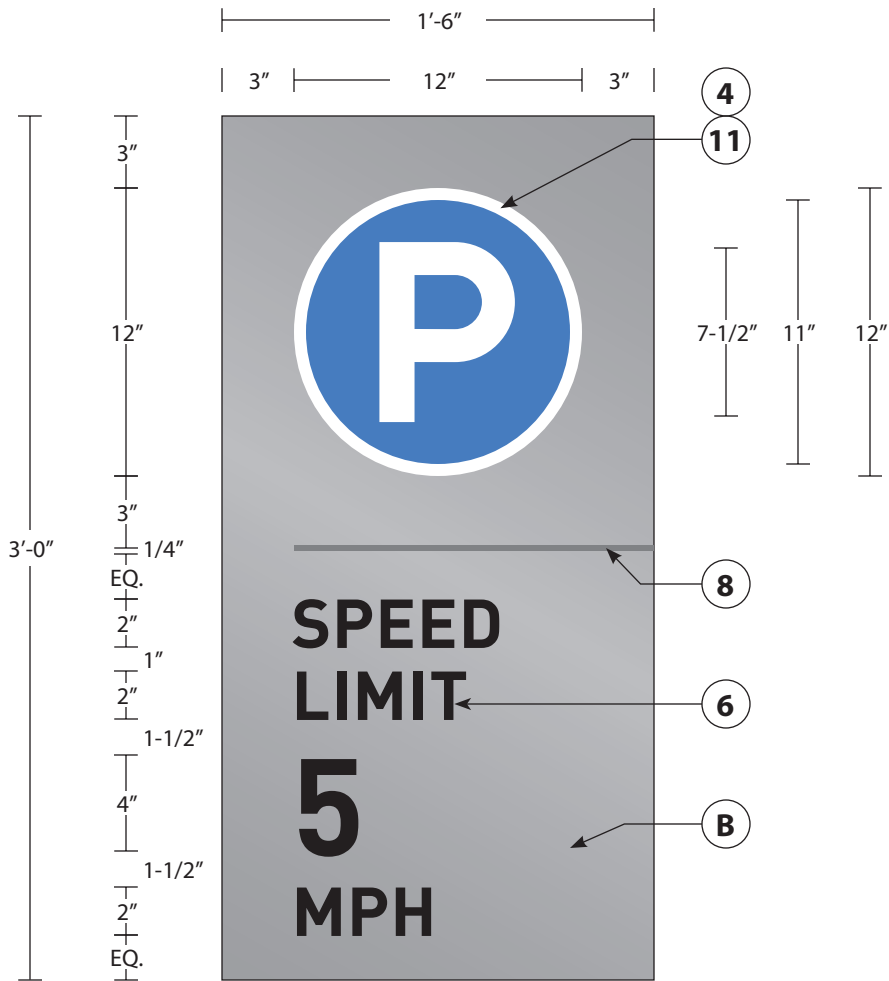
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SIGN TYPE P2
PARKING -
CLEARANCE BAR

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WAUKESHA
SIGN LOCATION #005A

Sign Type P3
Flat Aluminum Panel
with Reflective Graphics



Provide new sign. Field verify prior to manufacturing. Photo not to scale.

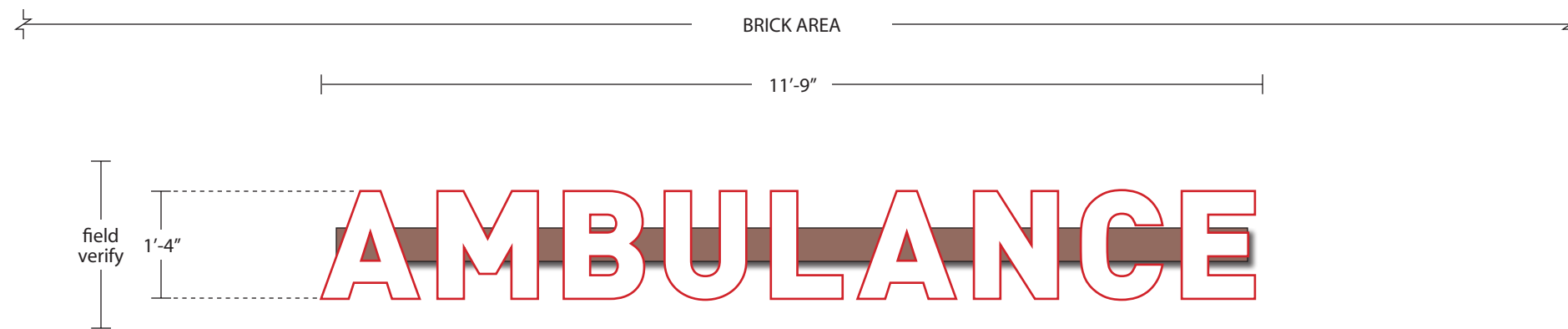
Typography Notes:
Copy is DIN Bold with +15 tracking. Use optical kerning.

1/8" thick flat aluminum panel; painted.
Reflective vinyl graphics applied to first surface.
Stud mount to concrete column. No exposed hardware.
Position center/center.

BUILDING DIMENSIONS SHOWN ARE APPROXIMATE. SIGN VENDOR IS TO FIELD VERIFY FOR CURRENT CONDITIONS AND CONFIRM AS-BUILT DIMENSIONS PRIOR TO MANUFACTURING.
Sizes shown are approximate. Exact dimensions are to be determined by sign manufacturer based on standard components/fabrication method unless otherwise specified.

**WAUKESHA
SIGN LOCATION #040**

**Sign Type B1
Internally Illuminated
Channel Letters
on Raceway**



MOUNT TO BRICK. POSITION CENTER/CENTER ABOVE LIGHT.



Provide new sign above doors. Field verify prior to manufacturing. Photo not to scale.

INTERNALLY ILLUMINATED CHANNEL LETTERS

White acrylic face. White LED illumination.
Red trim cap. Red return. Letters to have 5" depth.
Mount on raceway painted to match brick.

Typography Notes:

Copy is DIN Black with +50 tracking. Use optical kerning.

BUILDING DIMENSIONS SHOWN ARE APPROXIMATE. SIGN VENDOR IS TO FIELD VERIFY FOR CURRENT CONDITIONS AND CONFIRM AS-BUILT DIMENSIONS PRIOR TO MANUFACTURING.
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CLIENT NAME
ProHealth Care

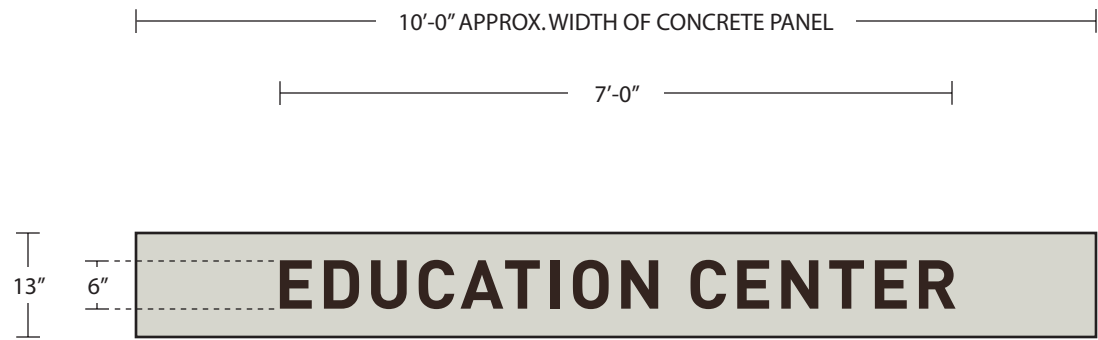
VERSION/DATE
v3.05.19.16

SCALE
1/2" = 1'

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b. jitter

SIGN TYPE B1
BUILDING ID -
AMBULANCE

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MOUNT TO CONCRETE PANEL. POSITION CENTER/CENTER.



Provide new sign above doors. Field verify prior to manufacturing. Photo not to scale.

NON-ILLUMINATED DIMENSIONALS LETTERS

1/4" thick flat cut aluminum letters with Dark Bronze anodized finish as manufactured by Gemini, Inc. Stud mounted to concrete. Clean concrete panel prior to installation.

Typography Notes:

Copy is DIN Bold with +50 tracking. Use optical kerning.

BUILDING DIMENSIONS SHOWN ARE APPROXIMATE. SIGN VENDOR IS TO FIELD VERIFY FOR CURRENT CONDITIONS AND CONFIRM AS-BUILT DIMENSIONS PRIOR TO MANUFACTURING. Sizes shown are approximate. Exact dimensions are to be determined by sign manufacturer based on standard components/fabrication method unless otherwise specified.

WAUKESHA SIGN LOCATION #009

Sign Type B5
Internally Illuminated
Reverse (Halo Lit)
Channel Letters/Logo Set
on Raceway

PHC logo shown with 4'-9" H. "spark" has
23-3/8" H. cap "H" and 18-3/4" H. small cap "E"

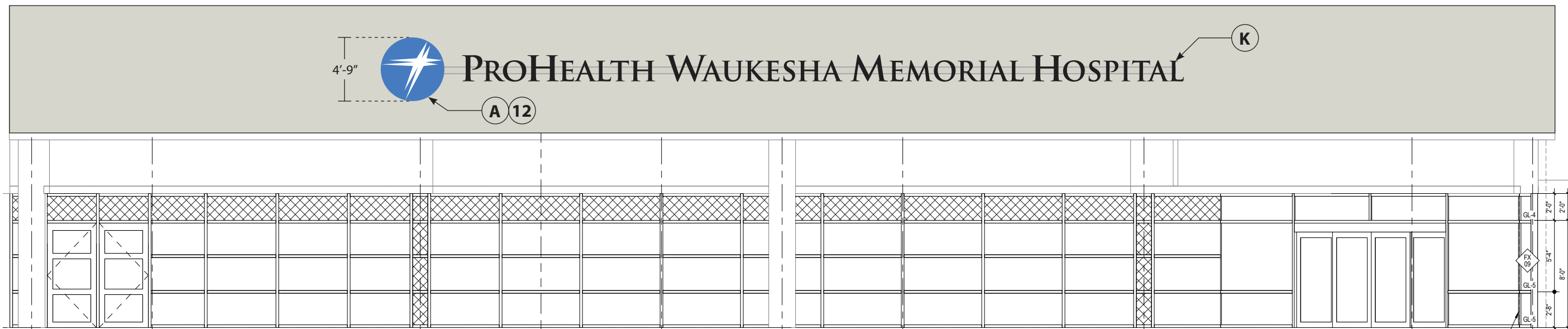


Provide new logo. Field verify prior to manufacturing. Photo not to scale.



Existing logo shown for reference; to be removed. Photo not to scale.

60'-0"



REMOVE EXISTING LOGO. MOUNT NEW LETTERS/LOGO TO CONCRETE PANEL. CENTER VERTICALLY. EXACT HORIZONTAL POSITION TO BE FIELD VERIFIED.

NORTH ELEVATION - EAST ENTRY

INTERNALLY ILLUMINATED REVERSE (HALO LIT) CHANNEL LETTERS/LOGO SET

White LED illumination. Letters to have 5" depth.

"Spark" face/returns painted ProHealth Care Blue with White opaque vinyl applied to first surface.

Letter faces/returns painted Black.

Mount on raceway painted to match concrete. Clean concrete panel prior to installation.

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E: signplan@wi.rr.com

CLIENT NAME
ProHealth Care

VERSION/DATE
v7.07.15.16

SCALE
1/8" = 1'

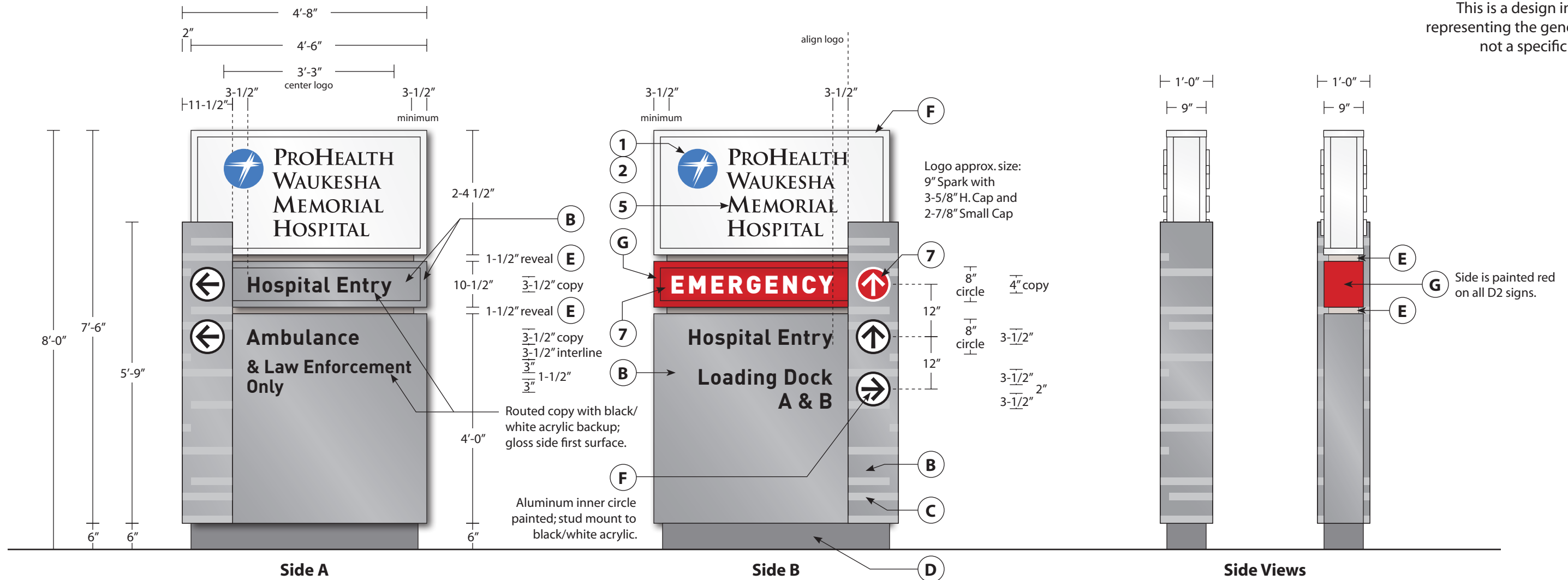
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SIGN TYPE B5
BUILDING ID -
EAST ENTRY

BUILDING DIMENSIONS SHOWN ARE APPROXIMATE. SIGN VENDOR IS TO FIELD VERIFY FOR CURRENT CONDITIONS AND CONFIRM AS-BUILT DIMENSIONS PRIOR TO MANUFACTURING.
Sizes shown are approximate. Exact dimensions are to be determined by sign manufacturer based on standard components/fabrication method unless otherwise specified.

Sign Type D2
Internally Illuminated
Secondary Directional

This is a design intent drawing
representing the general sign type;
not a specific sign location.



INTERNALLY ILLUMINATED D/F DIRECTIONAL SIGN

Design intent is to match materials/color specifications used at Mukwonago Campus and ProHealth Cancer Center-Pewaukee.

Header construction: 1/2" thick acrylic with SANDED FROSTED FIRST SURFACE FINISH/SECOND SURFACE APPLIED DIFFUSER FILM (all 4 sides) with internal support frame and retainers. Logo/letters to be routed out w/ 1/2" clear acrylic push-thru (3/8" actual exposed) and decorated w/flat cut vinyl applied to first surface w/ returns to be flame polished. 2447 back-up acrylic. Illumination to be provided by White LEDs.

EMERGENCY band/circle to be White acrylic face with 3M translucent vinyl 3730-33L "Red" applied first surface with graphics weeded out. Aluminum frame and side painted to match red vinyl.

Main cabinet to be custom fabricated aluminum with routed graphics backed up with black/white acrylic; gloss side first surface. Construct so faces can be replaced to accommodate change and future needs. Inner white arrow circle to be aluminum painted and stud mounted to black/white acrylic. White LED lighting.

All exposed hardware to be painted to match sign.

NOTE: Artwork for accent bands will be provided.

Client to provide electrical to location. Final hook up by sign manufacturer.

TYPOGRAPHY NOTES:

"EMERGENCY" copy is 4" H. DIN Black with +100 tracking.
Other copy is 3-1/2" H. DIN Bold with +15 tracking except for
"& Law Enforcement Only" which is 3" H. DIN Bold with zero tracking.
Use optical kerning for all.

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CLIENT NAME
ProHealth Care

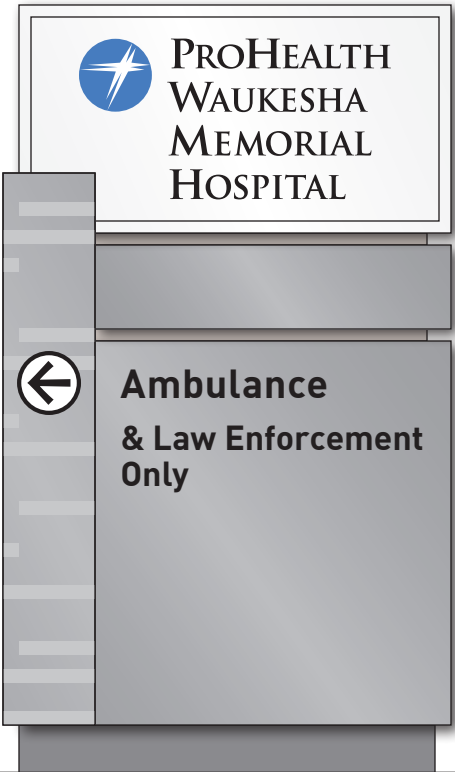
VERSION/DATE
v5.07.13.16

SCALE
1/2" = 1'

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SIGN TYPE D2
I/I SECONDARY
DIRECTIONAL

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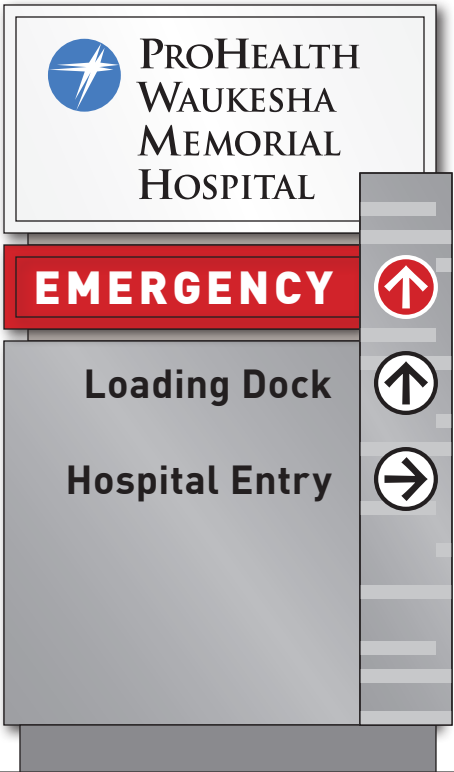
Location #039 - West



Location #039 - East



Location #043 - West



Location #043 - East

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CLIENT NAME
ProHealth Care

VERSION/DATE
v3.07.13.16

SCALE
1/2" = 1'

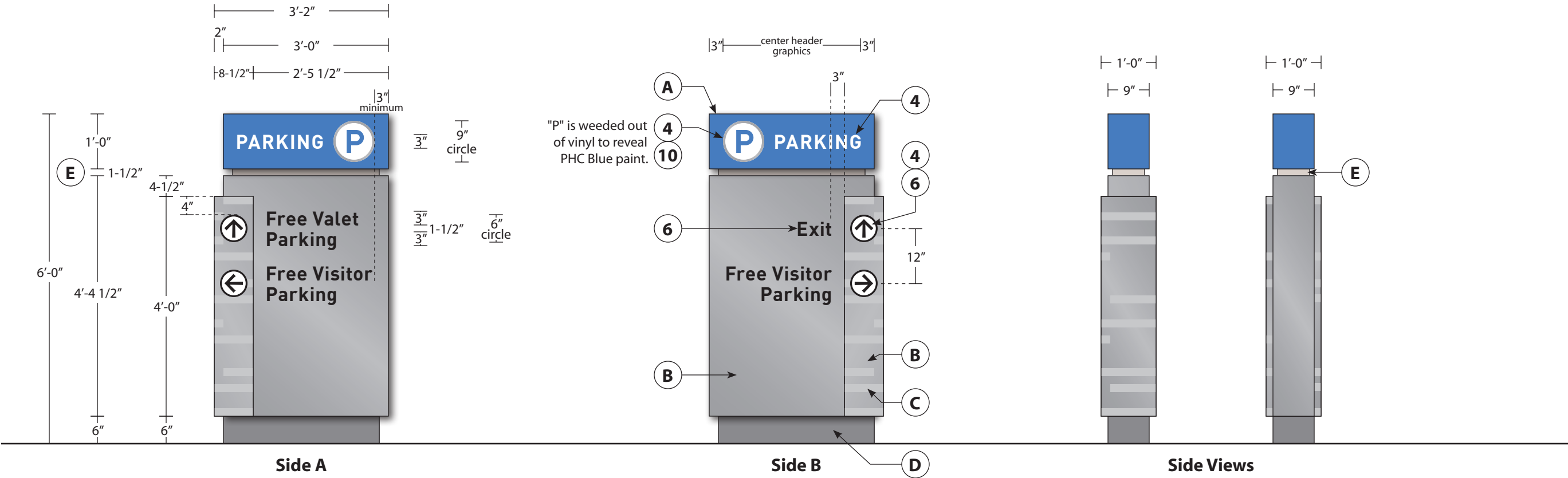
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SIGN TYPE D2
I/I SECONDARY
DIRECTIONAL

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Sign Type D3
Non-Illuminated
Parking Directional

This is a design intent drawing
representing the general sign type;
not a specific sign location.



NON-ILLUMINATED D/F DIRECTIONAL SIGN

Cabinet to be custom fabricated aluminum with painted finish and reflective vinyl graphics applied first surface.
All exposed hardware to be painted to match sign.
NOTE: Artwork for accent bands will be provided.

TYPOGRAPHY NOTES:

"PARKING" copy is 3" H. DIN Bold with +50 tracking.
Main body copy is 3" H. DIN Bold with +15 tracking.
Use optical kerning for all.

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CLIENT NAME
ProHealth Care

VERSION/DATE
v4.07.21.16

SCALE
1/2" = 1'

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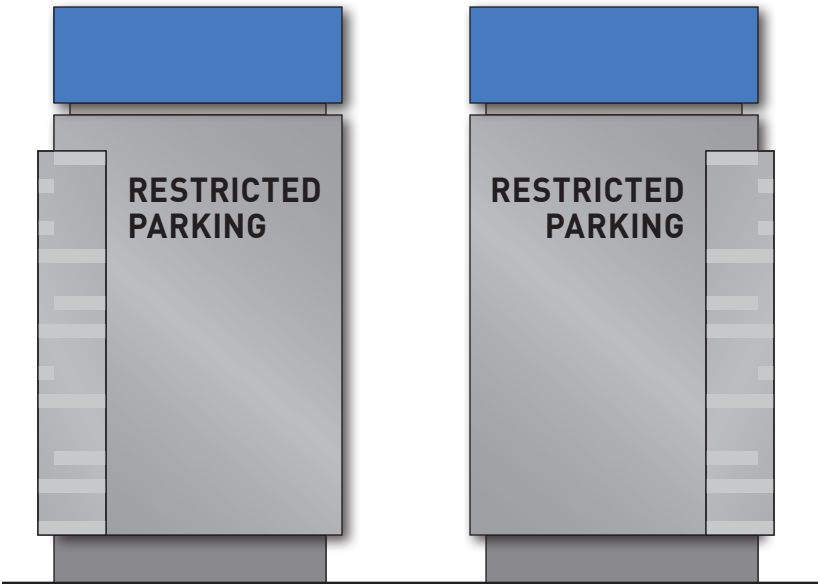
SIGN TYPE D3
N/I PARKING
DIRECTIONAL

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Location #010 - North

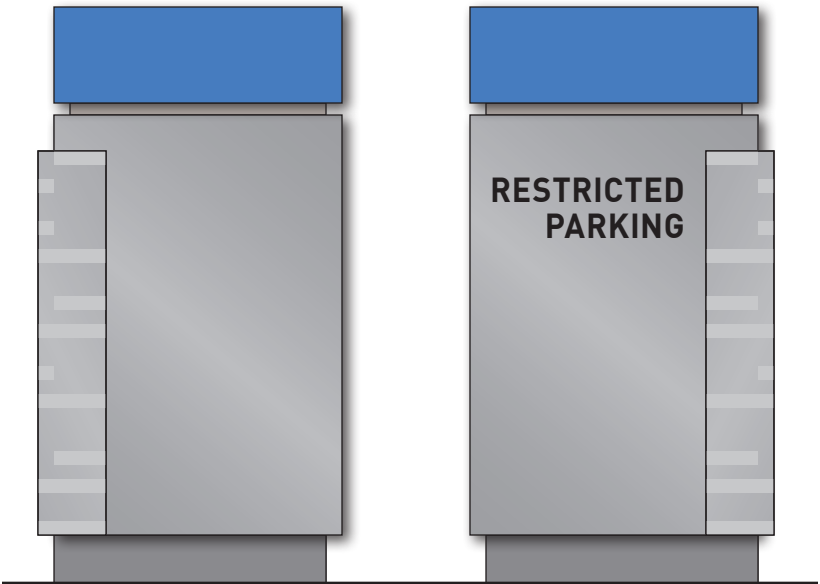
Location #010 - South



Location #013 - South

Location #013 - North

Condense copy to approx. 95% horizontal scale
in order to maintain 3" margins.



Location #016 - North

Location #016 - South

Condense copy to approx. 95% horizontal scale
in order to maintain 3" margins.



Location #018 - South

Location #018 - North



Location #022 - East

Location #022 - West



Location #026 - North

Location #026 - South

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CLIENT NAME
ProHealth Care

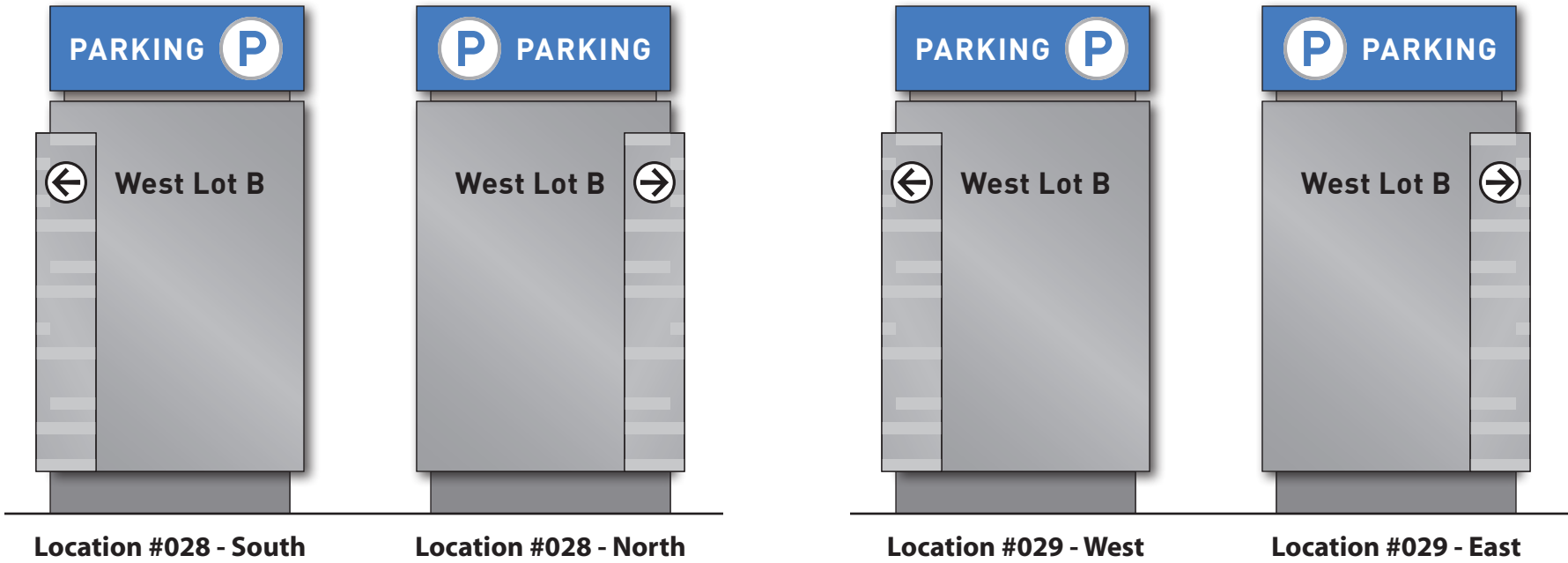
VERSION/DATE
v3.07.22.16

SCALE
1/2" = 1'

DRAWN BY
b.gitter

SIGN TYPE D3
N/I PARKING
DIRECTIONAL

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CLIENT NAME
ProHealth Care

VERSION/DATE
v3.07.21.16

SCALE
1/2" = 1'

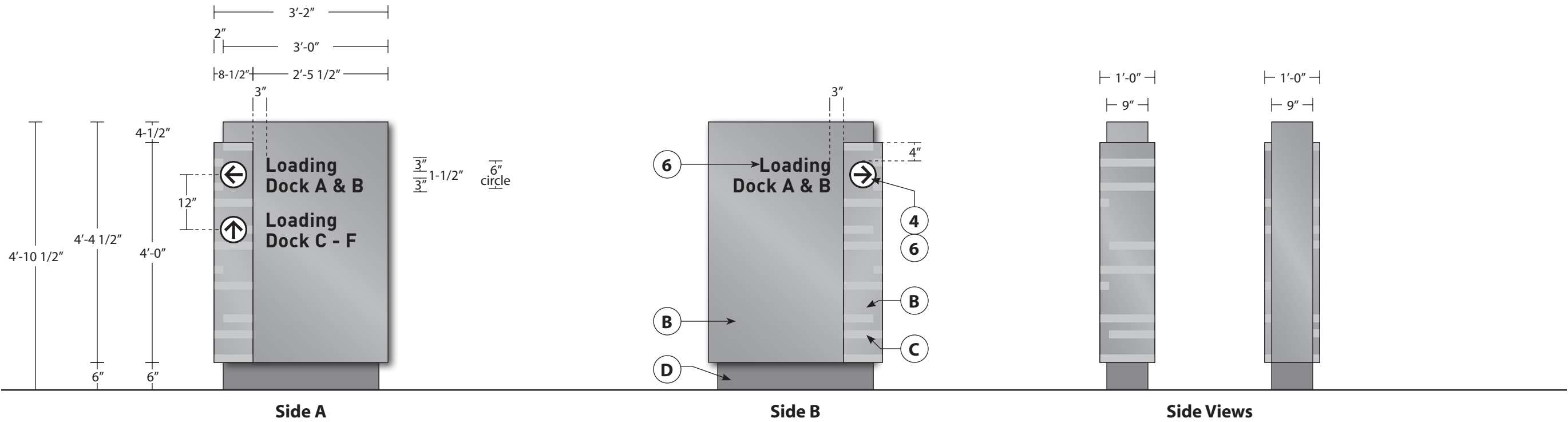
DRAWN BY
b.gitter

SIGN TYPE D3
N/I PARKING
DIRECTIONAL

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Sign Type D4
Non-Illuminated
Small Directional

This is a design intent drawing
representing the general sign type;
not a specific sign location.



NON-ILLUMINATED D/F DIRECTIONAL SIGN

Cabinet to be custom fabricated aluminum with painted finish and reflective vinyl graphics applied first surface.
All exposed hardware to be painted to match sign.
NOTE: Artwork for accent bands will be provided.

TYPOGRAPHY NOTES:

Main body copy is 3" H. DIN Bold with +15 tracking.
Use optical kerning for all.

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E: signplan@wi.rr.com

CLIENT NAME
ProHealth Care

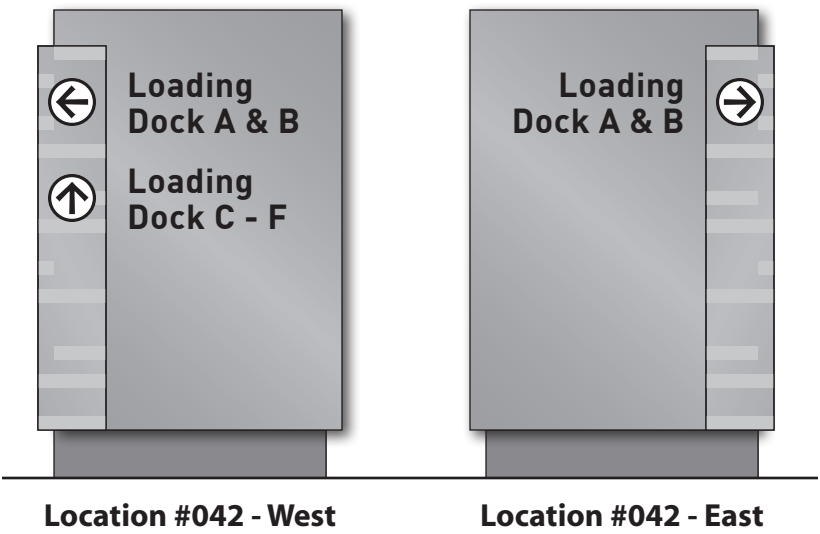
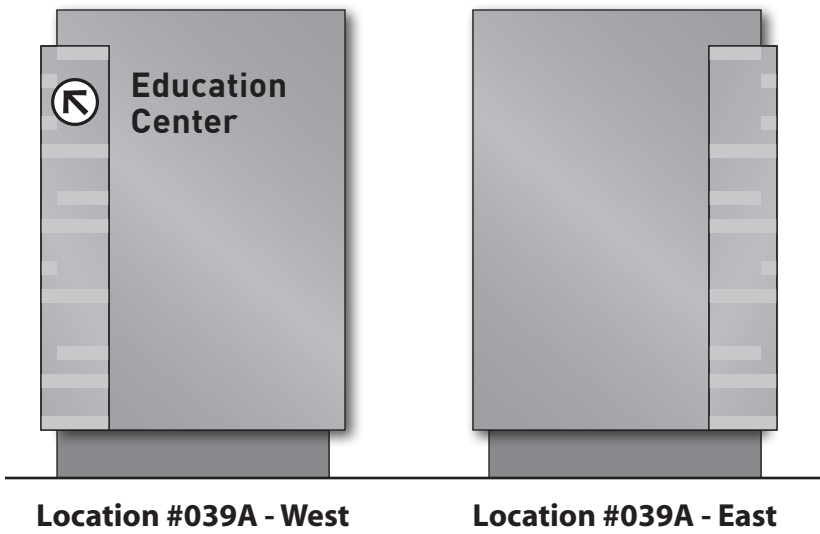
VERSION/DATE
v5.07.21.16

SCALE
1/2" = 1'

DRAWN BY
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SIGN TYPE D4
N/I SMALL
DIRECTIONAL

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CLIENT NAME
ProHealth Care

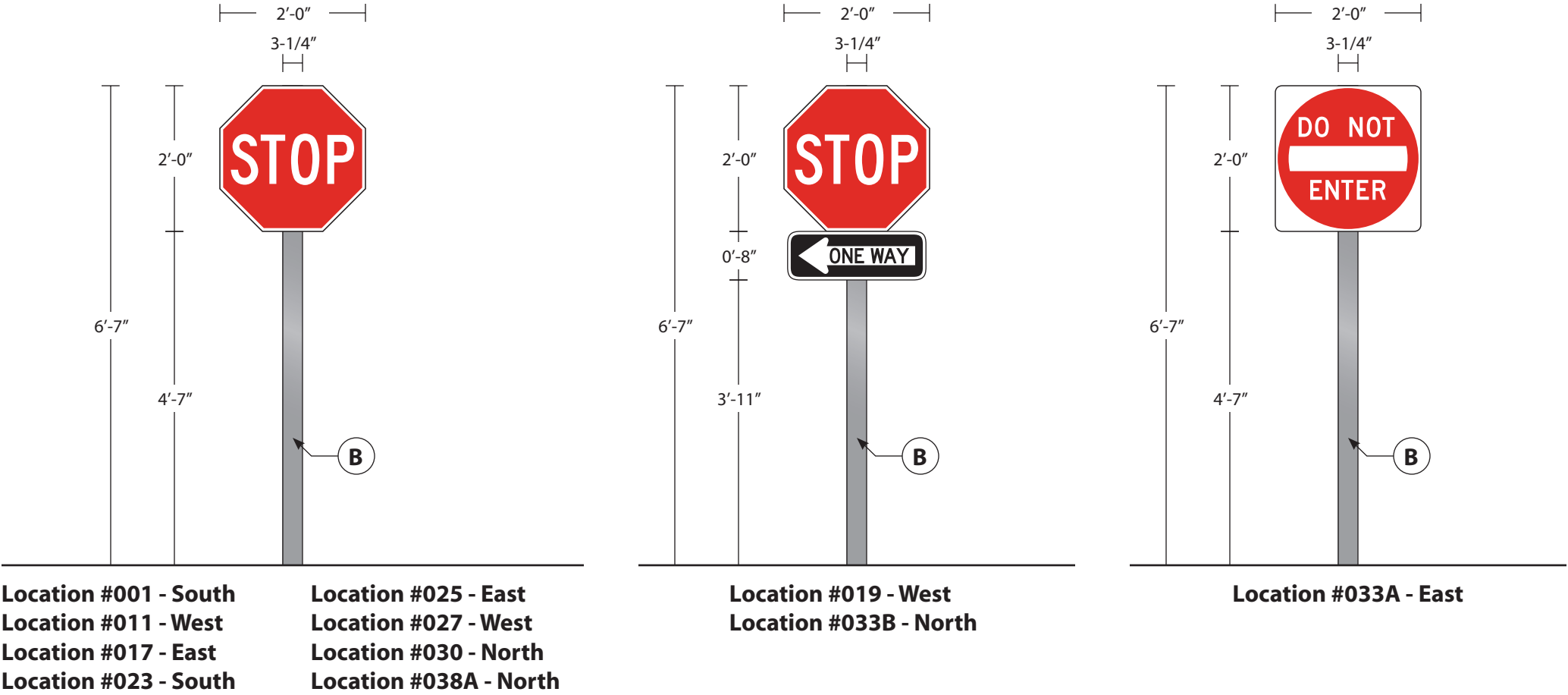
VERSION/DATE
v1.07.13.16

SCALE
1/2" = 1'

DRAWN BY
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SIGN TYPE D4
N/I SMALL
DIRECTIONAL

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NON-ILLUMINATED S/F DOT SIGN ON POST

3-1/4" square aluminum post capped at top; painted.

Flat aluminum sign panel bonded to post using VHB tape.
DOT sign panel to have Engineer Grade reflective vinyl graphics.
Use MUTCD U.S. Standard Highway sign font/layout/colors except
note that "ONE WAY" sign is smaller than standard; scale accordingly.

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CLIENT NAME
ProHealth Care

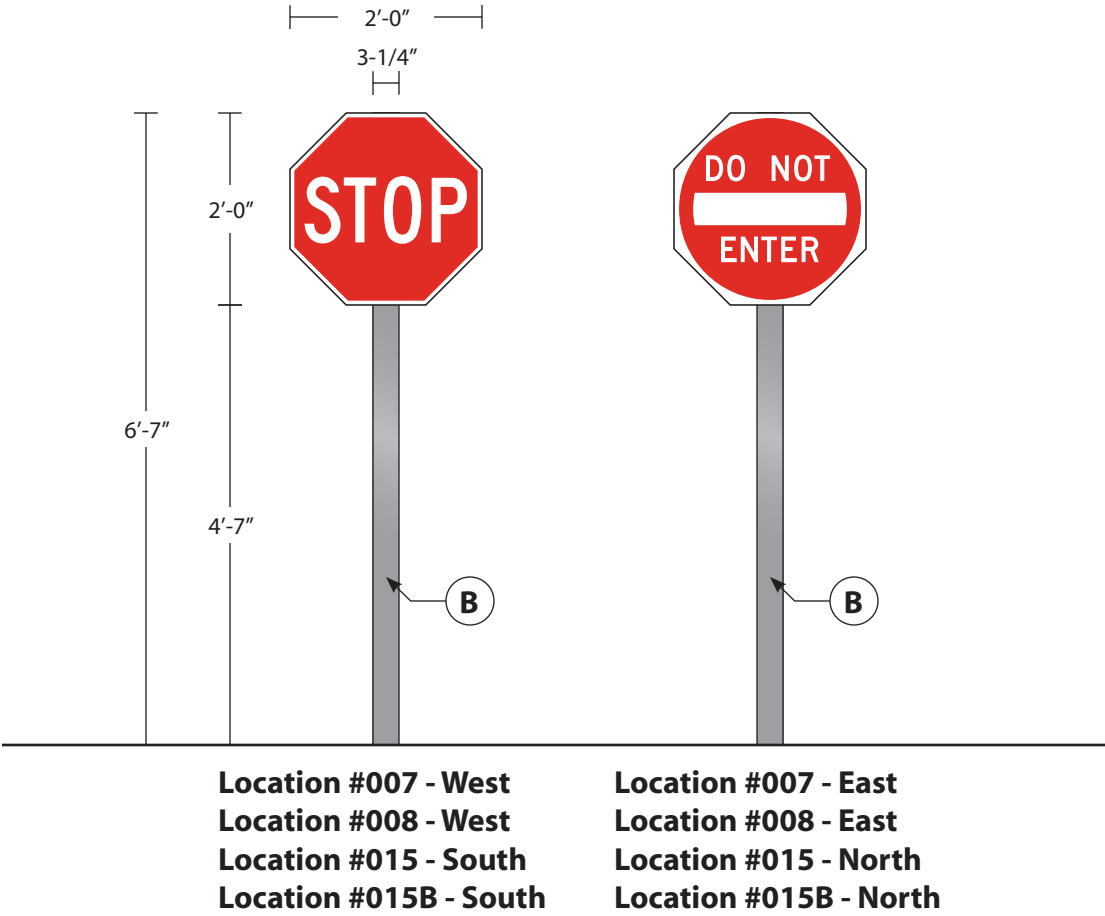
VERSION/DATE
v5.07.21.16

SCALE
1/2" = 1'

DRAWN BY
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REGULATORY R1
SINGLE FACED DOT
ON POST

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NON-ILLUMINATED S/F DOT SIGN ON POST

3-1/4" square aluminum post capped at top; painted.

Flat aluminum sign panel bonded to post using VHB tape.
DOT sign panel to have Engineer Grade reflective vinyl graphics.
Use MUTCD U.S. Standard Highway sign font/layout/colors.
"STOP" and "Do Not Enter" sign panels to be octagon shape.

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CLIENT NAME
ProHealth Care

VERSION/DATE
v3.07.15.16

SCALE
1/2" = 1'

DRAWN BY
b. gitter

REGULATORY R2
DOUBLE FACED DOT
ON POST

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