

# PERMANENT SIGN PERMIT APPLICATION

ONE APPLICATION PER SIGN

PERMIT NUMBER

SITE ADDRESS: 180 E. Sunset Dr. Suite C

Total Number of signs applying for today: 3 Value of Sign(s) \$ 12,000  
FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. **FEE IS NON-REFUNDABLE.**

Location of THIS sign: 180 E. Sunset, Suite C

Business Name: Firehouse Subs  
Owner Name: Scott Weidner  
Business Phone: 262-397-5561  
For questions call: ☐ Business ☒ Sign Contractor

Office Use Only

- ☐ PICTURE/Drawing/Site Plan  
☐ FEE  
☐ ELECTRICAL PERMIT

Paid: \_\_\_\_\_ Initials: \_\_\_\_\_

Sign Contractor: Creative Sign Co. - Kelli Lax  
Address: 505 Lawrence Dr.  
City/State/Zip: De Pere WI 54455  
Phone: 920-676-7757

Permit copy will be mailed to this address  
IF THIS IS AREA IS LEFT EMPTY, PERMIT WILL NOT BE MAILED.

**(MANDATORY FIELD; application will be returned if left blank.)**  
You must submit an electrical permit signed by a licensed electrician with all illuminated sign permit applications.  
HAS THIS BEEN DONE? ☐ YES, Permit No. BL- - ☐ NO ☐ NOT APPLICABLE

**ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN.** Show dimensions to scale, colors, and location of sign.

CHECK ONE:

- ☒ New Sign ☐ Existing Sign ☐ Face Change Only

TYPE OF SIGN (Circle all that apply):  
☒ Wall ☒ Door ☐ Projecting ☐ Window ☐ Roof ☐ Billboard  
☐ Flat ☐ Awning ☐ Freestanding ☐ Yard ☐ Double Face

Horizontal Width of Sign: 14' 9" / 11' 7 1/2" / 21' 1/2" Vertical dimension of Sign: 38" / 30" TOTAL Square Footage: 66.35 sq. ft.

N/A Sign is detached or projecting, please supply: Total Height \_\_\_\_\_ Clearance: \_\_\_\_\_ Setback: \_\_\_\_\_  
Premise Data: Street Frontage: 144' Building or Tenant Space Width: 34' (Front) / 34' (Side) Other Street Frontage: 200' (Side)

**PLEASE LIST ALL EXISTING SIGNAGE ON THE BACK OF THIS SHEET.**  
There are no other signs on the Bldg., etc.

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Legal Signature: Kelli Lax Print Name: Kelli Lax Date: 11.28.16

Zoning District: \_\_\_\_\_ Gross sign area for premises: \_\_\_\_\_  
☐ Approved Conditions (if any):  
☐ Must submit electrical permit within 30 days of meeting or permit shall be voided.

☐ Denied Does not conform to:

- ☐ Height ☐ Architecturally compatible ☐ Not to face R-district ☐ Clearance ☐ Area ☐ Corner Vision  
☐ Projection ☐ Avoid needless elaboration ☐ Consolidation of signs ☐ Distracting sign ☐ Setback ☐ Other

Authorized Signature: \_\_\_\_\_ Date of Review: \_\_\_\_\_

**INCOMPLETE APPLICATIONS MAY NOT BE PROCESSED.**

Review Board meets the 3<sup>rd</sup> Monday of the month at 8:15 am. DEADLINE IS THE MONDAY BEFORE THE MEETING.





505 Lawrence Dr., De Pere, WI 54115  
920-336-8900 greenbaysigns.com

#### CLIENT: FIREHOUSE SUBS

LOCATION: 120 E. SUNSET, SUITE C, WAUKESHA

DRAWN BY: NICOLE P

SALESPERSON: KELLI

DATE: 09/21/2016

DESIGN #: D10672

PAGE: 1

#### REVISION LOG: INTL DATE DESCRIPTION

NP 09/30/2016 SIZE

#### CHANNEL LETTERS (FIREHOUSE)

QUANTITY: 2

LETTERS: FACILIT CHANNEL LETTERS

LIGHTING: LED (WHITE)

FACES: 3/16" WHITE ACRYLIC

TRIM CAP: 1" JEWELITE (BLACK)

RETURNS: 3" (BLACK)

GRAPHICS: CUT VINYL, 1ST SURFACE

FONT: LOGO

MOUNTING: FLUSH TO BACK CABINET

#### 'SUBS' CABINET

LIGHTING: LED (COLOR)

CABINET DESC: FABRICATED ALUM. (4")

FACES: 3/16" WHITE ACRYLIC

TRIM CAP: 1" JEWELITE (BLACK)

GRAPHICS: CUT VINYL

MOUNTING: FLUSH TO CABINET

DECK CABINET: PAN-FORMED ALUMINUM (4")

LIGHTING: NON-ILLUMINATED

FACE: .125" ALUMINUM

MOUNTING: FLUSH TO WALL

PHOTO EYE: NO

INSTRUCTION: CSC TO PRODUCE AND INSTALL.

#### COLORS:

P-1 PMS 123 GLOSS V-2 3630-25 - SUNFLOWER

P-2 BLACK V-3 751-070-BLACK

P-3 PMS 186 GLOSS V-4 751-010-WHITE

CUSTOMER SIGNATURE FOR DESIGN APPROVAL:

DATE



TOTAL SQ FT ALLOWED = 68  
TOTAL SQ FT USED = 66.35

A 3 LOCATION VIEW (AFTER)  
SCALE: 1/16" = 1'

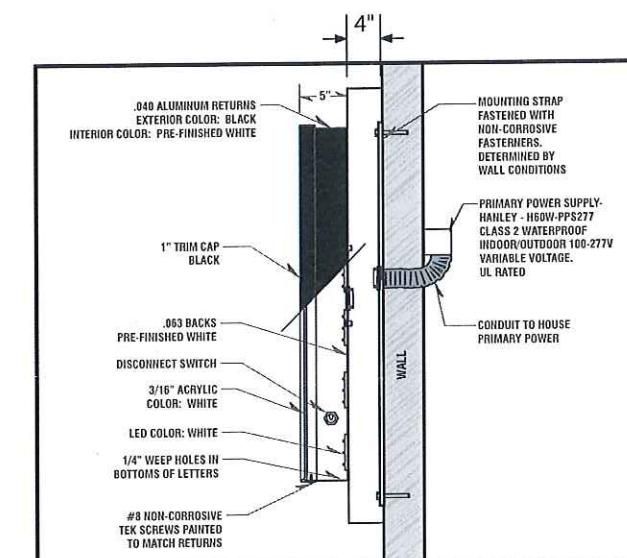
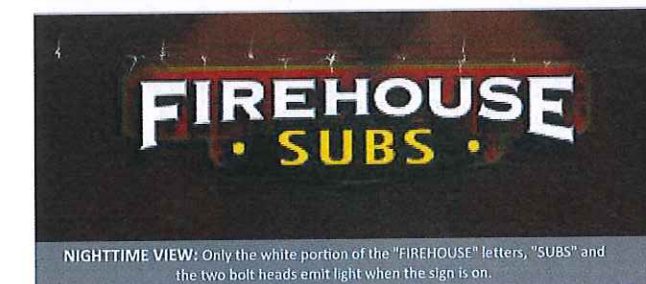
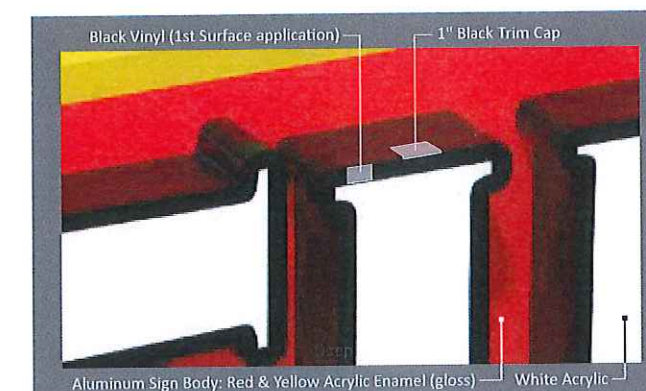


CONCEPTUAL DRAWING ONLY - NOT FOR FABRICATION PURPOSES (SIZES ARE APPROX)

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## WALL SIGN: OPT 1

### SOUTH/EAST ELEVATION



FACE-ILLUMINATED CH. LTRS. ON A RACEWAY

LETTER MOUNTED TO A RACEWAY  
POWER SUPPLY LOCATED  
IN RACEWAY ON THE INTERIOR  
OF THE BUILDING



CLIENT: FIREHOUSE SUBS

LOCATION: 120 E. SUNSET, SUITE C, WAUKESHA

DRAWN BY: NICOLE P

SALESPERSON: KELLI

DATE: 09/21/2016

DESIGN #: D10672

PAGE: 2

REVISION LOG: INTL DATE DESCRIPTION

NP 09/30/2016 SIZE

CHANNEL LETTERS (FIREHOUSE)

SEE PAGE 1

COLORS:

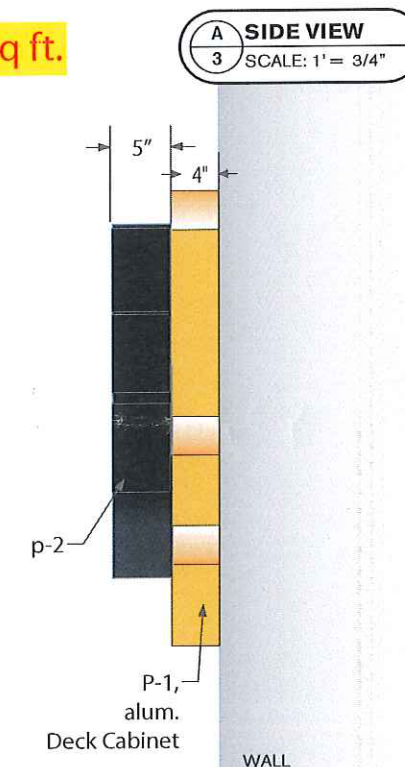
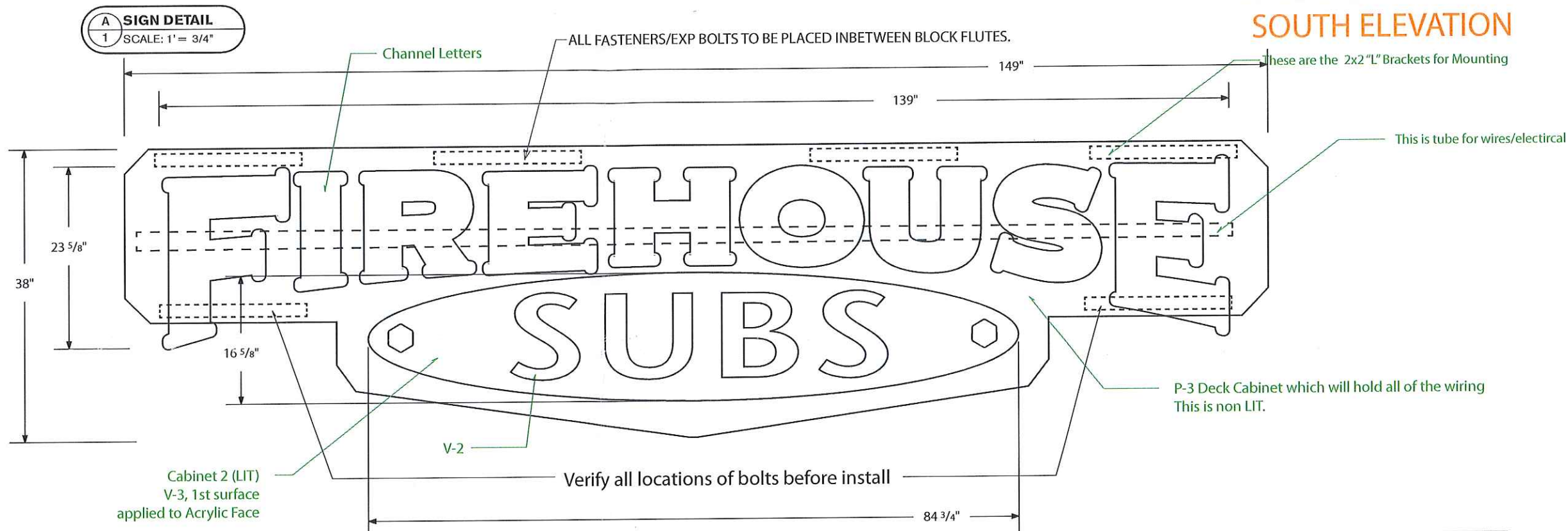
<span style="background-color: yellow; border: 1px solid black; padding: 2px;">P-1</span> PMS 123 GLOSS	<span style="background-color: yellow; border: 1px solid black; padding: 2px;">V-2</span> 3630-25 - SUNFLOWER
<span style="background-color: black; border: 1px solid black; padding: 2px;">P-2</span> BLACK	<span style="background-color: black; border: 1px solid black; padding: 2px;">V-3</span> 751-070-BLACK
<span style="background-color: red; border: 1px solid black; padding: 2px;">P-3</span> PMS 186 GLOSS	<span style="background-color: white; border: 1px solid black; padding: 2px;">V-4</span> 751-010-WHITE

CUSTOMER SIGNATURE FOR DESIGN APPROVAL:

DATE

**WALL SIGN: OPT 1**

**SOUTH ELEVATION**



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**CLIENT: FIREHOUSE SUBS**

LOCATION: 120 E. SUNSET, SUITE C, WAUKESHA

DRAWN BY: NICOLE P

SALESPERSON: KELLI

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PAGE: 3

REVISION LOG:	INTL	DATE	DESCRIPTION
	NP	09/30/2016	SIZE

**CHANNEL LETTERS (FIREHOUSE)**

SEE PAGE 1

**COLORS:**

P-1 PMS 123 GLOSS	V-2 3630-25 - SUNFLOWER
P-2 BLACK	V-3 751-070-BLACK
P-3 PMS 186 GLOSS	V-4 751-010-WHITE

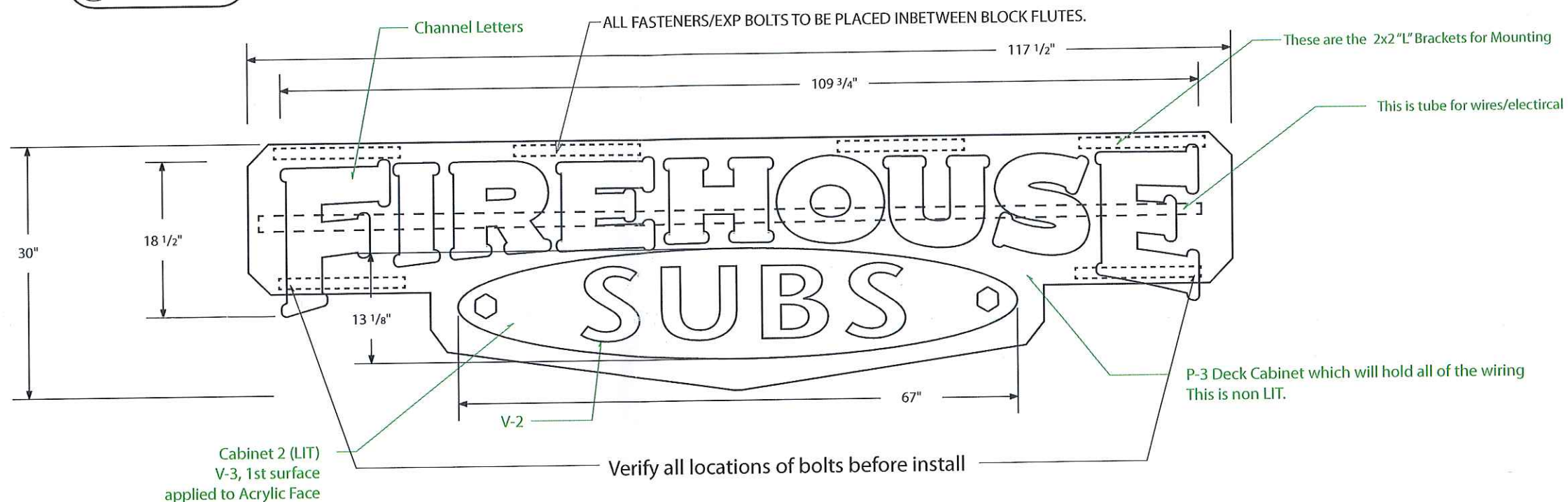
CUSTOMER SIGNATURE FOR DESIGN APPROVAL:

DATE

**WALL SIGN: OPT 1**

**EAST ELEVATION**

**A SIGN DETAIL**  
1 SCALE: 1' = 3/4"

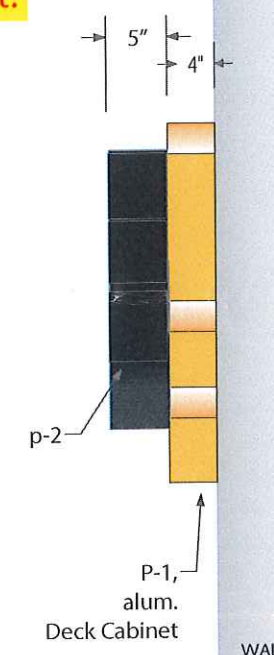


**A SIGN DETAIL**  
2 SCALE: 1' = 3/4"



24.48 sq ft.

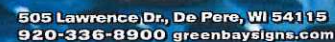
**A SIDE VIEW**  
3 SCALE: 1' = 3/4"



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LOCATION: 120 E. SUNSET, SUITE C, WAUKESHA

DRAWN BY: NICOLE P

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PAGE: 4

REVISION LOG: INTL	DATE	DESCRIPTION
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NP 09/30/2016 ADDED OPTION

NP 11/15/2016 HOURS/FROSTED LOG

## VINYL GRAPHICS

**QUANTITY: 1 DOOR**

**GRAPHICS:** CUT VINYL,

**SURFACE:** 1ST SURFACE APPLIED TO GLASS

**FONT:** LOGO, BERTHOLD AKZIDENZ GROTESK

**INSTRUCTION: PRODUCE AND INSTALL AS SHOWN.**

**COLORS:**

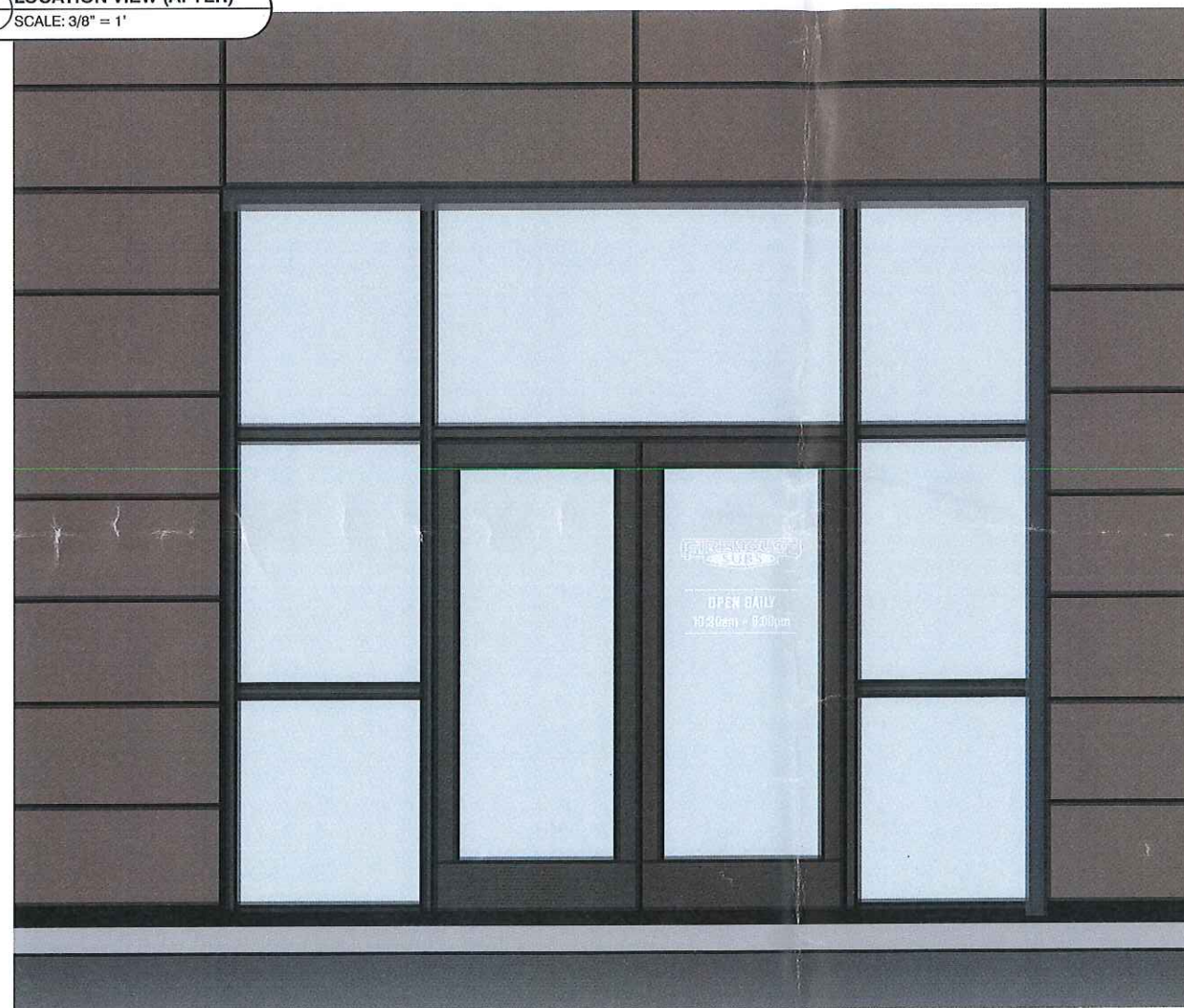
☐ V-4 MATTE CLEAR MACTAG W/ AIR RELEASE

**CUSTOMER SIGNATURE FOR DESIGN APPROVAL:**

DATE \_\_\_\_\_

**A LOCATION VIEW (AFTER)**

1 SCALE: 3/8" = 1'



**A DETAIL VIEW**

2 SCALE: 1 1/2" = 1'

DIGITAL PRINT LOGO

— 21 1/2"

17"  
1'-5"

2.55 SQ FT

V-4

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