

## CITY OF WAUKESHA, WISCONSIN

201 DELAFIELD STREET \* ROOM 200 \* WAUKESHA, WI 53188 \* PH: (262)524-3750 \* FAX: (262)524-3751

PERMIT NUMBER

SIG 17-14

## PERMANENT SIGN PERMIT APPLICATION

ONE APPLICATION PER SIGN

SITE ADDRESS: 1610 PEARL ST. WAUKESHA WI 53186

Total Number of signs applying for today: 1 Value of Sign(s) \$50,000

FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. FEE IS NON-REFUNDABLE.

Location of THIS sign: 1610 Pearl St.  
Hwy 164, 4.5 miles south of Greenfield Ave.

Office Use Only	
<input checked="" type="checkbox"/>	PICTURE/Drawing/Site Plan
<input checked="" type="checkbox"/>	FEE
<input checked="" type="checkbox"/>	ELECTRICAL PERMIT
Paid: _____	Initials: _____

Permit copy will be mailed to this address

Business Name: CLEAR CHANNEL Outdoor

Sign Contractor: CLEAR CHANNEL Outdoor

Owner Name: CLEAR CHANNEL Outdoor

Address: CLEAR CHANNEL Outdoor

Business Phone: 262-506-9085

City/State/Zip: 262-506-9085

For questions call: ☒ Business ☐ Sign Contractor

Phone: PEWAUKEE, WI, 53072

IF THIS IS AREA IS LEFT EMPTY, PERMIT WILL NOT BE MAILED.

(MANDATORY FIELD; application will be returned if left blank.)

You must submit an electrical permit signed by a licensed electrician with all illuminated sign permit applications.  
 HAS THIS BEEN DONE? ☒ YES, Permit No. BL-09-00754 ☐ NO ☐ NOT APPLICABLE

ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN. Show dimensions to scale, colors, and location of sign.

## CHECK ONE:

☐ New Sign ☐ Existing Sign ☒ Face Change Only  
 To LED.

## TYPE OF SIGN (Circle all that apply):

 Wall Door Projecting Window Roof Billboard  
 Flat Awning Freestanding Yard Double Face

Horizontal Width of Sign 25' Vertical dimension of Sign 12' TOTAL Square Footage: 300 sq. ft.

If Sign is detached or projecting, please supply: Total Height 20' Clearance: 8' Setback: 30'

Premise Data: Street Frontage: N/A Building or Tenant Space Width: N/A Other Street Frontage: N/A

PLEASE LIST ALL EXISTING SIGNAGE ON THE BACK OF THIS SHEET.

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Legal Signature

Print Name

JAMES R. BERZKIAN

Date 3-13-2017

## OFFICE USE ONLY

Zoning District: \_\_\_\_\_ Gross sign area for premises: \_\_\_\_\_ Area used by other signs: \_\_\_\_\_

☐ Approved Conditions (if any):☐ Must submit electrical permit within 30 days of meeting or permit shall be voided.☐ Denied Does not conform to:

<input type="checkbox"/> Height	<input type="checkbox"/> Architecturally compatible	<input type="checkbox"/> Not to face R-district	<input type="checkbox"/> Clearance	<input type="checkbox"/> Area	<input type="checkbox"/> Corner Vision
<input type="checkbox"/> Projection	<input type="checkbox"/> Avoid needless elaboration	<input type="checkbox"/> Consolidation of signs	<input type="checkbox"/> Distracting sign	<input type="checkbox"/> Setback	<input type="checkbox"/> Other

Authorized Signature

Date of Review

INCOMPLETE APPLICATIONS MAY NOT BE PROCESSED.

Review Board meets the 3<sup>rd</sup> Monday of the month at 8:15 am. DEADLINE IS THE MONDAY BEFORE THE MEETING.

CITY OF WAUKESHA \* 201 DELAFIELD STREET \* WAUKESHA, WI 53188 \* (262) 524-3530

DEPARTMENT OF COMMUNITY DEVELOPMENT - BUILDING INSPECTION  
APPLICATION FOR ELECTRICAL PERMIT

JOB ADDRESS: 1610 Pearl St Date 2/8/17 Permit # SI617-14  
Owner Name: Clear Channel Outdoor Estimate of Cost \$ 5000.00  
Elec. Contractor Company: BORDEN Electric Inc Phone 262-874-5878 Contractor License # / Exp Date 1108950 / 06/30/2017  
Master Electrician Name Mark J Borden Phone 262-874-5878 Master License # / Exp Date 171546 / 06/30/2019  
Address: W241 S4150 Pine Hollow Ct, Unit A City/Zip Waukesha, 53189 No. of Units Billboard  
Heat Contractor: Sign

DESCRIBE WORK/LOCATION: INSTALL Digital sign on structure

Type of Device or Wiring Installation	Fee/Rate	No.	Amount
1. Services:			
Temporary - 90 Day Limit .....	\$30.00		
First 100 Amp .....	30.00		
Each Additional 100 Amp .....	20.00		
Sub-Service or Feeder Disconnect #8 And Larger .....	10.00 ea.	1	10.00
Emergency Wiring or Repairing Illegal Or Condemned Wiring .....	20.00		
2. Outlets:			
120 Volts - 20 Amp or Less (Outlets in gangs are counted individually)	1.00 ea.		
220 Volt Power Outlets			
20 and 30 Amp .....	5.50 ea.		
Over 30 Amp .....	6.00 ea.		
3. Signaling Systems			
Fire Alarm (Commercial requires additional permit from the Fire Dept.)	20.00 ea.		
Intercom, Load Management .....	4.00 ea.		
Heat or Smoke Detectors, Horns, Bells, Pull Stations .....	1.00 ea.		
4. Fixtures:			
Incandescent, Strip Lighting .....	7.00 ea.		
Fluorescent .....	1.50 ea.		
Arc, Mercury, Sodium Vapor, Quartz, Dimmers, Time Clocks .....	4.00 ea.		
5. Direct Wired:			
Water heater, Range, Dryer, Dishwasher, Disposal .....	6.00 ea.		
6. Heating, Ventilating & Air Conditioning:			
Furnaces*, Heat Pumps, Space Heaters .....	15.00		
Vent & Paddle Fans, Hoods (\$1 minimum) .....	1.00 hp.		
Electric Heating .....	5.00 ea unit		
Refrigeration, Air conditioning, Air Cooling Or Similar Devices .....	20.00/unit		
7. Motors:			
Area Lighting Poles or Footings for Fixtures or Signs, Outdoors Post Lanterns .....	1.00 hp		
8. Lamp Signs and Outline Lighting (\$15 minimum) .....	10.00 each		
9. Swimming Pool Grounding of Pool & Equipment	30 socket		
-In-Ground .....	75.00		
-Above Ground .....	50.00		
Spa or Hot Tub .....	50.00		
Hydro Massage Bathub .....	20.00		
11. Busways, Wireways, Sub-Feeders, and all Underfloor Raceways - one inch or larger .....	1.00 per ft.		
12. Fuel Dispensing Pumps .....	25.00 ea		
13. X-Ray or Radiation Equipment, Motion Picture Machine .....	25.00 ea		
14. Generators, Transformers .....	.50 per kw		
15. The following items are to be rated at \$.50per kw, with a minimum of \$25.00. per unit; Industrial Electric Furnaces, Capacitor Banks, Reactors and Industrially-Owned Sub-Station .....	.50 per kw		
16. Electrical Equipment or Apparatus not herein Enumerated .....			
17. Reinspection Fee .....	75.00		
18. Failure to Call for Inspection or Installations, and Final Inspections Before Occupancy .....	75.00		
19. Double Fees for Work Started Before Permit is Issued .....			
20. Minimum Permit Fee .....	60.00*		
*EXCEPTION: If job consists of one replacement furnace only	*40.00		
TOTAL FEES			60.00

DOUBLE FEES SHALL BE CHARGED IF WORK IS STARTED BEFORE PERMIT IS ISSUED. This permit is in effect for 18 months from date of issue unless work is not started within 120 days of issue date, or activity ceases for more than 120 days, after which this permit shall lapse.

WORK COVERED BEFORE INSPECTION WILL BE REQUIRED TO BE TOTALLY EXPOSED FOR INSPECTION.

Mark J Borden  
Signature of Applicant

bordenelectricinc@att.net  
Email of Applicant

# CITY OF WAUKESHA, WISCONSIN

201 DELAFIELD STREET \* ROOM 200 \* WAUKESHA, WI 53188 \* PH: (262)524-3750 \* FAX: (262)524-3751

## SIGN PERMIT APPLICATION

Deadline to submit is the Monday before the meeting

Existing sign

PERMIT NUMBER

BL-09-00754

SITE ADDRESS: 1610 Pearl St. Waukesha, WI 53186

Total Number of signs applying for today: 1 Cost of Sign(s) \$ 94,500

FEE: Permanent Signs: \$40 min. or over 80 sq. ft 50¢/sq.ft.; Temporary Signs (12 weeks or less) \$10.00.

Note: Application will not be accepted without the required fee in full. FEE IS NON-REFUNDABLE.

Description/Material of sign: LED

If this sign is illuminated, see below for additional information that may be needed.

Office Use Only  
Must be submitted at time of applying:  
☒ Completed SIGNED Application  
☒ Full amount (Check or Cash only)  
☐ Is Sign illuminated? If Yes,  
Must have letter of compliance.  
☒ Sketch/picture of sign.

Amt Due Today: 150.00

Business Name: Clear Channel Outdoor  
Owner Name: Clear Channel Outdoor  
Business Zip: 53072  
Business Phone: 262-506-9000

Permit copy will be mailed to this address unless empty or incomplete.

Sign Contractor: Clear Channel Outdoor  
Address: 908 Silvernail Rd  
City/State/Zip: Pewaukee, WI 53072  
Phone: 262-506-9000

Check one: ☐ New Sign ☐ Existing Sign ☒ Face Change Only ☐ Temporary Sign starting \_\_\_\_\_ ending \_\_\_\_\_

TYPE OF SIGN (Circle all that apply):

Wall Door Projecting Window Roof Billboard Flat Awning Freestanding Yard Double Face

WILL THIS SIGN BE ILLUMINATED? YES or NO If yes, name of Electrical Contractor: Borden Electrical  
FOR INTERNALLY ILLUMINATED SIGNS PLEASE READ THE BACK OF THIS FORM AND SUBMIT THE REQUESTED INFORMATION WITH THIS FORM. Please Note: An Electrical Permit must be submitted to the Building Inspection Department before installation.

Horizontal Width of Sign 25 Vertical dimension of Sign 12 TOTAL Square Footage: 300 sq. ft.

If Sign is detached or projecting, please supply: Total Height 20' Clearance: 8' Setback: 30'

Premise Data: Street Frontage: NA Building or Tenant Space Width: NA Other Street Frontage: NA

Please attach a color photo or sketch (to scale) of sign to be considered and description/additional information below.

LIST ALL EXISTING SIGNAGE (Use back of this sheet if needed):

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Signature Joe Strick Print Name Joe Strick Date 4-10-09

### OFFICE USE ONLY

Zoning District: Gross sign area for premises: Area used by other signs:  
☒ Approved Conditions (if any): sign may only change once every 24 hours - 4-20-09  
Sign may not be erected until code modification  
☐ Denied Does not conform to: is enacted - 10-17-11  
☐ Height ☐ Architecturally compatible ☐ Not to face R-district ☐ Clearance ☐ Area ☐ Corner Vision  
☐ Projection ☐ Avoid needless elaboration ☐ Consolidation of signs ☐ Distracting sign ☐ Setback ☐ Other  
th c u m 4-20-09 th c u m 10-17-11

Sign Review Board meets every 3<sup>rd</sup> Monday of the month at 8:15 am. Deadline to submit is the Monday before the meeting



MASONRY  
& METAL  
BUILDING

# LES PAUL PARKWAY (S.T.H. 164)

(PUBLIC RIGHT OF WAY WIDTH VARIES)

## GRAPHIC SCALE



1 inch = 20 ft.

## LEGEND

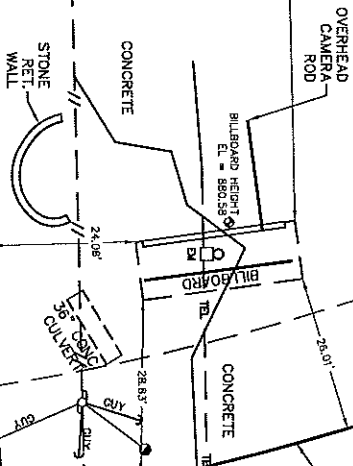
- OVERHEAD UTILITY LINES
- TEL. --- BURIED TELEPHONE LINE
- GUY POLE
- ELECTRIC TRANSFORMER
- FIBER OPTIC MARKER
- GUY WIRE
- CONCRETE CURB
- METAL SIGN

CLEAR CHANNEL OUTDOOR

SIGN EXHIBIT  
FOR  
1610 PEARL ST.  
WAUKESHA, WI

UNION PACIFIC RAIL ROAD  
(RAILROAD RIGHT OF WAY VARIES)

ARC = 370.65'  
RAD = 413.08'  
CHD. BG. = N 51°54'30" E  
CHD. = 358.34'



**CSE**  
CAPITOL SURVEY ENTERPRISES  
1610 PEARL ST.  
BROOKFIELD, WI 53004  
PH: (262) 786-6800  
WWW.CAPITOLSURVEY.COM



DRAWN BY:	NJF	DATE:	2-10-17
CHECKED BY:	MJB	DRAWING NO.	EX-0
CSE JOB NO.:	17-010	SHEET	1 OF 1



WI-164



Exit 5

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Google Earth

sklcom

43°00'31.98" N 88°12'01.05" W elev 882 ft eye alt





Google Ea

43°00'37.66" N 88°12'00.45" W elev 858 ft eye alt

2000