



CITY OF WAUKESHA

Administration

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Committee: Transit Commission	Date: 3/23/2017
Common Council Item Number: 17-0222	Date: 4/6/2017
Submitted By: Fred Abadi- Public Works	City Administrator Approval: Kevin Lahner, City Administrator KL
Finance Department Review: Rich Abbott, Finance Director RA	City Attorney's Office Review: Brian Running, City Attorney BER
Subject: Approval of Resolution Supporting the Wisconsin Department of Transportation Request to Transfer Federal Congestion Mitigation and Air Quality (CMAQ) Funds from the Federal Highway Administration to the Federal Transit Administration on behalf of the City of Waukesha.	

Details:
This item is to seek the approval of a resolution that supports the Wisconsin Department of Transportation Request of the transfer of federal CMAQ funds from the Federal Highway Administration to the Federal Transit Administration on behalf of the City of Waukesha. The resolution formally recognizes that the City is supporting the transfer request of funds. The City was awarded through a competitive process CMAQ funds to be used for marketing its transit system. These funds are primarily used to fund design of all public information pieces including the schedules and brochures, electronic passenger information services like Google Transit, advertisements, etc. The grant funds 80% of the cost of these activities which otherwise would go directly into the operating budget.

Options & Alternatives:
The only option would be to forgo use of these funds which would mean that the marketing activities would need to go direct against the operating budget.

Financial Remarks:
The grant will provide \$32,000 in federal CMAQ funds which can cover 80% of the cost of marketing expenses. The remaining 20% is covered by local funds which were budgeted in the Transit budget.

Executive Recommendation:
Recommend approval.

