

CITY OF WAUKESHA, WISCONSIN

201 DELAFIELD STREET * ROOM 200 * WAUKESHA, WI 53188 * PH: (262)524-3750 * FAX: (262)524-3751

PERMIT NUMBER

PERMANENT SIGN PERMIT APPLICATION

ONE APPLICATION PER SIGN

SITE ADDRESS: 2525 Aviation DriveTotal Number of signs applying for today: 4 Value of Sign(s) \$ 32,000

FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. FEE IS NON-REFUNDABLE.

Location of THIS sign: Please See Attached Drawings

Office Use Only

☐ PICTURE/Drawing/Site Plan☐ FEE☐ ELECTRICAL PERMIT

Paid: _____ Initials: _____

Business Name: Atlantic AviationOwner Name: Nicholas ReadBusiness Phone: 262-549-6150For questions call: ☐ Business ☒ Sign Contractor

Permit copy will be mailed to this address

Sign Contractor: Kieffer / Starlite (Attn: J. Fuhrmann)Address: 3322 Washington Ave.City/State/Zip: Sheboygan, WI 53081Phone: 920-946-9906

IF THIS IS AREA IS LEFT EMPTY, PERMIT WILL NOT BE MAILED.

(MANDATORY FIELD; application will be returned if left blank.)

You must submit an electrical permit signed by a licensed electrician with all illuminated sign permit applications.

HAS THIS BEEN DONE? ☐ YES, Permit No. BL - - - ☐ NO ☐ NOT APPLICABLE

ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN. Show dimensions to scale, colors, and location of sign.

CHECK ONE:

☒ New Sign ☐ Existing Sign ☐ Face Change OnlyPlease See Attached Drawings

TYPE OF SIGN (Circle all that apply):

☒ Wall ☐ Door ☐ Projecting ☐ Window ☐ Roof ☐ Billboard
☐ Flat ☐ Awning ☐ Freestanding ☐ Yard ☐ Double Face

Horizontal Width of Sign _____ Vertical dimension of Sign _____ TOTAL Square Footage: _____ sq. ft.

If Sign is detached or projecting, please supply: Total Height _____ Clearance: _____ Setback: _____

Premise Data: Street Frontage: _____ Building or Tenant Space Width: _____ Other Street Frontage: _____

PLEASE LIST ALL EXISTING SIGNAGE ON THE BACK OF THIS SHEET.

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Legal Signature _____ Print Name _____ Date _____

OFFICE USE ONLY

Zoning District: _____ Gross sign area for premises: _____ Area used by other signs: _____

☐ Approved Conditions (if any):☐ Must submit electrical permit within 30 days of meeting or permit shall be voided.☐ Denied Does not conform to:☐ Height ☐ Architecturally compatible ☐ Not to face R-district ☐ Clearance ☐ Area ☐ Corner Vision
☐ Projection ☐ Avoid needless elaboration ☐ Consolidation of signs ☐ Distracting sign ☐ Setback ☐ Other

Authorized Signature _____ Date of Review _____

INCOMPLETE APPLICATIONS MAY NOT BE PROCESSED.

Review Board meets the 3rd Monday of the month at 8:15 am. DEADLINE IS THE MONDAY BEFORE THE MEETING.

Nick READ 224-330-9095

Site Identification

Atlantic Aviation
2525 Aviation Drive
Waukesha, WI

APPROVED	NAME:	DATE:	INITIALS:

File: B72424 — 02/01/2017

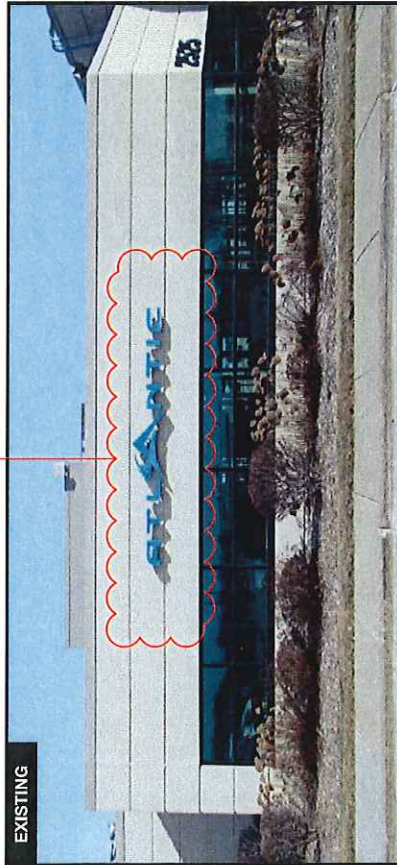
ATLANTIC 

DESIGN DATE: 02/01/2017
 ACCOUNT REP: J. Wood
 DESIGNER: LMK

Site Identification

Main Front Elevation 15" Exterior Face Lit / Back Lit Logo Set

Existing letter set will be removed.
 Fascia to be patched and painted as needed.



NOTE: A DETAILED FIELD SURVEY
 WILL BE REQUIRED PRIOR TO MFG.
 TO DETERMINE BUILDING SIZES
 AND EXACT MOUNTING DETAILS.

A 15" L.E.D. Letter/Logo Set
 REFERENCE DWG. #B72424A for
 specifications & color details

REVISIONS:	
Δ To 15" letters set from 12"	Δ
Δ	Δ
Δ	Δ
Δ	Δ
Δ	Δ

Atlantic Aviation
 Waukesha, WI



Kieffer
 SIGNS
 B72424

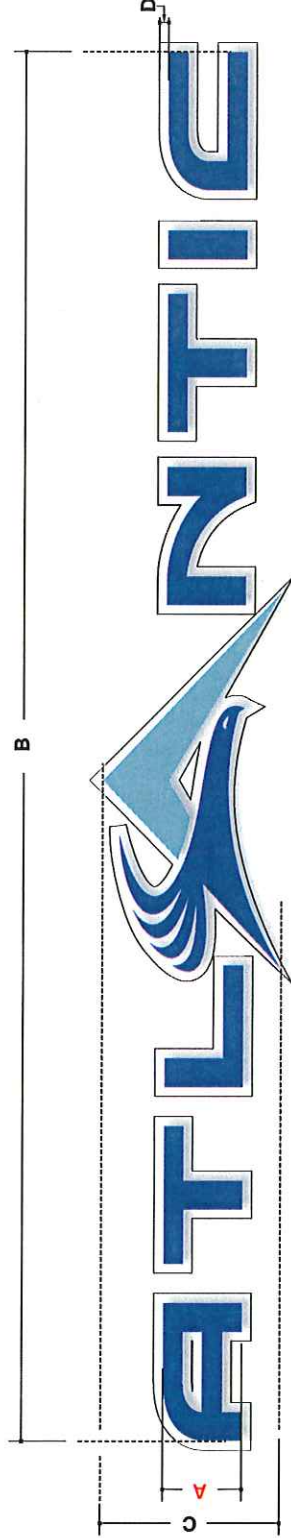
ATLANTIC

☒ Artwork ☒ Design ☒ Survey
 ALL PRICES CHECKED TO ENTER ORDER

DESIGN DATE: 02/01/2017
ACCOUNT REP: J. Wood
DESIGNER: LMK

Site Identification

15" Exterior Face Lit / Back Lit Logo Set



Face Lit / Back Lit Channel Letter / Logo Set
on Contour Backer Panel

Scale: NTS

Color Schedule

Custom Vinyl

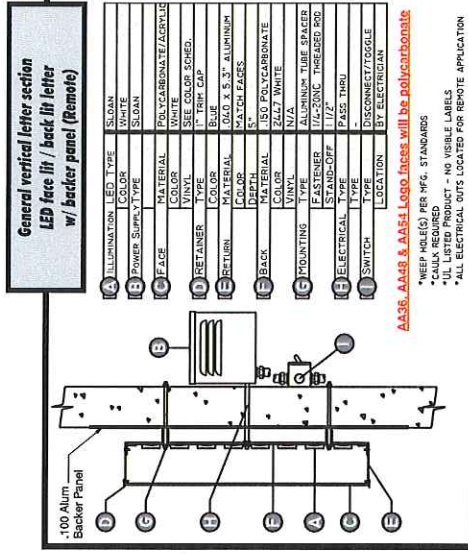
- PMS #301c Atlantic Blue
- 3M 3630-127 Intense Blue
- PMS #549 Atlantic GreenLt. Digitally printed vinyl

Paint

- PMS 100% White
- PMS #549 Atlantic GreenLt. Painted Trim Cap

SIZES

Set #	A	B	C	D
AA15	15"	21'-10"	2'-9 7/8"	1 3/4"



- 1. ILLUMINATION LED TYPE SLOAN
- 2. COLOR WHITE
- 3. POWER SUPPLY TYPE SLOAN
- 4. FACE POLYCARBONATE/ALUMINUM
- 5. MATERIAL WHITE
- 6. RETAINER SEE COLOR SCHED.
- 7. TYPE 1" TRIM CAP
- 8. COLOR BLUE
- 9. RETURN ALUMINUM 1/2" x 1/2" x 1/2" ALUMINUM
- 10. MATERIAL 1/2" x 1/2" x 1/2" ALUMINUM
- 11. BACK 1/2" POLYCARBONATE
- 12. MOUNTING 1/2" x 1/2" x 1/2" ALUMINUM
- 13. FASTENER ALUMINUM TUBE TRACER
- 14. ELECTRICAL TYPE 1/2" x 1/2" x 1/2" ALUMINUM
- 15. STAND-OFF 1/2"
- 16. TYPE PASS THRU
- 17. SWITCH DISCONNECT/TOGGLE
- 18. LOCATION BY ELECTRICIAN

AA36, AA48 & AA51 Logo faces will be polycarbonate

- *KEEP HOLES PER MFG. STANDARDS
- *ALL DIMENSIONS ARE IN INCHES
- *UL LISTED PRODUCT - NO VISIBLE LABELS
- *ALL ELECTRICAL OUTS LOCATED FOR REMOTE APPLICATION



Artwork Design Survey
ALL DIMENSIONS TO CENTER UNLESS NOTED

Kieffer SIGNS
B72424A



Atlantic Aviation
Waukesha, WI

REVISIONS:	DATE	BY	DESCRIPTION
1	02/01/2017	LMK	2.0/17

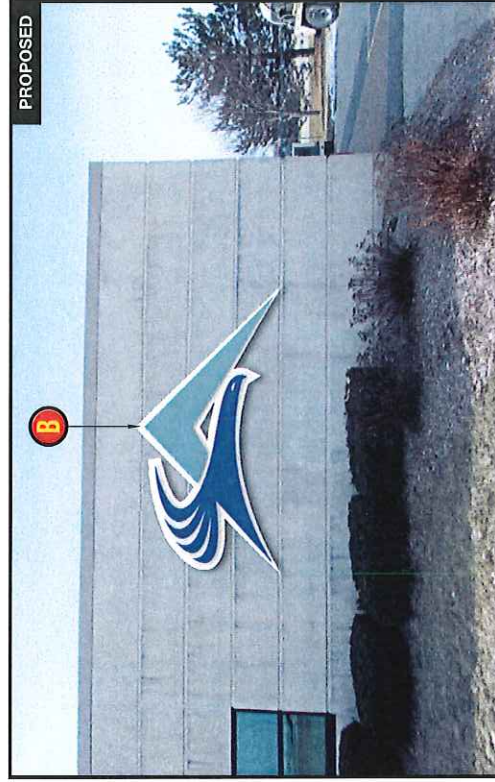
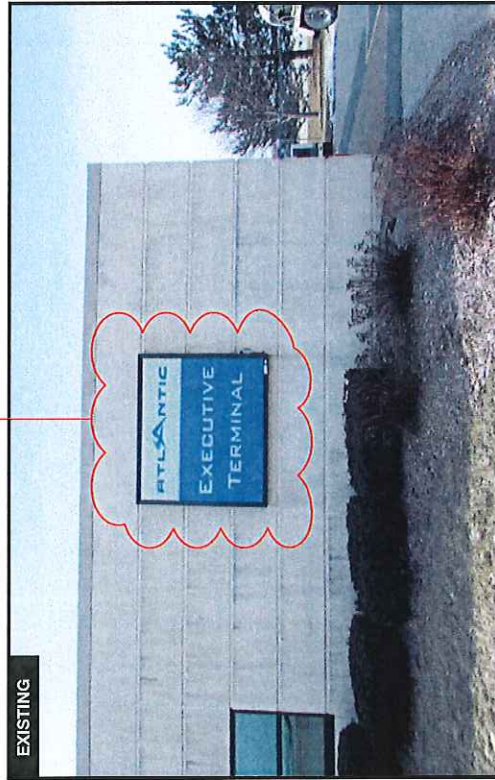
DESIGN DATE: 02/01/2017
 ACCOUNT REP: J. Wood
 DESIGNER: LMK

Site Identification

Executive Terminal Elevation

72" Exterior Face Lit / Back Lit Logo

Existing wall sign will be removed.
 Wall to be patched and painted as needed.



NOTE: A DETAILED FIELD SURVEY
 WILL BE REQUIRED PRIOR TO MFG.
 TO DETERMINE BUILDING SIZES
 AND EXACT MOUNTING DETAILS.

B 72" L.E.D. Logo
 REFERENCE DWG. #B72424C for
 specifications & color details

REVISIONS:	
A:	A:
A:	A:
A:	A:
A:	A:



☒ Artwork ☒ Design ☒ Survey
 ALL WORK SUBJECT TO OWNER ORDER

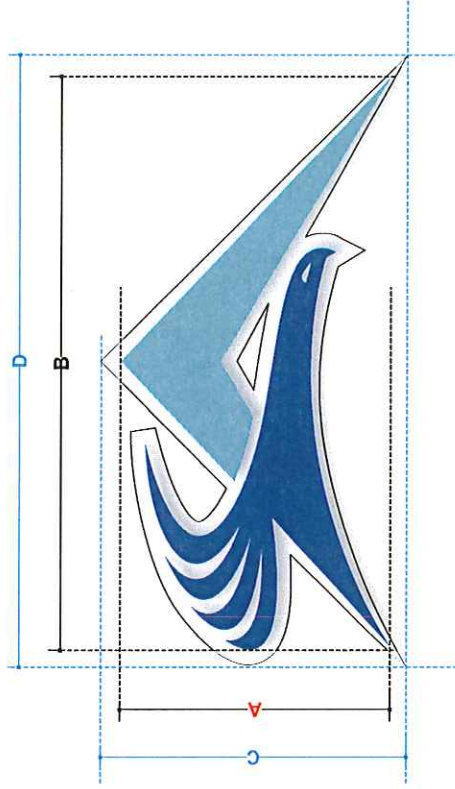
Kieffer **ATLANTIC**
 SIGNS
B72424B

Atlantic Aviation
 Waukesha, WI

DESIGN DATE: 02/01/2017
 ACCOUNT REP. J. Wood
 DESIGNER: LMK

Site Identification

72" Exterior Face Lit / Back Lit Logo



B Face Lit / Back Lit Channel Logo Set
 on Contour Backer Panel

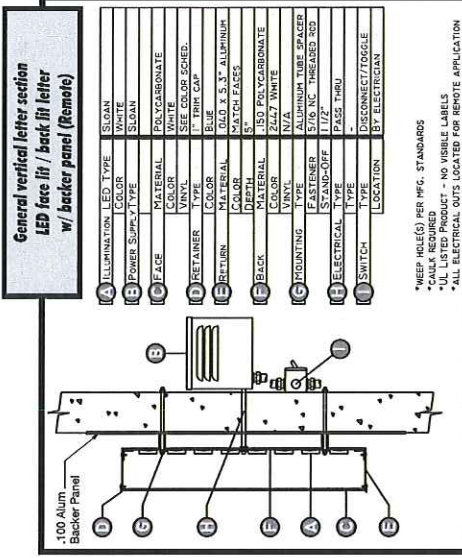
Scale: N.T.S

SIZES

Set #	A	B	C	D
AL72	72"	12'-8 5/8"	6'-9 1/2"	13' 6 7/8"

Color Schedule

Custom Vinyl	Paint
PMS #301c Atlantic Blue	PMS 100% White
3M 3630-127 Intense Blue	PMS #549 Atlantic GreenLt. Painted Trim Cap
PMS #549 Atlantic GreenLt. Digitally printed vinyl	



☒ Artwork ☒ Design ☒ Survey
 ALL DIMS CHECKED TO CENTER UNLESS NOTED

Kieffer
 SIGNS
B72424C

Atlantic Aviation
 Waukesha, WI

REVISIONS:

A:	A:
A:	A:
A:	A:
A:	A:

ATLANTIC

DESIGN DATE: 02/01/2017
ACCOUNT REP. J. Wood
DESIGNER: LMK

Site Identification

Interior Elevation
24" Halo-Lit Interior Logo

INTERIOR ELEVATION TO FOLLOW



Atlantic Aviation
Waukesha, WI

REVISIONS:	
△ Page and align designation rename.	LMK 2/6/17
△	A
△	A
△	A
△	A



☒ Artwork ☒ Design ☒ Survey
ALL BOXES CHECKED TO ENTER ORDER

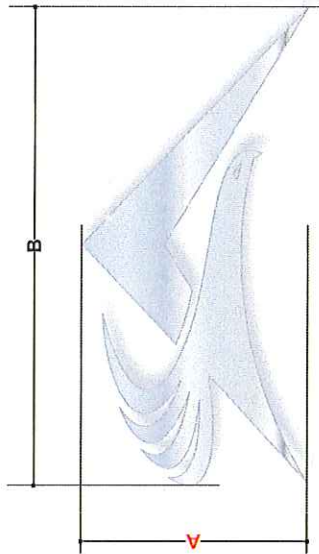
Kieffer
SIGNS
B72424D



DESIGN DATE: 02/01/2017
ACCOUNT REP. J. Wood
DESIGNER: LMK

Site Identification

24" Halo-Lit Interior Logo



Back Lit (Halo Illuminated) Channel Logo Set

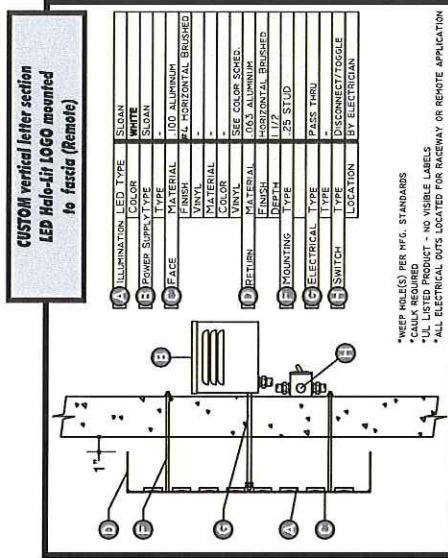
Scale: N.T.S.

General Description

Brushed aluminum reverse channel WHITE halo illuminated interior logo set. Faces and returns to be brushed with a #4 horizontal finish. Logo sets to be mounted to interior with a 1" stand-off.

SIZES

Set #	A	B
IL24	24"	4'-2 7/8"



Atlantic Aviation
Waukesha, WI



Artwork ☒ Design ☒ Survey ☒
ALL BOXES CHECKED TO ENTER ORDER

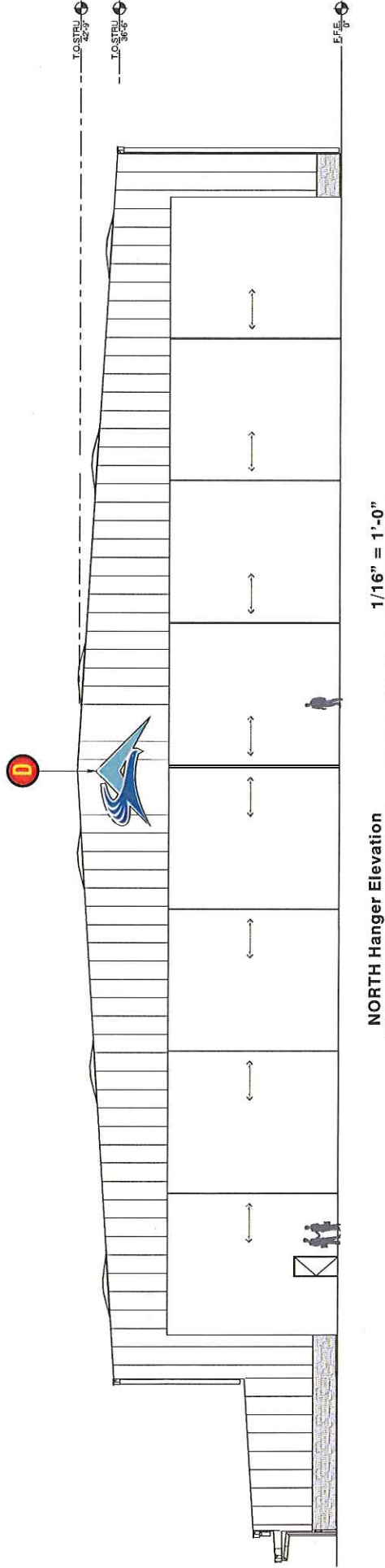
Kieffer
SIGNS
B72424E



DESIGN DATE: 03/07/2017
 ACCOUNT REP: J. Wood
 DESIGNER: LMK

Site Identification

NORTH Hanger Elevation 96" Exterior Face Lit / Back Lit Logo



NOTE: A DETAILED FIELD SURVEY
 WILL BE REQUIRED PRIOR TO MFG.
 TO DETERMINE BUILDING SIZES
 AND EXACT MOUNTING DETAILS.

D 96" L.E.D. Logo
 REFERENCE DWG. #B72424G for
 specifications & color details

Atlantic Aviation
 Waukesha, WI

REVISIONS:

A: A:
 A: A:
 A: A:
 A: A:



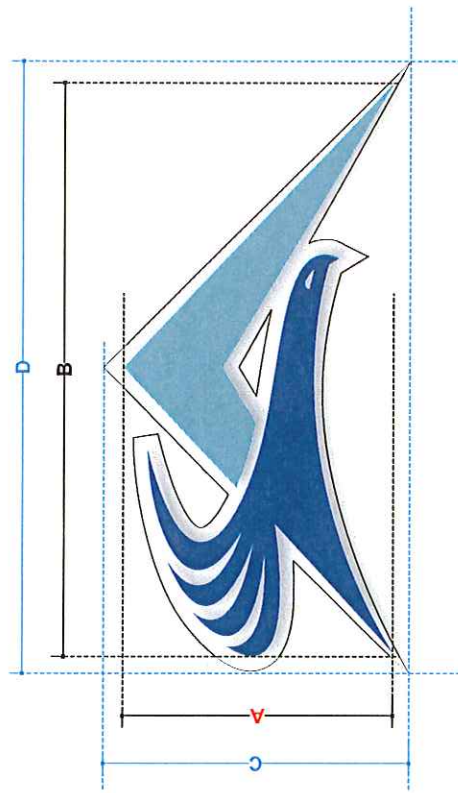
☒ Artwork ☒ Design ☒ Survey
 ALL BOXES CHECKED TO ENTER ORDER

Kieffer ATLANTIC
 SIGNS
 B72424F

DESIGN DATE: 03/07/2017
 ACCOUNT REP: J. Wood
 DESIGNER: LMK

Site Identification

96" Exterior Face Lit /
 Back Lit Logo



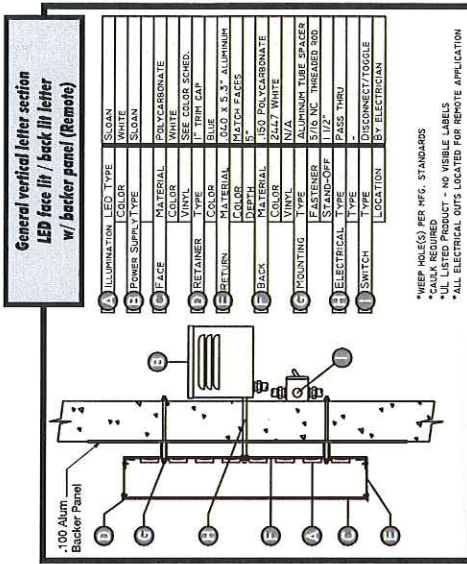
D Face Lit / Back Lit Channel Logo Set
 on Contour Backer Panel

Scale: N.T.S

Set #	A	B	C	D
AL96	96"	16'-10 1/8"	9'-0 5/8"	18' 1"

Color Schedule

- Custom Vinyl
- PMS #301c Atlantic Blue
 - 3M 3630-127 Intense Blue
 - PMS #549 Atlantic GreenLt.
 - Digitally printed vinyl
- Paint
- PMS 100% White
 - PMS #549 Atlantic GreenLt.
 - Painted Trim Cap



A	ILLUMINATION	LED TYPE	S.O.G.N
B	POWER SUPPLY	TYPE	WHITE
C	FACE	MATERIAL	POLYCARBONATE
D	RETAINER	COLOR	WHITE
E	RETURN	VINYL	SEE COLOR SCHED.
F	BACK	TYPE	1" TRIM CAP
G	TRIMMING	MATERIAL	3/8" X 3/4" ALUMINUM
H	FASTENER	COLOR	MATCH FACE
I	STAND-OFF	DEPTH	5"
J	ELECTRICAL	MATERIAL	150 POLYCARBONATE
K	SWITCH	TYPE	1/2" WHITE
L	LOCATION	BY	ELECTRICIAN

*DEEP HOLES PER MFG. STANDARDS
 *ALL ELECTRICAL OUTS LOCATED FAR REMOTE APPLICATION
 *UL LISTED PRODUCT - NO VISIBLE LABELS
 *ALL ELECTRICAL OUTS LOCATED FAR REMOTE APPLICATION



☒ Artwork ☒ Design ☒ Survey
 ALL SPACE CHECKED TO ENTER UNDER

Kieffer
 SIGNS
B72424G

ATLANTIC

Atlantic Aviation
 Waukesha, WI

REVISIONS:	A	B	C	D