

## CITY OF WAUKESHA, WISCONSIN

201 DELAFIELD STREET \* ROOM 200 \* WAUKESHA, WI 53188 \* PH: (262)524-3750 \* FAX: (262)524-3751

PERMIT NUMBER

**PERMANENT SIGN PERMIT APPLICATION**

ONE APPLICATION PER SIGN

SITE ADDRESS : 1700 Pewaukee Rd Parcel #0997075

Total Number of signs applying for today: 4 Value of Sign(s) \$ 2000 each (2)

FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. **FEE IS NON-REFUNDABLE.**

Location of THIS sign: Signs 2 &amp; 3 on site map, replace existing fuel canopy signs

## Office Use Only

☐ PICTURE/Drawing/Site Plan☐ FEE☐ ELECTRICAL PERMIT

Paid: \_\_\_\_\_ Initials: \_\_\_\_\_

Permit copy will be mailed to this address

Business Name: Kwik Trip Express / Tobacco Outlet Plus Grocery Sign Contractor: La Crosse Sign Co.

Owner Name: Kwik Trip Inc. Address: 1450 Oak Forest Dr.

Business Phone: 608-793-5913 City/State/Zip: Onalaska, WI 54650

For questions call: ☐ Business ☒ Sign Contractor Phone: 608-781-1450 (cindyb@lacrossesign.com)

IF THIS IS AREA IS LEFT EMPTY, PERMIT WILL NOT BE MAILED.

(MANDATORY FIELD; application will be returned if left blank.)

You must submit an electrical permit signed by a licensed electrician with all illuminated sign permit applications.  
HAS THIS BEEN DONE? ☐ YES, Permit No. BL - - ☒ NO ☐ NOT APPLICABLE

ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN. Show dimensions to scale, colors, and location of sign.

## CHECK ONE:

☒ New Sign ☐ Existing Sign ☐ Face Change Only  
to replace existing

## TYPE OF SIGN (Circle all that apply):

Wall Door Projecting Window Roof Billboard  
Flat Awning Freestanding Yard Double Face

Horizontal Width of Sign 10' Vertical dimension of Sign 1' 7" TOTAL Square Footage: 15.8 (x 2 signs) sq. ft.

If Sign is detached or projecting, please supply: Total Height \_\_\_\_\_ Clearance: \_\_\_\_\_ Setback: \_\_\_\_\_

Premise Data: Street Frontage: \_\_\_\_\_ Building or Tenant Space Width: \_\_\_\_\_ Other Street Frontage: \_\_\_\_\_

**PLEASE LIST ALL EXISTING SIGNAGE ON THE BACK OF THIS SHEET.**

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Legal Signature Cindy Bluske Print Name Cindy Bluske Date 5/31/2017

## OFFICE USE ONLY

Zoning District: \_\_\_\_\_ Gross sign area for premises: \_\_\_\_\_ Area used by other signs: \_\_\_\_\_

☐ Approved Conditions (if any):☐ Must submit electrical permit within 30 days of meeting or permit shall be voided.☐ Denied Does not conform to:☐ Height ☐ Architecturally compatible ☐ Not to face R-district ☐ Clearance ☐ Area ☐ Corner Vision  
☐ Projection ☐ Avoid needless elaboration ☐ Consolidation of signs ☐ Distracting sign ☐ Setback ☐ Other

Authorized Signature \_\_\_\_\_ Date of Review \_\_\_\_\_

**INCOMPLETE APPLICATIONS MAY NOT BE PROCESSED.**Review Board meets the 3<sup>rd</sup> Monday of the month at 8:15 am. DEADLINE IS THE MONDAY BEFORE THE MEETING.

## CITY OF WAUKESHA, WISCONSIN

201 DELAFIELD STREET \* ROOM 200 \* WAUKESHA, WI 53188 \* PH: (262)524-3750 \* FAX: (262)524-3751

PERMIT NUMBER

**PERMANENT SIGN PERMIT APPLICATION**

ONE APPLICATION PER SIGN

SITE ADDRESS : 1700 Pewaukee Rd Parcel #0997075

Total Number of signs applying for today: 4 Value of Sign(s) \$5000 for pylon face change

FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. **FEE IS NON-REFUNDABLE.**

Location of THIS sign: Sign 4 on site map, existing pylon, face change only

## Office Use Only

☐ PICTURE/Drawing/Site Plan☐ FEE☐ ELECTRICAL PERMIT

Paid: \_\_\_\_\_ Initials: \_\_\_\_\_

Permit copy will be mailed to this address

Business Name: Kwik Trip Express / Tobacco Outlet Plus Grocery Sign Contractor: La Crosse Sign Co.

Owner Name: Kwik Trip Inc. Address: 1450 Oak Forest Dr.

Business Phone: 608-793-5913 City/State/Zip: Onalaska, WI 54650

For questions call: ☐ Business ☒ Sign Contractor Phone: 608-781-1450 (cindyb@lacrossesign.com)

IF THIS IS AREA IS LEFT EMPTY, PERMIT WILL NOT BE MAILED.

**(MANDATORY FIELD; application will be returned if left blank.)**You must submit an electrical permit signed by a licensed electrician with all illuminated sign permit applications.  
HAS THIS BEEN DONE? ☐ YES, Permit No. BL - - ☒ NO ☐ NOT APPLICABLE

ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN. Show dimensions to scale, colors, and location of sign.

## CHECK ONE:

☐ New Sign ☒ Existing Sign ☐ Face Change Only

## TYPE OF SIGN (Circle all that apply):

Wall Door Projecting Window Roof Billboard  
Flat Awning Freestanding Yard Double Face

Horizontal Width of Sign 5'8" Vertical dimension of Sign 2'8" TOTAL Square Footage: 15.11 for portion changing

If Sign is detached or projecting, please supply: Total Height 20' 7" Clearance: 84" Setback: 10'6"

Premise Data: Street Frontage: \_\_\_\_\_ Building or Tenant Space Width: \_\_\_\_\_ Other Street Frontage: \_\_\_\_\_

**PLEASE LIST ALL EXISTING SIGNAGE ON THE BACK OF THIS SHEET.**

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Legal Signature Cindy Bluske Print Name Cindy Bluske Date 5/31/2017

## OFFICE USE ONLY

Zoning District: \_\_\_\_\_ Gross sign area for premises: \_\_\_\_\_ Area used by other signs: \_\_\_\_\_

☐ Approved Conditions (if any):☐ Must submit electrical permit within 30 days of meeting or permit shall be voided.☐ Denied Does not conform to:☐ Height ☐ Architecturally compatible ☐ Not to face R-district ☐ Clearance ☐ Area ☐ Corner Vision  
☐ Projection ☐ Avoid needless elaboration ☐ Consolidation of signs ☐ Distracting sign ☐ Setback ☐ Other

Authorized Signature \_\_\_\_\_ Date of Review \_\_\_\_\_

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May 31, 2017

City of Waukesha  
201 Delafield Street  
Room 200  
Waukesha, WI 53188

Sign Permit Application for Tobacco Outlet Plus Grocery (currently Kwik Trip Express) at 1700 Pewaukee Rd:

Kwik Trip has decided to change the name of all of their new Kwik Trip Express stores as the name is confusing customer's expecting more of a full Kwik Trip store. Please review the attached and let us know if this is acceptable.

Pylon: face change only of top portion  
Front Gable: replace existing illuminated sign with new (internal white LED lighting)  
Fuel Canopy: replace existing illuminated signs with new (internal white LED lighting)

Please let us know the permit fee.

If you have questions or concerns please call Cindy Bluske (see contact information below).

*Thank you,  
Cindy Bluske*

*La Crosse Sign Co.  
1450 Oak Forest Drive  
Onalaska, WI 54650  
Ph: 608-781-1450  
Fax: 608-781-1451  
[cindyb@lacrossesign.com](mailto:cindyb@lacrossesign.com)*

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PERMIT NUMBER

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ONE APPLICATION PER SIGN

SITE ADDRESS : 1700 Pewaukee Rd Parcel #0997075

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FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. **FEE IS NON-REFUNDABLE.**

Location of THIS sign: Sign 1 on site map, replace existing storefront sign

## Office Use Only

☐ PICTURE/Drawing/Site Plan☐ FEE☐ ELECTRICAL PERMIT

Paid: \_\_\_\_\_ Initials: \_\_\_\_\_

Permit copy will be mailed to this address

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Owner Name: Kwik Trip Inc. Address: 1450 Oak Forest Dr.

Business Phone: 608-793-5913 City/State/Zip: Onalaska, WI 54650

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ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN. Show dimensions to scale, colors, and location of sign.

## CHECK ONE:

☒ New Sign ☐ Existing Sign ☐ Face Change Only  
to replace existing

## TYPE OF SIGN (Circle all that apply):

☒ Wall ☐ Door ☐ Projecting ☐ Window ☐ Roof ☐ Billboard  
Flat ☐ Awning ☐ Freestanding ☐ Yard ☐ Double Face

Horizontal Width of Sign 10' Vertical dimension of Sign 1' 7" TOTAL Square Footage: 15.8 sq. ft.

If Sign is detached or projecting, please supply: Total Height \_\_\_\_\_ Clearance: \_\_\_\_\_ Setback: \_\_\_\_\_

Premise Data: Street Frontage: \_\_\_\_\_ Building or Tenant Space Width: 80 Other Street Frontage: \_\_\_\_\_

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Legal Signature Cindy Bluske Print Name Cindy Bluske Date 5/31/2017

## OFFICE USE ONLY

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☐ Projection ☐ Avoid needless elaboration ☐ Consolidation of signs ☐ Distracting sign ☐ Setback ☐ Other

Authorized Signature \_\_\_\_\_ Date of Review \_\_\_\_\_

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# REFACE EXISTING DOUBLE FACED PYLON

#527 WAUKESHA, WI

Cut Faces The Same Size As Job #92056



Opaque Aluminum  
Faces With  
Translucent Copy



Approved by: \_\_\_\_\_ Date: \_\_\_\_\_ Landlord: \_\_\_\_\_ Date: \_\_\_\_\_

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2242 Mustang Way • Madison, WI 53718 • 608-222-5353  
2502 Melby Street • Eau Claire, WI 54703 • 715-835-6189

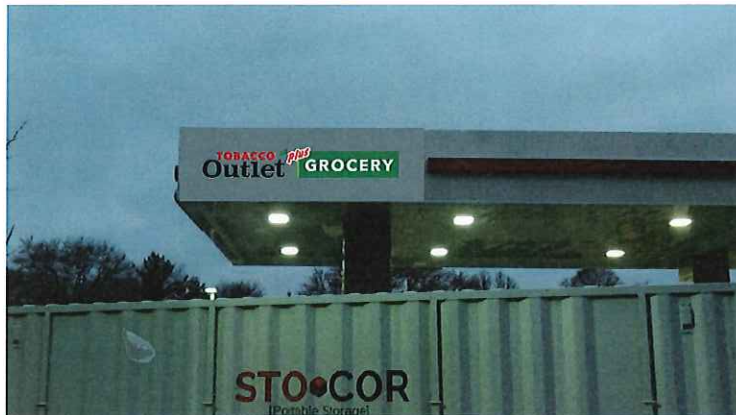
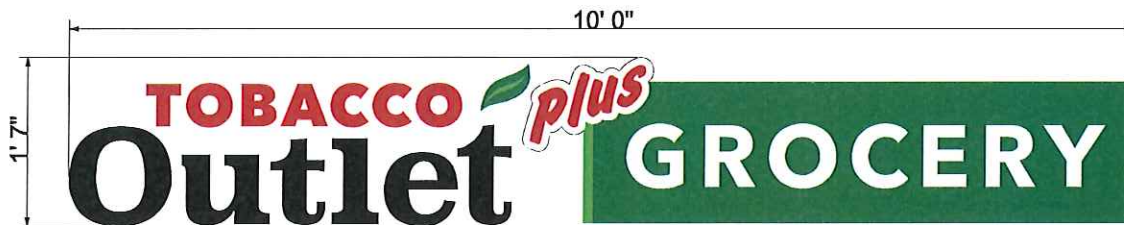
| DESIGN                      | SALES                     | FILE                          | COLOR KEY                         |
|-----------------------------|---------------------------|-------------------------------|-----------------------------------|
| Drawing by: Danielle Hadley | Job Name: Kwik Trip       | Revision Number:              | NA #208080 Beige                  |
| Sign Type: Pylon            | Job Address:              | Job File Location:            | Vivid Green Translucent (230-156) |
| Date Created: 5/30/2017     | 1700 Pewaukee Rd          | S:\1 - Kwik Trip\Waukesha, WI | Apple Green Translucent (230-106) |
| Last Modified:              | Waukesha, WI 53188        | 527 KTX95089-TOP Grocery      | Red Translucent Vinyl (230-33)    |
| Scale: 3/4" = 1' 0"         | Salesperson: Cindy Bluske | 2017\Design\527 Waukesha Art  | Day/Night Perforated Vinyl        |
|                             | Job Number: 95089         | 95089 Pylon                   | White Acrylic 2447                |

CONDITIONS HEREIN ARE ONLY A REPRESENTATION. ALLY-AL COLOR OR FINISHES ONLY C.S. MAY DIFFER



INTERNALLY ILLUMINATED CHANNEL LETTERS

#527 WAUKESHA, WI



Approved by: \_\_\_\_\_ Date: \_\_\_\_\_ Landlord: \_\_\_\_\_ Date: \_\_\_\_\_

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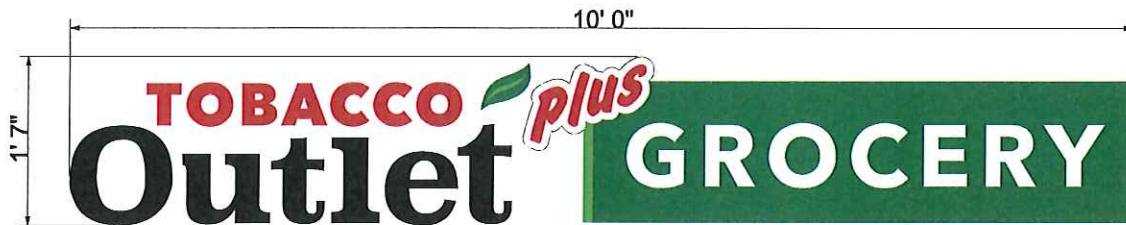
1450 Oak Forest Drive • Onalaska, WI 54650 • 608-781-1450  
2242 Mustang Way • Madison, WI 53718 • 608-222-5353  
2502 Melby Street • Eau Claire, WI 54703 • 715-835-6189

| DESIGN                      | SALES                     | FILE                          | COLOR KEY                           |
|-----------------------------|---------------------------|-------------------------------|-------------------------------------|
| Drawing by: Danielle Hadley | Job Name: Kwik Trip       | Revision Number:              | 1 Painted to Match PMS 186C         |
| Sign Type: Canopy           | Job Address:              | Job File Location:            | 2 Red Translucent Vinyl (230-33)    |
| Date Created: 5/30/2017     | 1700 Pewaukee Rd          | S:\1 - Kwik Trip\Waukesha, WI | 3 Black Satin                       |
| Last Modified:              | Waukesha, WI 53188        | 527 KTX\95089-TOP Grocery     | 4 Day/Night Perforated Vinyl        |
| Scale: 3/4" = 1' 0"         | Salesperson: Cindy Bluske | 2017\Design\527 Waukesha Art  | 5 Paint to Match PMS 355c           |
|                             | Job Number: 95089         | 95089 Canopy                  | 6 Vivid Green Translucent (230-156) |
|                             |                           |                               | 7 Apple Green Translucent (230-106) |
|                             |                           |                               | 8 White Acrylic 2447                |
|                             |                           |                               | 9 White Satin                       |



INTERNALLY ILLUMINATED CHANNEL LETTERS

#527 WAUKESHA, WI



Approved by: \_\_\_\_\_ Date: \_\_\_\_\_ Landlord: \_\_\_\_\_ Date: \_\_\_\_\_

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**La Crosse  
Sign Group**

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2502 Melby Street • Eau Claire, WI 54703 • 715-835-6169

**DESIGN**

Drawing by: Danielle Hadley  
Sign Type: Gable  
Date Created: 5/30/2017  
Last Modified:  
Scale: 3/4" = 1' 0"

**SALES**

Job Name: Kwik Trip  
Job Address:  
1700 Pewaukee Rd  
Waukesha, WI 53188  
Salesperson: Cindy Bluske  
Job Number: 95089

**FILE**

Revision Number:  
Job File Location:  
S:\1 - Kwik Trip\Waukesha, WI  
527 KTX\95089-TOP Grocery  
2017\Design\527 Waukesha Art  
95089 Gable

**COLOR KEY**

- |                                            |                                            |
|--------------------------------------------|--------------------------------------------|
| <b>a</b> Painted to Match PMS 186C         | <b>h</b> Apple Green Translucent (230-106) |
| <b>b</b> Red Translucent Vinyl (230-33)    | <b>i</b> White Acrylic 2447                |
| <b>c</b> Black Satin                       | <b>j</b> White Satin                       |
| <b>d</b> Day/Night Perforated Vinyl        |                                            |
| <b>e</b> Paint to Match PMS 355c           |                                            |
| <b>f</b> Vivid Green Translucent (230-156) |                                            |

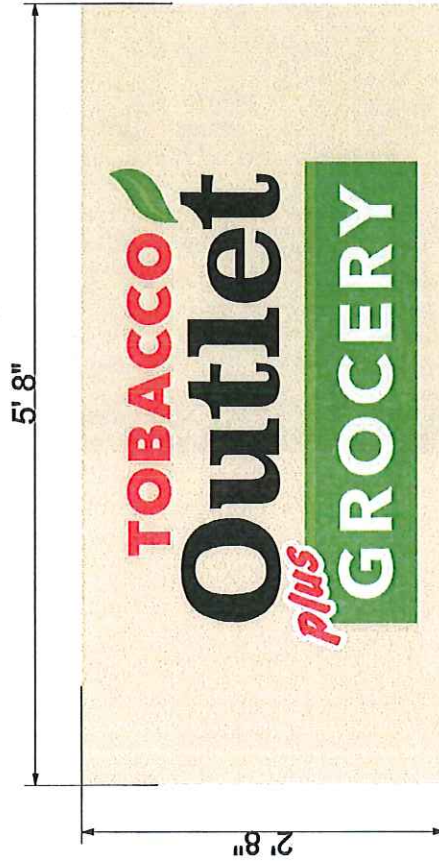
\*Colors are for reference only. Actual colors may vary slightly due to monitor calibration and printing process.



# REFACE EXISTING DOUBLE FACED PYLON

#527 WAUKESHA, WI

Cut Faces The Same Size As Job #92056



Opaque Aluminum  
Faces With  
Translucent Copy



Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

Landlord: \_\_\_\_\_

Date: \_\_\_\_\_

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2502 Melby Street • Eau Claire, WI 54703 • 715-835-6189

## SALES

Drawing by: Danielle Hadley  
Sign Type: Pylon  
Date Created: 5/30/2017  
Last Modified:  
Scale: 3/4" = 1' 0"

## FILE

Revision Number:  
Job File Location:  
S:\1 - Kwik Trip\Waukesha, WI  
527 KTX\95089-TOP Grocery  
2017\Design\527 Waukesha Art  
95089 Pylon

## COLOR KEY

- a NA #208080 Beige
- b Vivid Green Translucent (230-156)
- c Apple Green Translucent (230-106)
- d Red Translucent Vinyl (230-33)
- e Day/Night Perforated Vinyl
- f White Acrylic 2447

\*COLORS ON OUTLINE ARE ONLY A REPRESENTATION. ACTUAL COLOR OF FINISHED PRODUCT MAY VARY.

INTERNALLY ILLUMINATED CHANNEL LETTERS

#527 WAUKESHA, WI



Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

Landlord: \_\_\_\_\_

Date: \_\_\_\_\_

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1450 Oak Forest Drive • Onalaska, WI 54650 • 608-781-1450  
2242 Mustang Way • Madison, WI 53718 • 608-222-5353  
2502 Melby Street • Eau Claire, WI 54703 • 715-835-6189

DESIGN

Drawing by: Danielle Hadley  
Sign Type: Gable  
Date Created: 5/30/2017  
Last Modified:  
Scale: 3/4" = 1' 0"

SALES

Job Name: Kwik Trip  
Job Address:  
1700 Pewaukee Rd  
Waukesha, WI 53188  
Salesperson: Cindy Bluske  
Job Number: 95089

FILE

Revision Number:  
Job File Location:  
S:\1 - Kwik Trip\Waukesha, WI  
527 KTX\95089-TOP Grocery  
2017\Design\527 Waukesha Art  
95089 Gable

COLOR KEY

- |   |                                   |   |                                   |
|---|-----------------------------------|---|-----------------------------------|
| a | Painted to Match PMS 186C         | e | Apple Green Translucent (230-106) |
| b | Red Translucent Vinyl (230-33)    | f | White Acrylic 2447                |
| c | Black Satin                       | g | White Satin                       |
| d | Day/Night Perforated Vinyl        |   |                                   |
| e | Paint to Match PMS 355c           |   |                                   |
| f | Vivid Green Translucent (230-156) |   |                                   |
- \*Colors on materials only, as indicated. Actual color of finished product may differ.

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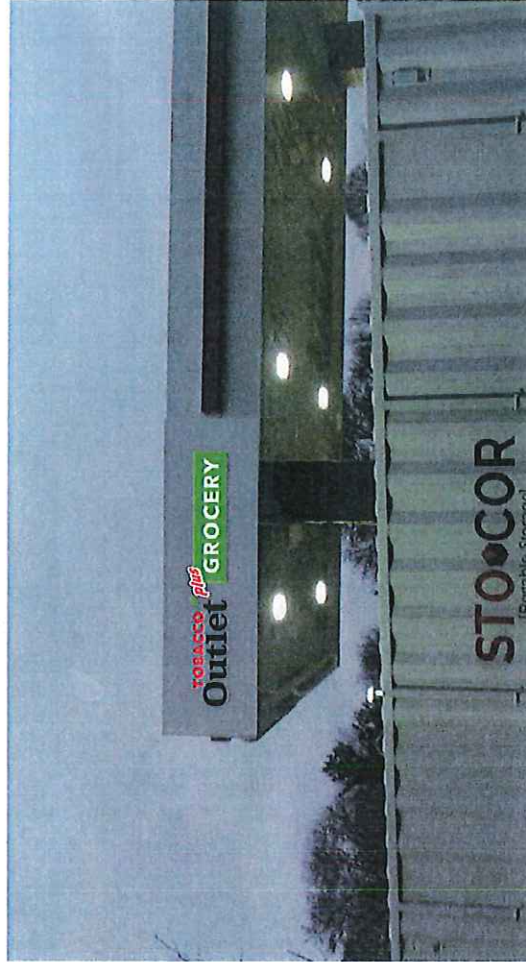
INTERNALLY ILLUMINATED CHANNEL LETTERS

#527 WAUKESHA, WI

TOBACCO <sup>plus</sup> Outlet **GROCERY**

10' 0"

1' 7"



Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

Landlord: \_\_\_\_\_

Date: \_\_\_\_\_

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2502 Muskegon Way • Madison, WI 53718 • 608-222-5353  
2502 Mabey Street • Eau Claire, WI 54601 • 715-835-6169

COLOR KEY

- a Painted to Match PMS 185C
- b Red Translucent Vinyl (230-33)
- c Black Satin
- d Day/Night Perforated Vinyl
- e Paint to Match PMS 355c
- f Vivid Green Translucent (230-156)

FILE

Revision Number: \_\_\_\_\_  
Job File Location: \_\_\_\_\_  
S:\1 - Kwik Trip\Waukesha, WI  
527 KT\95089-TOP Grocery  
2017\Design\527 Waukesha Art  
95089 Canopy

SALES

Drawing by: Danielle Hadley  
Sign Type: Canopy  
Date Created: 5/30/2017  
Last Modified: \_\_\_\_\_  
Scale: 3/4" = 1' 0"

Job Name: Kwik Trip  
Job Address: \_\_\_\_\_  
1700 Pewaukee Rd  
Waukesha, WI 53188  
Salesperson: Cindy Bluske  
Job Number: 95089

DESIGN

FILE

COLOR KEY

- g Apple Green Translucent (230-106)
- h White Acrylic 2447
- i White Satin



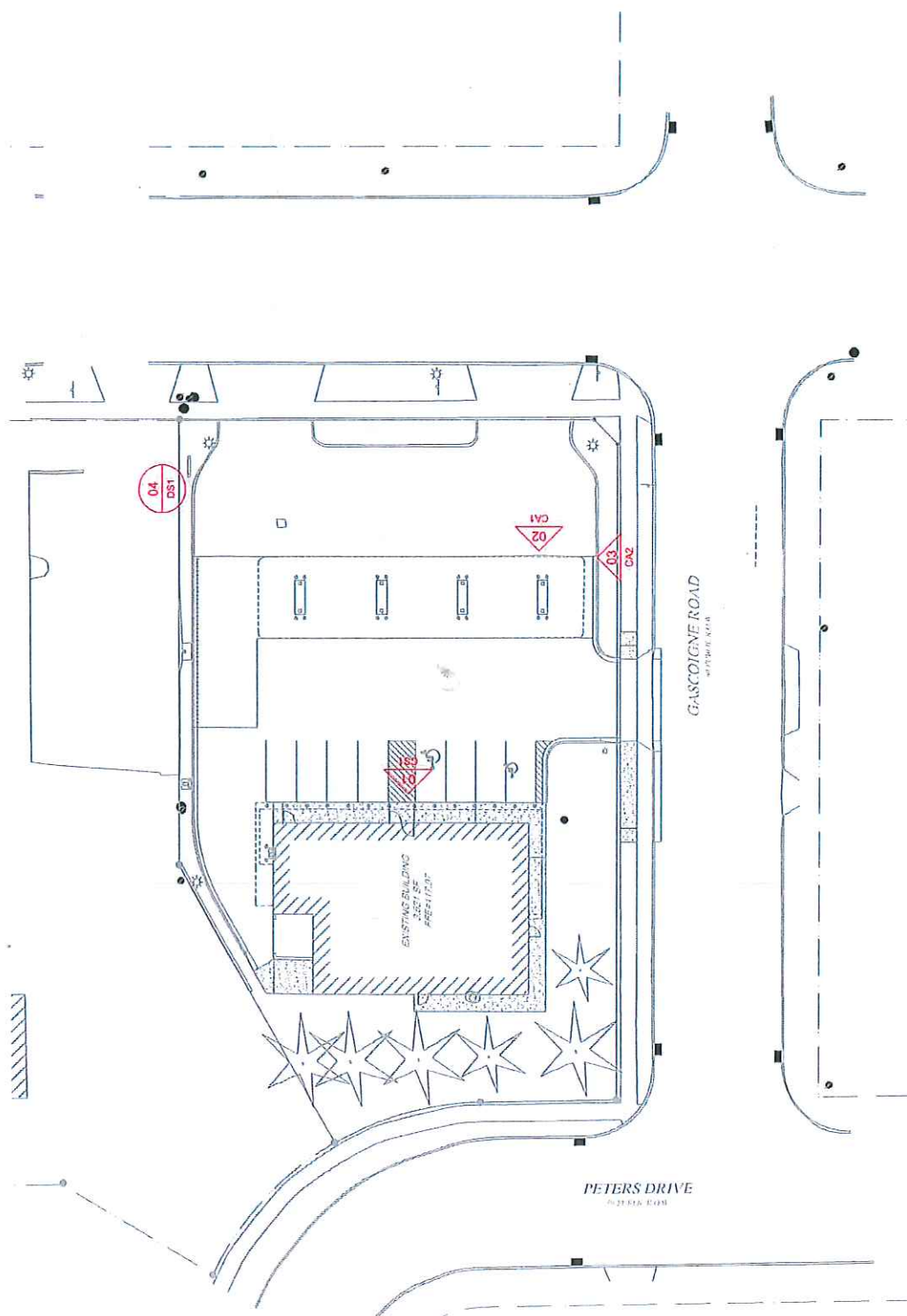
**KWIK TRIP, Inc.**  
P.O. BOX 2107  
1636 OAK STREET  
LA CROSSE, WI 54602-2107  
PH. (608) 781-8988  
FAX (608) 781-8960

SITE PLAN

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CONVENIENCE STORE #527  
SIGNAGE  
1700 PEWAUKEE RD.  
WAUKESHA, WI

## SITE PLAN

[illegible]

**SITE PLAN**  
1" = 30'-0"







Example of finished look from another location



