

# PERMANENT SIGN PERMIT APPLICATION

ONE APPLICATION PER SIGN

SITE ADDRESS : 525 Progress Ave Waukesha, WI.

Total Number of signs applying for today: 1 Value of Sign(s) \$ \$7,000.00

FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. FEE IS NON-REFUNDABLE.

Location of THIS sign: 525 Progress Ave

Office Use Only

☐ PICTURE/Drawing/Site Plan

☐ FEE

☐ ELECTRICAL PERMIT

Paid: Initials:

Permit copy will be mailed to this address

Business Name: Late Model Throttell

Sign Contractor: Michael's Signs Inc.

Owner Name: Bob Smith

Address: 3914 S. Memorial Dr.

Business Phone: 414-378-1630

City/State/Zip: Racine, WI. 53403

For questions call: ☐ Business ☒ Sign Contractor

Phone: 262-554-6066

IF THIS IS AREA IS LEFT EMPTY, PERMIT WILL NOT BE MAILED.

(MANDATORY FIELD; application will be returned if left blank.)

You must submit an electrical permit signed by a licensed electrician with all illuminated sign permit applications.  
HAS THIS BEEN DONE? ☐ YES, Permit No. BL - - ☐ NO ☐ NOT APPLICABLE

ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN. Show dimensions to scale, colors, and location of sign.

CHECK ONE:

☒ New Sign ☐ Existing Sign ☐ Face Change Only

TYPE OF SIGN (Circle all that apply):

Wall Door Projecting Window Roof Billboard  
Flat Awning Freestanding Yard Double Face

Horizontal Width of Sign 6' Vertical dimension of Sign 8' TOTAL Square Footage: 36 sq. ft.

If Sign is detached or projecting, please supply: Total Height 8' Clearance: Setback: 15'

Premise Data: Street Frontage: 850' Building or Tenant Space Width: Other Street Frontage:

PLEASE LIST ALL EXISTING SIGNAGE ON THE BACK OF THIS SHEET.

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Legal Signature Bill Pfister Print Name Bill Pfister Date

OFFICE USE ONLY

Zoning District: Gross sign area for premises: Area used by other signs:

☐ Approved Conditions (if any):

☐ Must submit electrical permit within 30 days of meeting or permit shall be voided.

☐ Denied Does not conform to:

☐ Height ☐ Architecturally compatible ☐ Not to face R-district ☐ Clearance ☐ Area ☐ Corner Vision  
☐ Projection ☐ Avoid needless elaboration ☐ Consolidation of signs ☐ Distracting sign ☐ Setback ☐ Other

Authorized Signature Date of Review

INCOMPLETE APPLICATIONS MAY NOT BE PROCESSED.

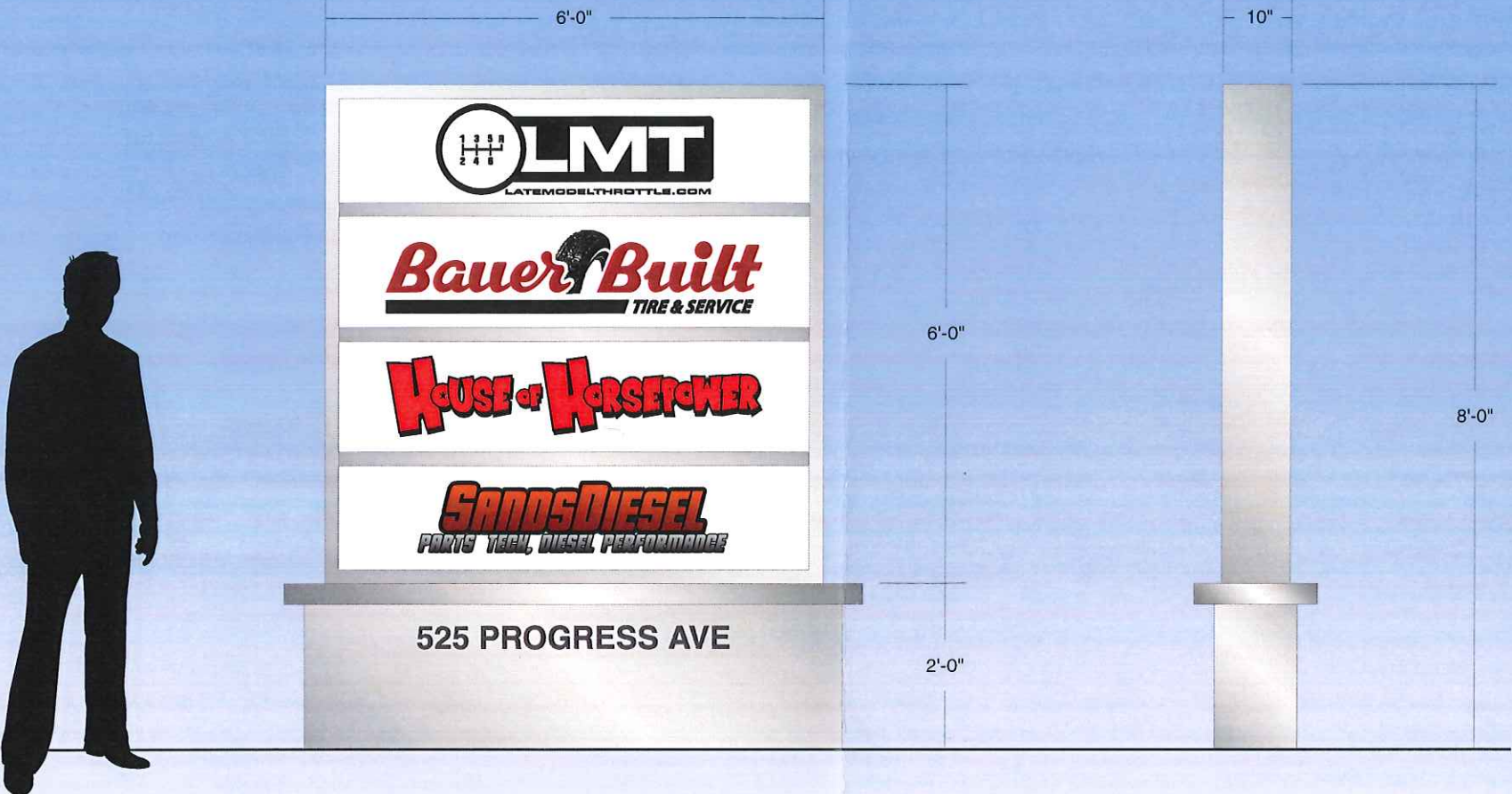
Review Board meets the 3<sup>rd</sup> Monday of the month at 8:15 am. DEADLINE IS THE MONDAY BEFORE THE MEETING.

Existing Signs To Be Removed - 3-wooden Entrance Signs





MONUMENT SIGN



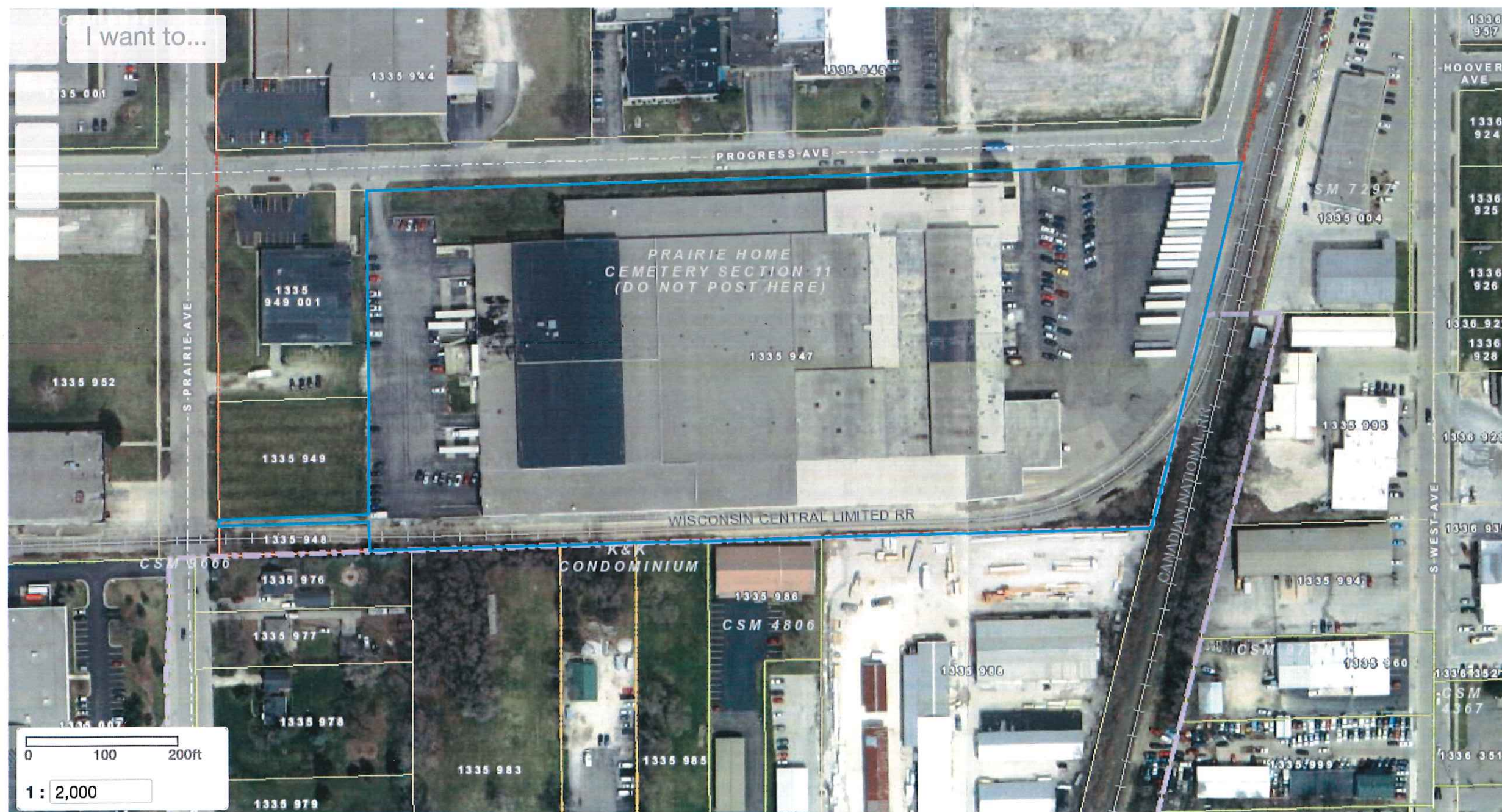
LATE MODEL THROTTLE / MONUMENT SIGN  
ONE (1) DOUBLE SIDED, INTERNALLY ILLUMINATED MONUMENT SIGN  
CUSTOM FABRICATED ALUMINUM CABINET W/ MAP PAINTED FINISHES  
WHITE LEXAN FACES W/ DIGITALLY PRINTED TRANSLUCENT VINYL GRAPHICS  
SIGN INTERNALLY ILLUMINATED W/ WHITE LEDS



PH: (262) 554-6066  
TOLL FREE: (800) 554-8110

Client: LATE MODEL THROTTLE	Date: 6-21-17	REVISION		Illumination: <input type="checkbox"/> NO <input checked="" type="checkbox"/> YES TYPE LED		<input type="checkbox"/> SINGLE SIDED <input checked="" type="checkbox"/> DOUBLE SIDED	Paint Colors (AkzoNobel):	Vinyl Film Colors (3M Scotchcal):	Client Signature:  Signature _____ Date _____	
	Drawing #: 1(3)	<div>1</div> 9-7-17	<div></div>	Electrical Requirements: <input checked="" type="checkbox"/> 120 <input type="checkbox"/> 277	Quantity: 1	<div><input checked="" type="checkbox"/> MP19891 MET.</div> <div><input type="checkbox"/> MAP BRUSHED ALUMINUM</div> <div><input type="checkbox"/></div> <div><input type="checkbox"/></div> <div><input type="checkbox"/></div> <div><input type="checkbox"/></div> <div><input type="checkbox"/></div>	<div><input checked="" type="checkbox"/> DIGITALLY PRINTED</div> <div><input checked="" type="checkbox"/> 3M DARK GRAY</div> <div><input type="checkbox"/></div> <div><input type="checkbox"/></div> <div><input type="checkbox"/></div> <div><input type="checkbox"/></div> <div><input type="checkbox"/></div>			
Address: 525 PROGRESS AVE	Sheet: 1 of 1	<div>2</div> 9-11-17	<div></div>	Sign Specifications:  NOTED ABOVE					NOTICE: Michael's Signs, Inc. does NOT provide primary electrical to sign location - RESPONSIBILITY OF OTHERS  The Ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Signs, Inc. and MAY NOT BE USED OR REPRODUCED in whole or in part without written permission.	
City, State: WAUKESHA, WI 53186	Scale: 1/2"=1'	<div>3</div> 9-12-17	<div></div>							
Sales Rep: BILL PFISTER	Designer: KD	<div></div>	<div></div>							

NOTE: DUE TO THE PHYSICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THIS PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FINISHED PAINTED PRODUCT.



P.O. Box 085179  
Racine, WI 53408-5179



Phone 262-554-6066  
Fax 262-554-0574

***City of Waukesha  
Sign Permit Dept.***

***The Electrical is by Owner and he has filled out an Application  
And will drop it off after you get this Application so that you can  
attach to the sign application if you need it  
Please let me know if there is any thing else that you need from me***

***Thanks***

***Bill Pfister  
262-497-9999  
[bill@michaelsigns.com](mailto:bill@michaelsigns.com)***

***Sales Consultant  
Michael's Signs, Inc.***