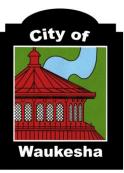
CITY OF WAUKESHA



Committee:	Date:
Parks Recreation & Forestry Board	4/16/2018
Common Council Item Number:	Date:
Click here to enter text.	4/16/2018
Submitted By: Ron Grall, Parks, Recreation & Forestry Director Joanna Adamicki, Special Events Coordinator	City Administrator Approval: Kevin Lahner, City Administrator Click here to enter text.
Finance Department Review:	City Attorney's Office Review:
Rich Abbott, Finance Director Click here to enter text.	Brian Running, City Attorney Click here to enter text.

Subject:

Approval and authorization of contract between City of Waukesha and Midwest Cycling Series for execution of Carl Zach Cycling Classic, June 24, 2018.

Details:

The Carl Zach Cycling Classic has been a long-standing event in downtown Waukesha. Beginning in 2013, the bike race was managed by the Parks, Recreation & Forestry Dept. The Carl Zach Cycling Classic is an annual event and part of the Tour of America's Dairyland series.

Options & Alternatives:

While cycling has been a long-standing tradition in downtown Waukesha dating back to at least 1994, there is an option to not host a bike race in Waukesha.

Financial Remarks:

Sponsorship revenue will be deposited into the established Carl Zach Cycling Classic revenue account, 5993.48501. Expenditures will not exceed the \$25,000 budgeted amount in the Carl Zach Cycling Classic expense account, 5993.53957. Sponsorship Revenues will cover all race expenditures.

Executive Recommendation:

Staff recommends the Parks, Recreation & Forestry Board recommend the Mayor enter into the contract between City of Waukesha and Midwest Cycling Series and authorize the Mayor and Finance Director to enter into this Contract.

Committee Recommendation:

The Waukesha Parks, Recreation & Forestry Board to consider the contract between City of Waukesha and Midwest Cycling Series at the Monday, April 16, 2018 meeting.

