

**CDBG Application Number:**  
**CATEGORY:**

*For office use only*

**CITY OF WAUKESHA**

**PROGRAM YEAR 2019 (January 1 – December 31, 2019)**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM APPLICATION FORM FOR CITY OF WAUKESHA  
ALLOCATION**

**DEADLINE FOR SUBMISSION: April 6, 2018, 4:30 pm City Hall Room 200 – Community Development**

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**GENERAL INFORMATION**

1. Project Title: The Paz Bench (Bench of Peace)
2. Project Address (if different from Applicant's address): Haertel/Phoenix Heights community
3. Primary Contact Person/Title: Sally Kahlfeldt, Special Projects
4. Telephone: (262) 524-3749
5. E-Mail: skahlfel@waukesha-wi.gov
6. Amount of CDBG 2019 Funds Requested: \$20,000
7. Total Project Costs: \$30,000
8. National Objective (check all that apply):
  - ☒ Benefiting low – and moderate – income persons
  - ☐ Preventing or eliminating slums or blight
  - ☐ Meeting other community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health or welfare of the community and other financial resources are not available to meet such needs.
9. Check One:
  - ☒ New Project
  - ☐ Continuing previously funded project
10. Provide a brief description of your experience in managing a similar project.

I have managed special projects for the city for the past 3 years including city-wide and mayoral projects.
11. Describe the role specific staff will have in this project. Who will be responsible for managing the project, reporting to Community Development, preparing invoices, etc.?

I will be sending out a Call to Artist, manage timeline, reporting, and preparing invoices.
12. Provide a concise description of the proposed project.

The creation of public art portraying Waukesha's rich heritage will engage residents in the Haertel/Phoenix Heights community, which includes undeserved and LMI populations. The city will work with area schools to create potential designs for the art piece. Through a collaborative process, the city will solicit artists to create an original, permanent art piece which will be installed in a Neighborhood Strategy Revitalization Area.

If the proposed project is a rehabilitation / ADA / historic rehabilitation of a facility or business, please answer the following:

13. Address of Facility:

14. Year it was built:

15. Is the property on a local or national list and/or registered as a historic property?

☐ Yes

☐ No

☒ Don't Know

**16. Select how your project will serve Low and Moderate Income People (Choose one if applicable):**

☒ Benefit to LMI **individuals** (at least 51% of total beneficiaries of program must be LMI and income information must be gathered from all participants)

☐ **Presumed Benefit** (all individuals served in the program qualify as low income because of the type of population served, i.e.: Elderly, Severely Disabled Adults , Abused Children, Battered Spouses, Homeless Persons, Illiterate Adults , Persons with AIDS, Migrant Farm Workers. Income information does not have to be collected.)

☒ Benefit to an **area** that is primarily residential and is located in an eligible census tract (at least 30.34% of residents are LMI). See instructions for a list of eligible census tracts.) Provide list of census tracts:

☐ Housing units created to benefit LMI individuals or households (every CDBG funded unit must be occupied by and LMI individual or household)

☐ Jobs created to benefit LMI individuals (1 job must be created for every \$35,000 of CDBG funds invested in project; 51% of all jobs created must be for LMI individuals)

☐ Project serves residents of a **NRSA** and agency is a certified CBDO. Provide name of NRSA:

☐ Project addresses conditions of **Slum and Blight** on an Area or Spot Basis. Must provide designation of Slum and Blighted area from jurisdiction when contract is signed, and addresses of affected properties.

☐ ADA Rehabilitation of a public facility or public improvement

**17. Describe the need filled for your program or project.**

A good piece of art takes something great about the community— its history, its people, its artists, its vibe— and reflects that, thereby making the community greater. The best public art, therefore, is rooted in the place where it comes from.

**18. Describe two anticipated measurable outcomes for your proposed project and activities.**

Community awareness and pride. Strengthening the community by affirming value.

**19. Select the appropriate activity category below for your project.**

Public Services	
	Homeless shelter and services
	Meals / Nutrition
	Youth / Childcare / Abused and neglected children
	Seniors and Disabled
	Substance Abuse / Mental Health / Healthcare
	Transportation
	Domestic abuse
	Education
	Employment training
	HIV / AIDS
x	Other (list)

NRSA	
	Meals / Nutrition
	Youth / Childcare / Abused and neglected children
	Seniors and disabled
	Substance Abuse / Mental Health / Healthcare
	Domestic abuse
x	Education
	Employment training
	Transportation
	HIV / AIDS

x	Other (list) Cultural Expression
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Housing	
	Homeowner rehabilitation program/loans
	Rental rehabilitation (special needs/transitional or permanent housing for very low income / supportive services and case management attached to units)
	Rental rehabilitation (multi-family projects, general low income population)
	Downpayment assistance
	Housing counseling
	Acquisition / site preparation of land for housing purposes (not construction)
	Residential historic preservation
	Other (list)

Public Facilities and Improvements (Rehab/construction costs--not operating costs) *the rehab may be for ADA compliance OR to benefit low-moderate income people for each activity	
	Homeless facilities
	Youth / Abused children facilities
	Senior / Disabled facilities
	Facilities for AIDS patients
	Neighborhood / Community centers
	Parks / Playgrounds / Recreational facilities
	Streets / Sidewalk improvements
	Water / Sewer improvements
	Flood drainage improvements
	Parking lots
	Other (list)

Economic Development	
	Loans to small/medium businesses for low-moderate income job creation or retention
	Commercial / Industrial infrastructure development or improvements
	Façade improvement loans to businesses
	Non-residential historic preservation
	Other (list)

Administration and Planning	
	Housing rehab program administration
	Revolving Loan Fund administration
	Fair housing activities
x	Planning for communities or NRSAs
	Other (list)

## Appendix A: Results of Prior Year Projects

20. Was your agency able to spend the CDBG allocation awarded within the calendar year? (Provide explanation for any extensions into the next year for 2017)
21. Has your agency had any CDBG funds reprogrammed (taken back) by the CDBG Board? (Explain for 2017)