

MISSION

Waukesha Public Library champions the power of reading and learning to enrich, empower and engage all in our community.



VISION

The heart of a thriving city, the Library connects and inspires the community to transform lives.

2019-23 STRATEGIC PLAN

GOALS

A WORLD-CLASS LIBRARY

Redesign the library facility to meet the need and demand for collaborative and flexible meeting and programming spaces and to improve the appeal, usability, and maintenance of the building to be more welcoming and easily navigated.

A COMMUNITY-SUPPORTED RESOURCE

Ensure short and long-term fiscal sustainability through continuous exploration of funding opportunities and sources to meet and support the ever-evolving service needs of our community

A LIBRARY FOR EVERYONE

Establish the library as the community hub that connects information, ideas, people, and partners to opportunities, resources, services, and spaces that are innovative, accessible, inclusive, and equitable.

A CULTURE OF EXCELLENCE

Support our staff with tools, innovations, professional development, and leadership that creates an atmosphere where all strive to exceed expectations and respond to and respect all patrons and their evolving needs.

AN INCREASED AWARENESS OF ALL WE DO AND OFFER

Create clear and consistent messaging and branding that communicates the library's vision and goals and promotes library resources, services, and programs through communications designed to reach all community members.

SERVICE VALUES

PEOPLE

COMMUNITY

CREATIVE
DISCOVERY

INCLUSIVITY

CIVILITY &
RESPECT

EXCELLENCE

ACCOUNTABILITY

PASSION