

## CITY OF WAUKESHA, WISCONSIN

201 DELAFIELD STREET \* ROOM 200 \* WAUKESHA, WI 53188 \* PH: (262)524-3750 \* FAX: (262)524-3751

PERMIT NUMBER

## PERMANENT SIGN PERMIT APPLICATION

ONE APPLICATION PER SIGN

SITE ADDRESS: 2835 N. GRANDVIEW SUITE 400Total Number of signs applying for today: 1 Value of Sign(s) \$ 800FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. **FEE IS NON-REFUNDABLE.**Location of THIS sign: EXTERIOR OF BUILDING - ENTRANCE

## Office Use Only

☐ PICTURE/Drawing/Site Plan☐ FEE☐ ELECTRICAL PERMIT

Paid: \_\_\_\_\_ Initials: \_\_\_\_\_

Permit copy will be mailed to this address

Business Name: EDWARD JONESSign Contractor: INNOVATIVE SIGNSOwner Name: -Address: 21795 DORAL RD STE 13Business Phone: -City/State/Zip: WAUKESHA WI 53186For questions call: ☐ Business ☒ Sign ContractorPhone: 262-432-1330

IF THIS IS AREA IS LEFT EMPTY, PERMIT WILL NOT BE MAILED.

**(MANDATORY FIELD; application will be returned if left blank.)**

You must submit an electrical permit signed by a licensed electrician with all illuminated sign permit applications.

HAS THIS BEEN DONE? ☐ YES, Permit No. BL - - ☐ NO ☒ NOT APPLICABLE

ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN. Show dimensions to scale, colors, and location of sign.

## CHECK ONE:

☒ New Sign ☐ Existing Sign ☐ Face Change Only

## TYPE OF SIGN (Circle all that apply):

☒ Wall ☐ Door ☐ Projecting ☐ Window ☐ Roof ☐ Billboard  
☐ Flat ☐ Awning ☐ Freestanding ☐ Yard ☐ Double FaceHorizontal Width of Sign 4' Vertical dimension of Sign 3' TOTAL Square Footage: 12 sq. ft.

If Sign is detached or projecting, please supply: Total Height \_\_\_\_\_ Clearance: \_\_\_\_\_ Setback: \_\_\_\_\_

Premise Data: Street Frontage: \_\_\_\_\_ Building or Tenant Space Width: \_\_\_\_\_ Other Street Frontage: \_\_\_\_\_

## PLEASE LIST ALL EXISTING SIGNAGE ON THE BACK OF THIS SHEET.

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Legal Signature

Print Name

BRAD HUBBARD

Date

11.12.18

## OFFICE USE ONLY

Zoning District: \_\_\_\_\_ Gross sign area for premises: \_\_\_\_\_ Area used by other signs: \_\_\_\_\_

☐ Approved Conditions (if any):☐ Must submit electrical permit within 30 days of meeting or permit shall be voided.☐ Denied Does not conform to:☐ Height  
☐ Projection☐ Architecturally compatible  
☐ Avoid needless elaboration☐ Not to face R-district  
☐ Consolidation of signs☐ Clearance  
☐ Distracting sign☐ Area  
☐ Setback☐ Corner Vision  
☐ Other

Authorized Signature

Date of Review

**INCOMPLETE APPLICATIONS MAY NOT BE PROCESSED.**Review Board meets the 3<sup>rd</sup> Monday of the month at 8:15 am. DEADLINE IS THE MONDAY BEFORE THE MEETING.

# Edward Jones

2835 N. Grandview Blvd Suite 400  
Pewaukee, WI

7030481  
10.23.18



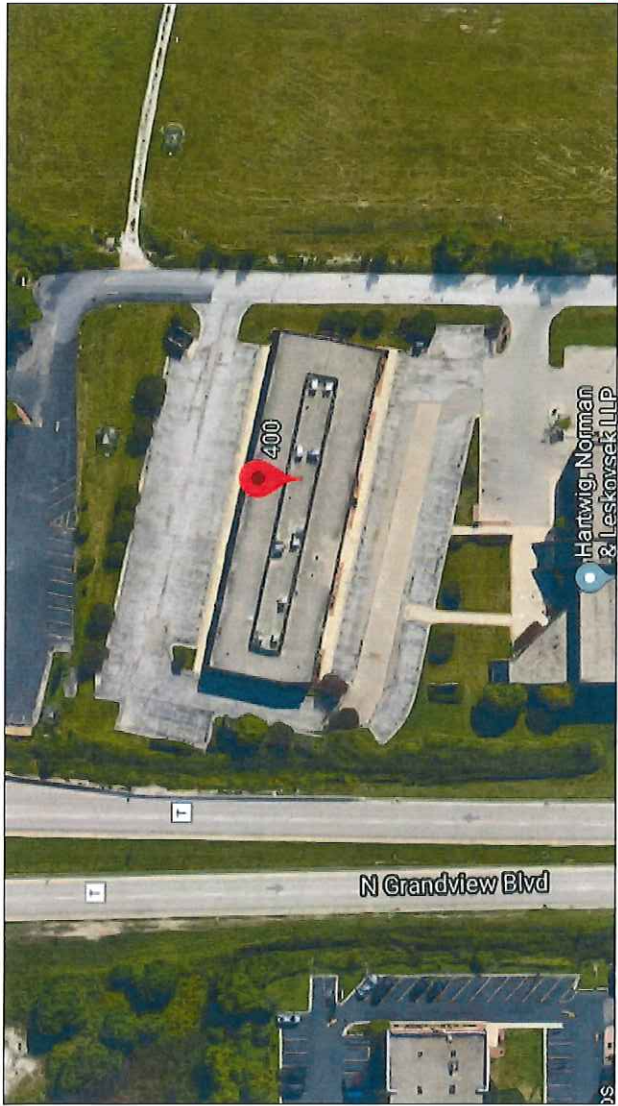
994 N. Church Rd., Elmhurst, IL 60120



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AND MAY NOT BE REPRODUCED IN PART OR WHOLE WITHOUT  
WRITTEN PERMISSION FROM SOUTH WATER SIGNS.



# Exterior Site Plan | Summary

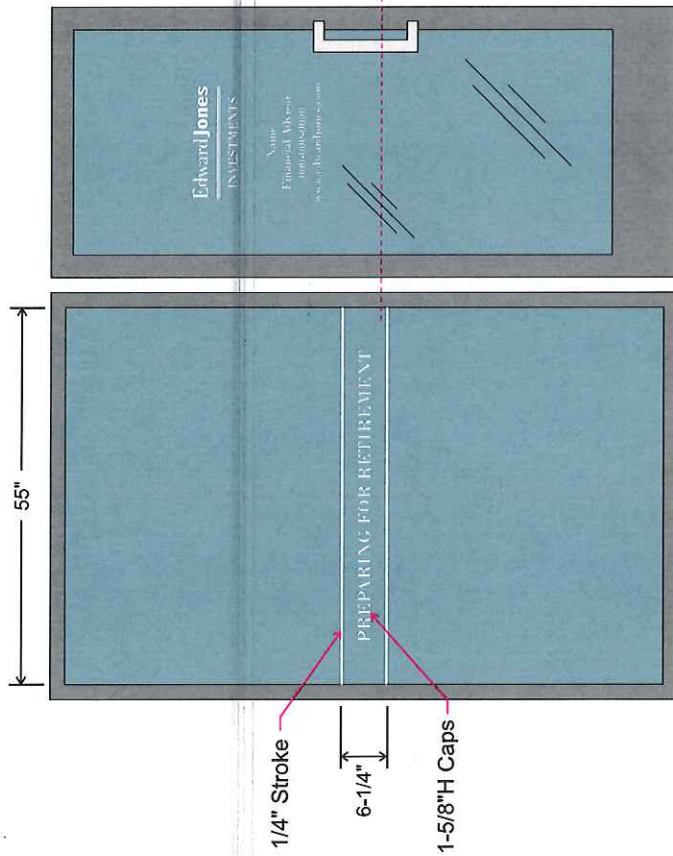


| Sign    | Recommended Sign                  | SF  |
|---------|-----------------------------------|-----|
| Sign 01 | Window Vinyl and Disclaimer Decal | 2.4 |
| Sign 02 | HDU Panel                         | 12  |

|                                                                                                            |                                                              |                                                                                                                                                                 |  |
|------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| <b>Edward Jones</b> Client<br>Job # 7030481<br>Drawn By MR<br>Date 10.23.18<br>Latest Revision XX.XX.XX MR | MEMBER<br>INTERNATIONAL SIGN ASSOCIATION<br><b>LISTED</b>    | ALL DESIGNS PRESENTED ARE THE SOLE PROPERTY OF SOUTH WATER SIGNS, AND MAY NOT BE REPRODUCED IN PART OR WHOLE WITHOUT WRITTEN PERMISSION FROM SOUTH WATER SIGNS. |  |
|                                                                                                            | Address:<br>2835 N. Grandview Blvd Suite 400<br>Pewaukee, WI | 934 N. Church Road<br>Elmhurst, IL 60126<br>P 630.333.4900<br>F 630.333.4915                                                                                    |  |

### Sign 01 - Window Vinyl - 55" Ribbon Option H

White cut vinyl to be applied first surface to all windows labeled in the image shown.



### Window Application

3/4" = 1'

First Surface applied std white gloss vinyl graphics as shown  
Apply in specified windows using height of door handle to determine  
centerline for graphics / Apply centered horizontally in window

### NOTE:

If window locations do not allow for this placement,  
install vinyl 10" from bottom of the window

### Window Size:

- W1 - 37"W x 55"H
- W2 - 37"W x 55"H
- W3 - 55"W x 57"H
- W4 - 55"W x 57"H
- W5 - 55"W x 57"H
- W6 - 55"W x 57"H

### Font Used

Bodoni Regular

### Vinyl to Match

First Surface  
Oracal Gloss White



--Align with center of door handle

### Disclaimer Decal

### Order of Placement - Left to Right

PREPARING FOR RETIREMENT

LIVING IN RETIREMENT

PAYING FOR EDUCATION

PREPARING FOR THE UNEXPECTED

ESTATE CONSIDERATIONS

We cannot provide tax or legal advice.  
Consult your attorney or qualified tax  
advisor regarding your situation.

### Window Application

1:1

Digitally printed vinyl decal applied first surface in lower corner  
of window, directly underneath client needs vinyl

|                               |                                                     |                                                                                                                                                                                        |  |
|-------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| <b>Edward Jones</b><br>Client | <b>MEMBER</b><br>EDWARD JONES<br>FINANCIAL SERVICES | <b>LISTED</b><br>ALL DESIGNS PRESENTED ARE THE SOLE PROPERTY OF SOUTH WATER SIGNS,<br>AND MAY NOT BE REPRODUCED IN PART OR WHOLE WITHOUT WRITTEN<br>PERMISSION FROM SOUTH WATER SIGNS. |  |
| Job #<br>7030481              | Drawn By<br>MR                                      | 934 N. Church Road<br>Elmhurst, IL 60126<br>P 630.333.4900<br>F 630.333.4915                                                                                                           |  |
| Date<br>10.23.18              | Latest Revision<br>XX.XX.XX MR                      | Address:<br>2835 N. Grandview Blvd Suite 400<br>Pewaukee, WI                                                                                                                           |  |

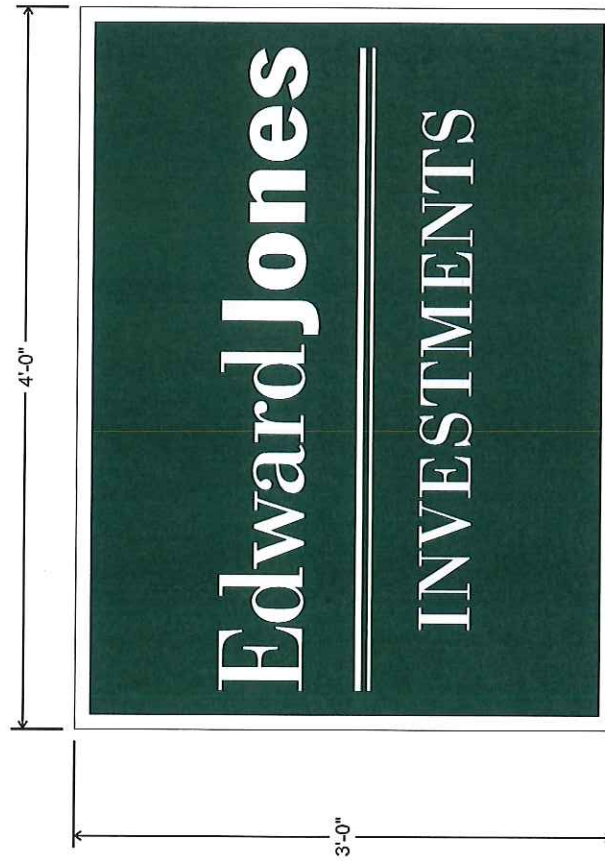


**Sign 02 - HDU Panel**  
1'-1/2" = 1'

1-1/2" thick HDU Panel with 1/2" recessed background  
sand blasted wood grain, painted green  
1" border and logo graphics painted Std. White

Mounted to exterior of building with required hardware.

**Quantity (1)**



**Paint to Match**

- 1-Shot  
148- L Dark Green
- 1-Shot  
101- L Lettering White

|                            |             |
|----------------------------|-------------|
| <b>Edward Jones</b> Client |             |
| Job #                      | 7030481     |
| Drawn By                   | MR          |
| Date                       | 10.23.18    |
| Letter Revision            | XX.XX.XX MR |



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