

**CITY OF WAUKESHA****Administration**

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<b>Committee:</b> Transit Commission	<b>Date:</b> 2/21/2019
<b>Common Council Item Number:</b> 19-0180	<b>Date:</b> 3/5/2019
<b>Submitted By:</b> Fred Abadi- Public Works	<b>City Administrator Approval:</b> Kevin Lahner, City Administrator KL
<b>Finance Department Review:</b> Rich Abbott, Finance Director RA	<b>City Attorney's Office Review:</b> Brian Running, City Attorney BER
<b>Subject:</b> Approval of Proposed Service Changes to Routes 6 and 9 Effective Monday, April 1st, 2019	

**Details:**

This item is to seek the approval of the following service changes to Routes 6 and 9 and supporting resolution modifying Route 9 effective Monday, April 1, 2019.

**Route 6**

Reduce trips to West High School from four to two a day. The 7:40 am and 4:10 pm Route 6 trips would no longer serve West High. In surveys done this school year, no on/offers occurred at West for the 7:40 am trip and only one out of 8 trips surveyed for the 4:10 pm had ridership. Drivers have also stated that there is no ridership at West for these trips. In addition, the approval would include eliminating the bus stops listed on the attached sheet and moving one stop on St. Paul Ave. All of the stops proposed for elimination have very low to no ridership and have other bus stops in close proximity.

**Route 9**

Eliminate the Outbound Route 9 (Transit Center to WCTC) service to the Easter Seals facility on Airport Rd. as Easter Seals is planning to close the facility by the end of March. This would also eliminate the bus stops along Airport Rd. (listed on attached sheet) and the bus shelter by the Easter Seals facility. The two trips affected would then follow the regular Outbound weekday routing.

Eliminate service on Pebble Valley Road south of Woodburn Rd. and Northview Rd. west of Grandview Blvd. for Inbound trips (WCTC to the Transit Center). This would also eliminate the bus stops in the affected area (listed on attached sheet). Recent surveys have shown no ridership in this area. The routing would then be Pebble Valley south to Woodburn Rd. east to Grandview Blvd. and south on Grandview Blvd. to Northview Rd. This is the routing used for three weekday afternoon trips. The Outbound routing already has been moved to Grandview Blvd and Woodburn so this change would make it less confusing for the passengers. Also the area that would now be served continuously has lots of retail and commercial businesses which could spur more ridership.



**Options & Alternatives:**

The only viable alternative to the proposed would be to leave the service as is, however, these proposed changes are designed to make the service more efficient and better serve our passengers as a whole.

**Financial Remarks:**

The cost for making the adjustments is minimal and will come out of the Transit operating budget. Long term there will likely be some savings as there are fewer bus stops to maintain and replace. The changes are designed to make the serve more convenient that could help increase ridership and revenue.

**Executive Recommendation:**

Recommend approval.