

S. R. BALLIS PRESIDENT MANAGING DIRECTOR



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To the members of the Landmarks Commission,

I am confident that you have heard many arguments for and against the nomination of the Moor Downs complex for Landmarks status.

As commissioners, you will need to determine if this property meets the criteria set forth in the Landmarks Ordinance. As a former member of the Commission, I believe that this property meets the criteria, especially in light of its unique place in the history of our city.

Specifically, I believe that this property is a visible link from Waukesha's Springs and Resort Era. Built towards the end of this era, the business was successful because of what happened before it, and yet the "Mud Baths" and the golf course set themselves on a unique path.

When I served on the Commission, I always asked myself if the property was the only example in the city. For instance, could you find another example of a property such as this? The Moor Downs property is so unique that of course that the answer is "no." This property is irreplaceable.

I urge you to confirm this nomination.

Sincerely,

John M. Schoenknecht

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