



## CITY OF WAUKESHA

### Administration

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<b>Committee:</b> Transit Commission	<b>Date:</b> 11/21/2019
<b>Common Council Item Number:</b> 19-1505	<b>Date:</b> 12/3/2019
<b>Submitted By:</b> Fred Abadi- Public Works	<b>City Administrator Approval:</b> Kevin Lahner, City Administrator KL
<b>Finance Department Review:</b> Denise Vandebush-Kohlmann, Acting Finance Director DVK	<b>City Attorney's Office Review:</b> Brian Running, City Attorney BER
<b>Subject:</b> Approval of Proposed Service Changes and Reductions to Effective Monday, January 6th, 2020	

#### Details:

This item is to seek the approval of the following service changes and reductions to Routes 1,2, 5, 9 and 15 and supporting resolution modifying Route 1 effective Monday, January 6, 2020. The proposed changes are designed to create greater efficiencies and reduce costs to meet the approval 2020 Transit Operating budget. The proposed changes are outlined in the attached Public Hearing Notice and Map.

The biggest change is on nights and Sundays, the Route 1 would essential combine with portions of the Route 2. Both routes have seen declines in ridership at night and Sunday and the passengers revenue per hour are below the minimum benchmark of 10 passengers per revenue hour for each service day and are considerably below 10 on Sundays. Recent analysis by SEWRPC for the Waukesha Metro Transit Development Plan 2021-2025 has shown that the Route 1 and 2 on Sunday are not performing well compared to the overall system. The proposed changes are designed to provide services to areas along these routes that generate the most rides at these service times and reduce overall costs. These changes will increase the frequency of service from every 60 minutes to every 30 minutes on nights and Sundays to Woodman's, Westbrook, Goodwill (Nike Drive) and Target (Kossow Rd) which has the potential to increase ridership on Route 1. In addition, the Route 1 would serve the Senior House on Arcadian on Sundays with 30 minute service vs. 60 minute.

The other proposed changes are minor reductions in service of:

Route 5 End the last weekday trip leaving the Transit Center at 6:15 pm at Prairie at Sunset. Ridership is quite low for the remaining portion of the route.

Route 9 End last Saturday trip leaving the Transit Center at 5:50 pm at Silvernail at Grandview and not operate the last inbound trip. Ridership is quite low for the remaining portion of the outbound and inbound trip proposed for elimination.



Route 15 Eliminate last inbound weekday trip that leave Meijer at 6:44 pm. Ridership is very low for this trip as well.

**Options & Alternatives:**

The only viable alternative to the proposed would be to leave the service as is, however, these proposed changes are designed to reduce costs and make the service more efficient.

**Financial Remarks:**

The service adjustments will reduce costs to meet the approved 2020 Transit Operating budget and save over \$35,000 in the Transit Operating budget.

**Executive Recommendation:**

Recommend approval.