



# **Waukesha Public Library**

## **Feasibility Study 2020**

***A Library for Everyone***

# A LIBRARY FOR EVERYONE

In a recent Library survey, Waukesha residents indicated they are fond of the area's accessible, small city vibe with the big-city offerings of art, outdoor spaces, and education. The Library is a vital part of a thriving city that offers much to its citizens.

Lacking a true community center, the Waukesha Public Library envisions itself as the place that community will come together to play, learn, and create. As a place of connection -- with stories, with other lives, with knowledge -- the library can be the community hub the residents of Waukesha desire.

**Investing in a new vision for the Waukesha Public Library is investing in the connection of residents and families, represented by a Library that gathers folks and anchors the community.**



# VISION: A WORLD-CLASS LIBRARY

The Library's vision is to redesign the facility to meet the need and demand for collaborative and flexible meeting and programming spaces and to make the Library more welcoming and easily navigated for everyone.



# THE LIBRARY TODAY - BACKGROUND

The Library was founded in 1896, and the original Carnegie Library building, still a part of the Library, opened in 1904. Several major additions and renovations have followed. The Library is now just over 70,000 square feet.

In 2001-2005, the Library began a planned two-phase renovation and expansion:

- The first phase added a new central entry point, intended to be the center of a larger facility mirrored around the entry. The first phase included some additional interior renovation, including a partial meeting room, a new books area, and a teen zone.
- **However, Phase Two was never fully completed, and included only the Children's Library on the second floor, completed in 2012. The projected renovations to the 1<sup>st</sup> floor were never completed.**

# TODAY'S LIBRARY

- Hosts events and programs to bring people together to make our community even better.
- Has a strong connection with the Parks, Recreation and Forestry Department, and shares a Community Liaison with the school district.
- Is a critical technology connection for many residents.
- Reaches into the community for those that aren't able to physically get to the library.
- Is warm and welcoming for people to meet, study, create and explore.
- Enhances and builds partnerships that help advance our common strengths and respect our differences.

**“Waukesha Public Library is seen by its community as a place where we can both connect our community assets and address our challenges together.”**

# THE LIBRARY TODAY - USAGE

The mission of the Waukesha Public Library is to champion the power of reading and learning to enrich, empower, and engage all in our community.

## LIBRARY USE (2019)

- Total service area: 91,964
- Card holders: 43,835 (*48% of service population*)
- Total visits: 380,262 (*approx. 1,225 per day*)
  
- Total circulation: 1,038,411 (*approx. 350 items per day*)
- 4<sup>th</sup> highest circulation of all public libraries in Wisconsin
- Reference materials accessed: 59,693 (*approx. 193 per day*)
  
- Public Computer use: 32,208 hours (*approx. 103 hours per day on multiple devices*)
- 1,031 programs (*about 19 per week, 3 per day*)
- Program attendance has tripled in the last 10 years (*from 19,494 in 2009 to 56,331 last year*)





**Innovation Lab**

# THE NEED

Today, with heavy use, the 1<sup>st</sup> floor renovations are needed to:

- **Add much-needed community, meeting and program space which is in heavy demand**
- **Re-envision the library entry to be more welcoming**
- **Renovate the local history room**
- **Make the 1<sup>st</sup> floor easier to use, more attractive, and efficient**

# MEETING COMMUNITY NEEDS

The Library has listened to residents. In surveys and a planning process, community members have strongly indicated a need or desire for:

- **More and expanded meeting and program spaces.** The current spaces are always heavily used and are not flexible for a variety of purposes. Additionally, Waukesha lacks a community center where residents can gather together, and many hope the Library can better fill this role.
- **Increased opportunities for hands-on, interactive and creative activities**
- **Up-to-date technology**
- **A safe and welcoming environment for all, especially families and children**
- **A focus on local history and genealogy**



# IMPROVED RESOURCES FOR RESIDENTS

The renovation plans focus on providing better and enhanced service for:

- **Families and children.** With more flexible spaces, an innovation and interactive area, a demonstration kitchen, and better technology, more families will find more of what they need and want.
- **Book clubs.** Book clubs are heavy users and will find it easier to meet and greet at the Library with new and expanded spaces.
- **Local history and genealogy buffs.** Renovation of the old Carnegie space will provide better service and resources for our heritage.
- ***EVERYONE!*** – The Library's more welcoming environment, improved aesthetics, and more flexible spaces will make it a gathering spot for all and a showcase facility for the City.

# THE LIBRARY OF THE FUTURE

21<sup>st</sup> Century Libraries Feature:

- Welcoming environments
- Areas to learn, create, study and share
- A wide-range of technologies
- A variety of materials including strong book collections
- Flexible functionality
- Customer convenience
- Community-driven service

**WAUKESHA'S RENOVATIONS WILL ENSURE THE  
LIBRARY'S RELEVANCE FOR THE FUTURE GENERATIONS**



# RENOVATION OVERVIEW



Community Room Area

- Flexible, appealing multi-use spaces suitable for gathering and collaboration
- A more welcoming entrance and building
- Improved navigation and space flow, enhancing the visitor's experience
- Better capacity to meet community technology needs
- Dedicated spaces for creative work

# RENOVATION DETAILS



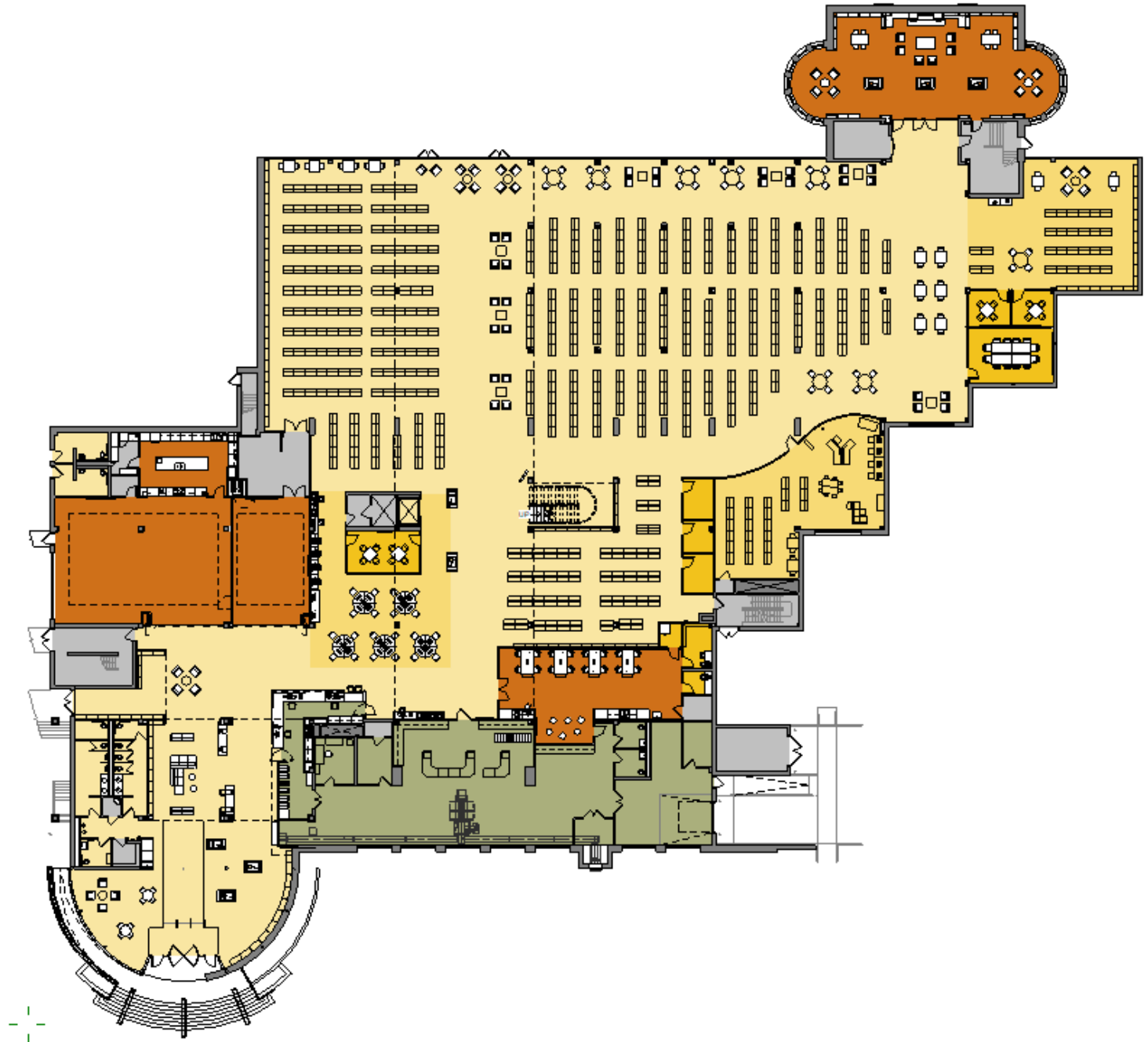
Holds Area

- Expanding the current 60-seat meeting space, to a 180-seat area that can be sub-divided into smaller areas
- A demonstration kitchen in the meeting space area
- A hands-on “innovation lab” focused on technology and arts/craft activities
- Renovation of the historic Carnegie library area including use for events
- Four new conference rooms for small group meetings
- Repair and enhancement of the rotunda entrance space

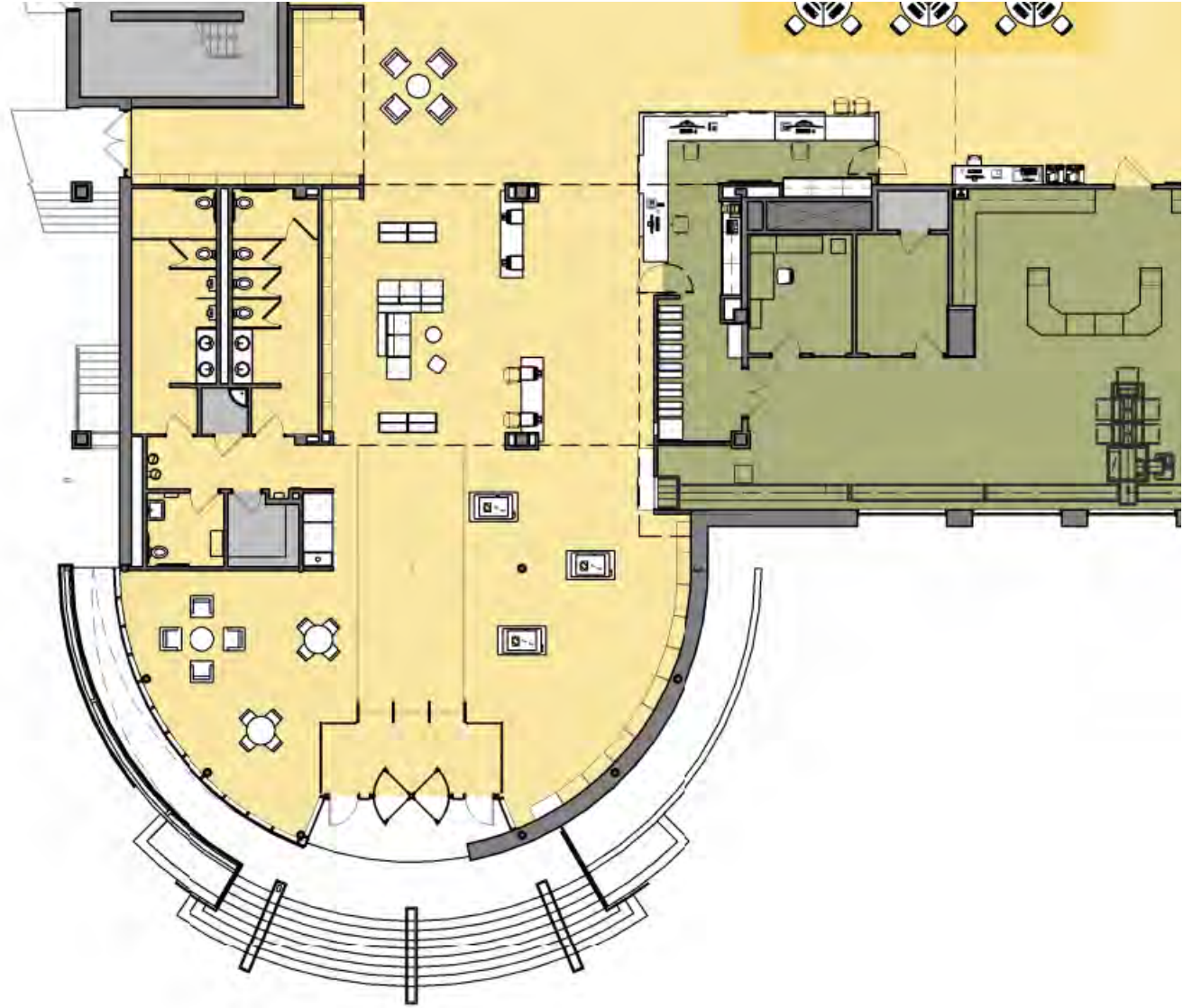


# FLOORPLANS AND VIEWS OF THE RENOVATED LIBRARY

## First Floor



# Detail of the Entry and Circulation Area

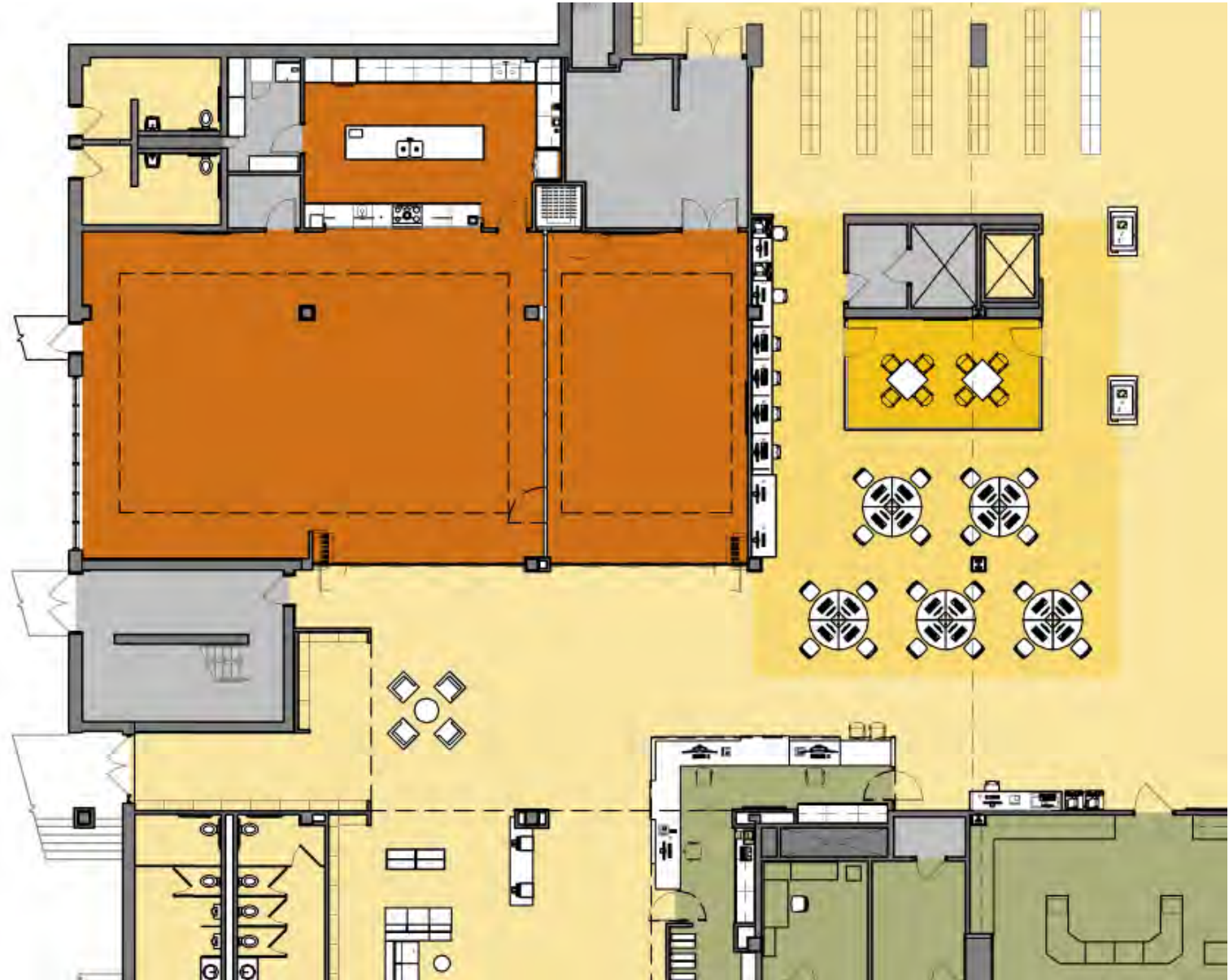




**Area between Service Desk and Community Room**



# Program Rooms and Tech Commons





# Demonstration Kitchen





Entry Area into Innovation Lab



# Innovation\_LAB



Engberg  
Anderson  
ARCHITECTS

Innovation Lab

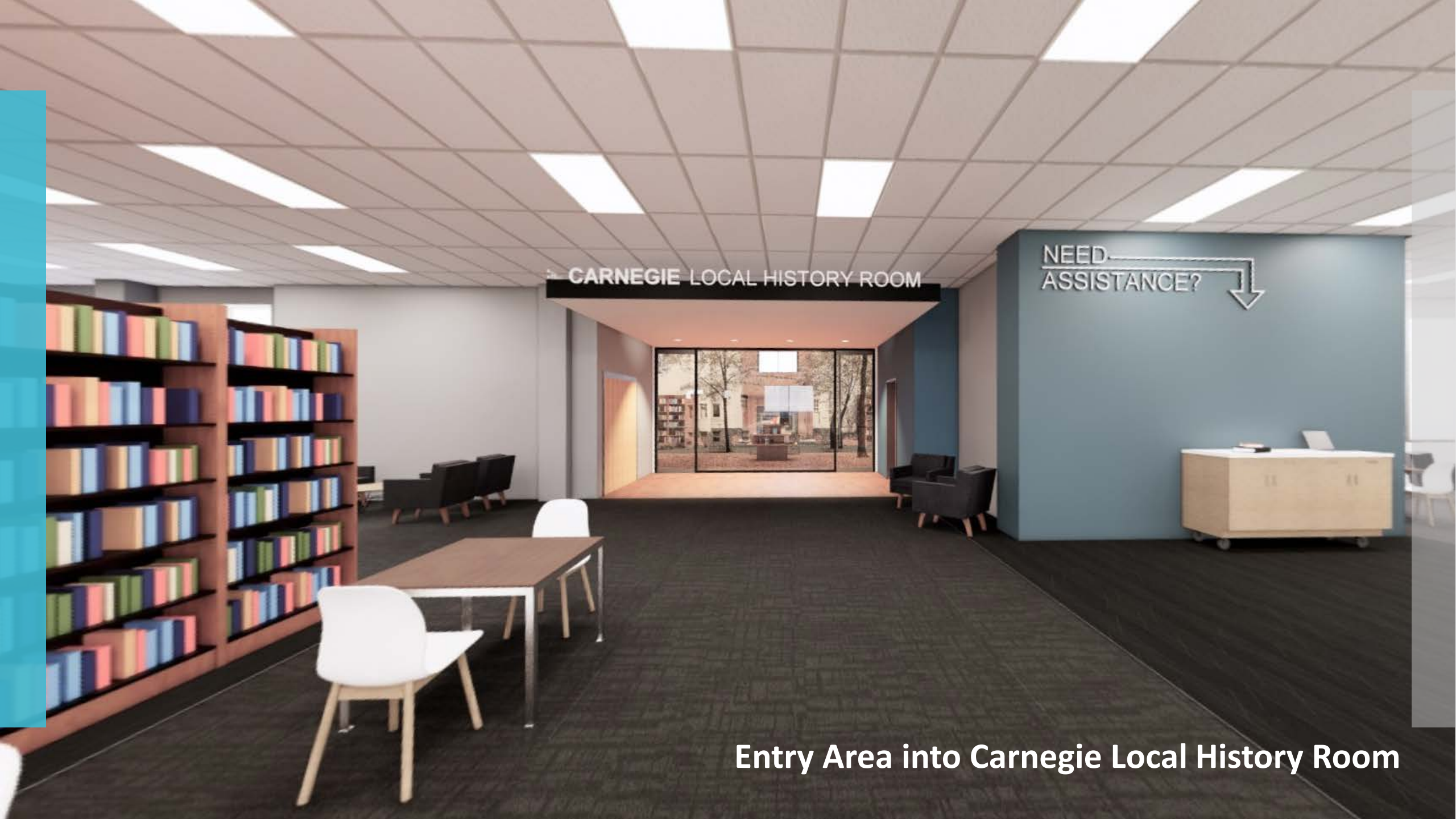
# Innovation Lab and Digital Media Area







**Inside the Innovation Lab**



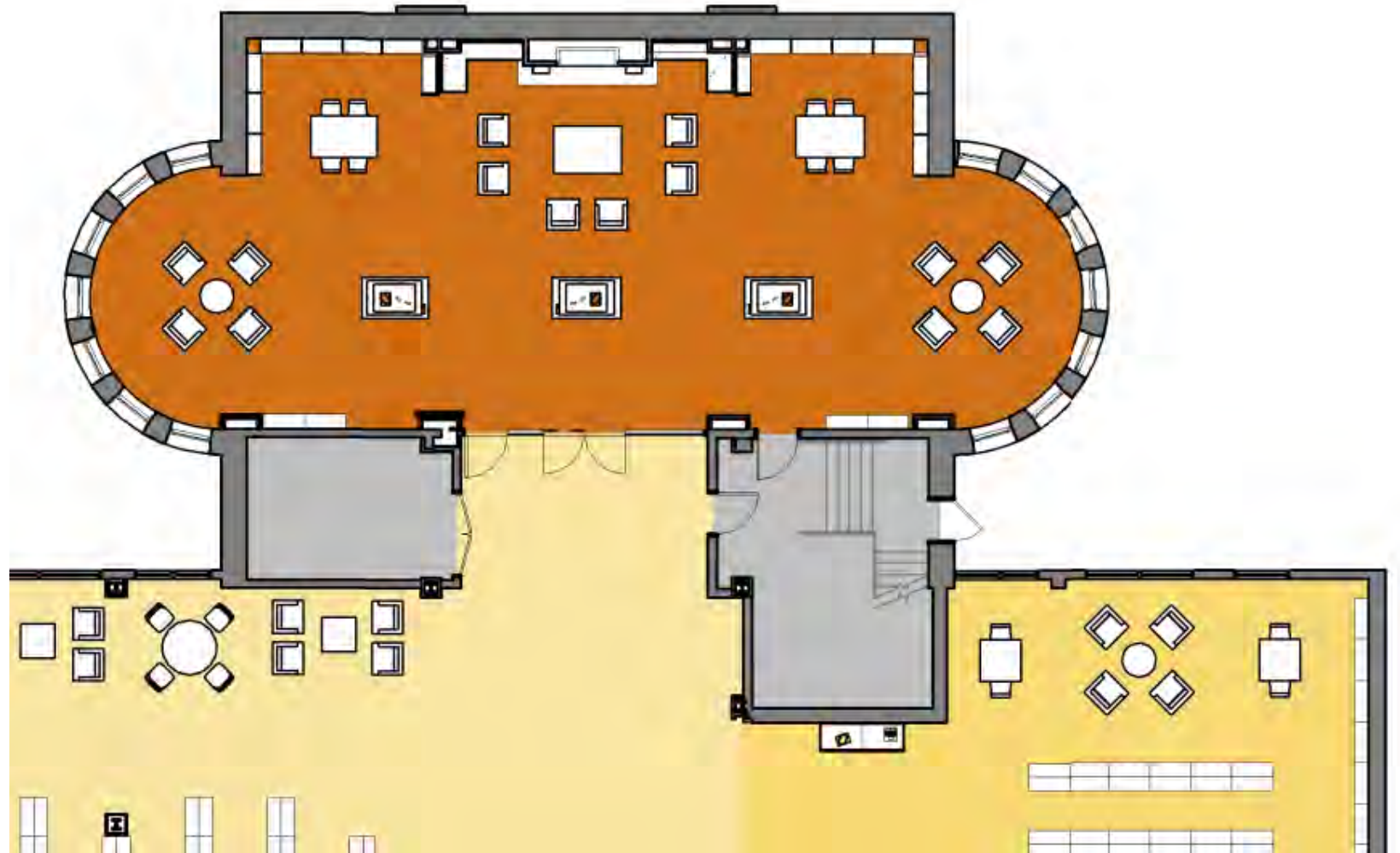
CARNEGIE LOCAL HISTORY ROOM

NEED  
ASSISTANCE?

Entry Area into Carnegie Local History Room



# Carnegie Local History Room





Inside Carnegie Local History Room



# BUDGET – A Public/Private Partnership

**Total Project Budget - \$5.1 million**

## Project Costs

Construction - \$3,813,000

- *Overall Renovation of 1<sup>st</sup> Floor*
- *Rotunda Entrance Repairs, including Front Panels*
- *Local History Room Renovation*
- *Ceilings and Efficient LED Lighting*
- *Parks Restroom Reconfiguration*

Furnishings, Fixtures and Equipment - \$220,000

Design Fees - \$353,000

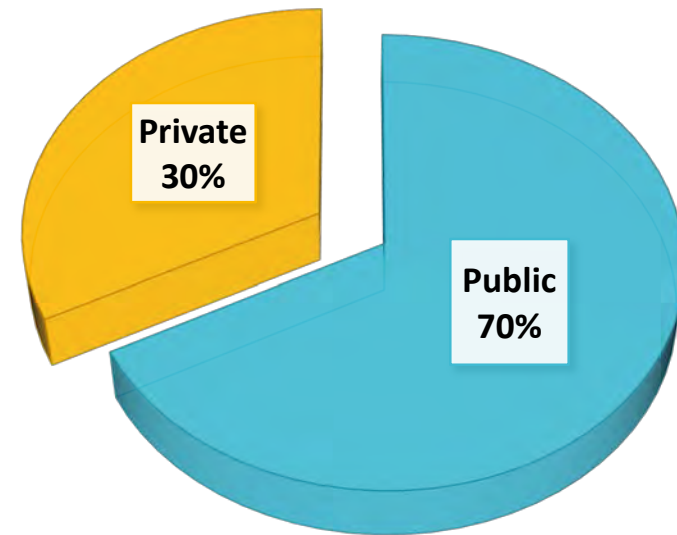
Contingency, Bonds, Insurance, Misc. - \$695,000

## Project Revenue

City Funds - \$3,600,000

Private Campaign Donations - \$1,500,000

PROJECT REVENUE



# CAMPAIGN GOAL: \$1,500,000

# of Gifts Required	Gift Level	Subtotal	Cumulative Total	Cumulative %
1	\$250,000	\$250,000	\$250,000	17%
2	\$125,000	\$250,000	\$500,000	33%
3	\$75,000	\$225,000	\$725,000	48%
4	\$50,000	\$200,000	\$925,000	62%
8	\$25,000	\$200,000	\$1,125,000	75%
12	\$10,000	\$120,000	\$1,245,000	83%
15	\$5,000	\$75,000	\$1,310,000	87%
20	\$2,500	\$50,000	\$1,360,000	91%
40	\$1,000	\$45,000	\$1,400,000	93%
Many	Under \$1,000	\$60,000	\$1,500,000	100%

# WAUKESHA PUBLIC LIBRARY BOARD OF TRUSTEES

**Amy Riebel**, *President, Superintendant's Designee*

**Paul Kasprowicz**, *Vice-President*

**Martha Ryan**, *Secretary, Waukesha County Designee*

**Leonard Miller**, *Common Council Representative*

**Melissa Baxter**, *Waukesha County Designee*

**Sandra Ammerman**, *Trustee*

**Cynthia Deatrck**, *Trustee*

**Kevin Guilfooy**, *Trustee*

**Erik Helgestad**, *Trustee*

**Carol Lombardi**, *Trustee*

**Rose Sura**, *Trustee*

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*Library Director* – **Bruce Gay**