

Gift Range Chart: Campaign Goal: \$ 1,600,000

		Sum of Gifts		Cumulative	# Prospects
# of Gifts	Gift Size	in range			
LEAD	1	\$ 250,000.00	\$ 250,000.00	\$ 250,000	2
	2	\$ 150,000.00	\$ 300,000.00	\$ 550,000	4
	4	\$ 100,000.00	\$ 400,000.00	\$ 950,000	8
	8	\$ 50,000.00	\$ 400,000.00	\$ 1,350,000	16
MAJOR	10	\$ 25,000.00	\$ 250,000.00	\$ 1,600,000	20
	15	\$ 10,000.00	\$ 150,000.00	\$ 1,750,000	30
	20	\$ 5,000.00	\$ 100,000.00	\$ 1,850,000	40

*15 largest donors raise 84% of total. Lead and Major donors solicited during quiet phase of campaign.

*Naming opportunities include Community Room, Makerspace, Carnegie Room, kitchen, fireplace, "media" meeting room, service desk, front panel artwork.

*Public phase begins after major donations have been solicited and should account for 10-15% of total goal.