



Administration

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Common Council Item Number: 21-2122	Date: 4/19/2021
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry Joanna Adamicki, Special Events Coordinator	City Administrator Approval: Kevin Lahner, City Administrator KL
Finance Department Review: Bridget Souffrant, Finance Director BS	City Attorney's Office Review: Brian Running, City Attorney BR

Subject:

To recommend approval of Waukesha County Fair Parking Agreement associated with the 2021 City of Waukesha July 4th Fireworks Show at the Waukesha County Expo Grounds.

Details:

Waukesha Parks, Recreation & Forestry Department (WPRF) manages the City of Waukesha July 4th Fireworks display annually. A security team is hired to manage the parking procedure on the Expo Grounds to expedite inbound and outbound traffic in an orderly and safe manner.

Options & Alternatives:

Staff recommendation is to again work with the Waukesha County Fair Association to manage the parking operation at the Waukesha County Expo Grounds. The Waukesha County Fair Association staff have vast experience in parking vehicles at the Expo in an efficient and safe manner. Giving residents the best, safest experience while attending the fireworks display is crucial. Alternatively, another security team could be hired to manage parking procedure; however, they would not have the same familiarity and experience of parking the public on the Expo Grounds.

Financial Remarks:

Cost of service will be \$1,825.00 for duties performed and rental equipment. The Community Special Events expense account, 5940.53940 will be utilized.

Executive Action:

Recommend approval of the contract between City of Waukesha and the Waukesha County Fair Association, Inc. and authorize the Mayor to enter into this contract.

Committee Recommendation:

The Parks, Recreation & Forestry Board will consider this item at the April 19, 2021 meeting.

