

Proven Power, Inc. dba Triumph Waukesha

Plan of operation

Nature of business: retail boutique style powersports dealership dealing primarily in motorcycles, offering new and used unit sales, parts and repair service.

Facility: Leased 10,000 sq/ft space zoned B5. Approximately half of the space will be related to retail show floor, administrative areas and employee training. Remaining space for repair and parking of repair machines.

Hours of operation: 8am-9pm weekdays and Saturdays, Closed Sundays and national holidays

Staffing: 4 employees at opening date. Anticipate 8 employees within 3 years

Customer volume: anticipate 20 customers per day on weekdays and upwards of 40 per day on Saturdays within 3 years

Overhead door addition: Install glass overhead door in southwestern corner of leased space to allow ingress and egress of motorcycles into the building for sales and service departments.

Parking: utilize 3 stalls closest to Hwy 164 for daytime display of motorcycles. Utilize Middle row of parking for staff and customers. Utilize eastern row next to building for customer access. 1 stall will be lost to allow the movement of motorcycles in and out of the building via the overhead door.