

## CITY OF WAUKESHA, WISCONSIN

201 DELAFIELD STREET \* ROOM 200 \* WAUKESHA, WI 53188 \* PH: (262)524-3750 \* FAX: (262)524-3751

PERMIT NUMBER

SIG21-00015

## PERMANENT SIGN PERMIT APPLICATION

ONE APPLICATION PER SIGN

SITE ADDRESS: 151 E. St Paul AveTotal Number of signs applying for today: 1 Value of Sign(s) \$ 15,000FEE: \$40 min. or \$1 per sq. ft. Required in full at time of submittal. **FEE IS NON-REFUNDABLE.**Location of THIS sign: CORNER OF ST. PAUL AVE & MADISON ST.

## Office Use Only

☐ PICTURE/Drawing/Site Plan☐ FEE☐ ELECTRICAL PERMIT

Paid: \_\_\_\_\_ Initials: \_\_\_\_\_

Permit copy will be mailed to this address

Business Name: WAUKESHA STATE BANKSign Contractor: GRAPHIC HOUSE INC.Owner Name: WAUKESHA STATE BANKAddress: 8101 INTERNATIONAL DR

Business Phone: \_\_\_\_\_

City/State/Zip: WAUKESHA, WI 54401For questions call: ☐ Business ☒ Sign ContractorPhone: 715-842-0402 x 226

IF THIS IS AREA IS LEFT EMPTY, PERMIT WILL NOT BE MAILED.

(MANDATORY FIELD; application will be returned if left blank.)

You must submit an electrical permit signed by a licensed electrician with all illuminated sign permit applications.

HAS THIS BEEN DONE? ☐ YES, Permit No. BL - \_\_\_\_\_ ☒ NO ☐ NOT APPLICABLE

ATTACH A COLOR PHOTO, DRAWING, AND/OR SITE PLAN. Show dimensions to scale, colors, and location of sign.

## CHECK ONE:

☒ New Sign ☐ Existing Sign ☐ Face Change Only

## TYPE OF SIGN (Circle all that apply):

Wall Door Projecting Window Roof Billboard  
Flat Awning Freestanding Yard Double FaceHorizontal Width of Sign 8' 10" Vertical dimension of Sign 8' 1" TOTAL Square Footage: 71.4 sq. ft.If Sign is detached or projecting, please supply: Total Height 8' 1" Clearance: \_\_\_\_\_ Setback: 15 ft.Premise Data: Street Frontage: 173' Building or Tenant Space Width: 192' Other Street Frontage: 63'

## PLEASE LIST ALL EXISTING SIGNAGE ON THE BACK OF THIS SHEET.

By my signature, I state and agree, that I have carefully examined the completed application and do hereby certify that all information herein is true and correct, and I further certify that any and all work performed shall be done in accordance with the Ordinances of the City of Waukesha, and the Laws of the State of Wisconsin pertaining to the work described herein

Legal Signature: Melissa Pluska Print Name: MELISSA PLUSKA Date: 4-1-2021

## OFFICE USE ONLY

Zoning District: \_\_\_\_\_ Gross sign area for premises: \_\_\_\_\_ Area used by other signs: \_\_\_\_\_

☐ Approved Conditions (if any):☐ Must submit electrical permit within 30 days of meeting or permit shall be voided.☐ Denied Does not conform to:☐ Height ☐ Architecturally compatible ☐ Not to face R-district ☐ Clearance ☐ Area ☐ Corner Vision  
☐ Projection ☐ Avoid needless elaboration ☐ Consolidation of signs ☐ Distracting sign ☐ Setback ☐ Other

Authorized Signature: \_\_\_\_\_ Date of Review: \_\_\_\_\_

INCOMPLETE APPLICATIONS MAY NOT BE PROCESSED.

Review Board meets the 3<sup>rd</sup> Monday of the month at 8:15 am. DEADLINE IS THE MONDAY BEFORE THE MEETING.

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PERMIT NUMBER

## Sign Appeals and Variances

Appellant Name:	GRAPHIC House MELISSA PUSICA	Owner Name:	WAUKESHA STATE BANK
Address:	8101 INTERNATIONAL DR	Address:	151 E. ST. PAUL AVE
City, St, Zip	WAUKESHA, WI 54401	City, St, Zip	WAUKESHA, WI 53187
Phone No.	715-842-0402 x224	Phone No.	
Email	lisap@graphichouseinc.com	Email	TLange@waukesha.bank.com

Address of the premises affected 151 E. ST. PAUL AVE

Name and Type of Business: WAUKESHA STATE BANK

Present use of premises: BANK

Briefly describe proposed sign request: We will be taking Down a pylon and replace it with a monument Sign

The appeal must be filed with the City Community Development Department within twenty (20) days of the decision of the City Planner accompanied by the **\$100.00 fee**. The Plan Commission will hear the appeal no later than 60 days after the date of your application.

### TO THE PLAN COMMISSION:

I hereby appeal the decision of the City Planner. I believe the City Planner has incorrectly interpreted Section \_\_\_\_\_ of the Waukesha Sign Code.

Or,

I hereby request a variance from Section 27 of the Waukesha Sign Code.

### NOTE: attach a written statement explaining the basis for your appeal or request for a variance.

- In the case of an appeal please include specific references to the provisions of Chapter 27 that you believe the City Planner has improperly applied, or which otherwise support your appeal.
- In the case of a variance, please include a description of the special circumstances that would make the strict application of the requirements of this Chapter unjust, inequitable, unfair, or unreasonable.

I hereby depose that the above statements and the statements contained in the papers submitted herewith are true and correct.

Melissa Pusica  
(Applicant's Signature)

4-1-2021  
(Date)

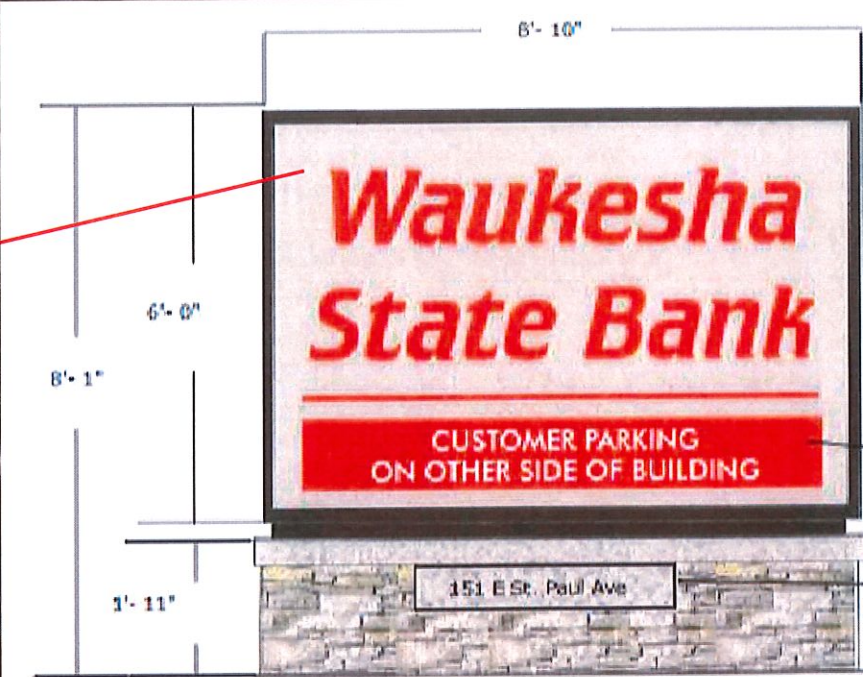


In looking at qualifications that apply to the B2 district, the pylon sign was grandfathered in. Because there is already a detach sign located on the property we would like to request a variance to take down the much larger Pylon sign and replace it with the much smaller Monument sign in its place.

We feel the monument sign would be more appealing with the look that has been designed for the monument than the pylon and still be able to effectively show the location of the bank.



151 E. St. Paul Ave, Waukesha



Routed window  
w/2793 acrylic

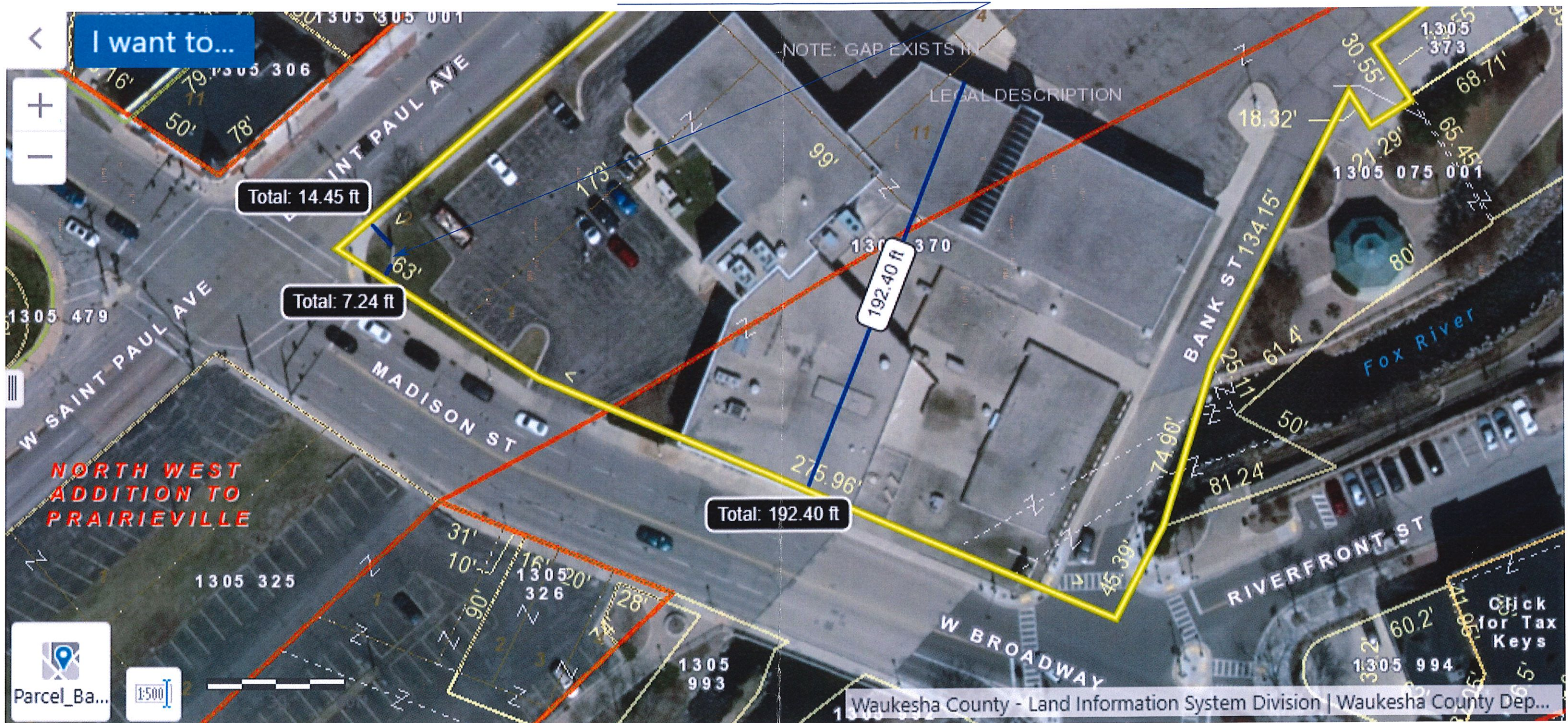
Flat aluminum  
painted panel  
w/black vinyl





Waukesha State Bank 151 E St. Paul Ave.

## Monument replacing Pylon





<b>GRAPHIC HOUSE</b> 1204 Packer Drive, Wausau, WI 54401 715-842-0402 www.graphichouseinc.com	CLIENT: <b>WAUKESHA STATE BANK</b> WAUKESHA, WI	SALES REP: <b>MIKE J</b>	DATE: <b>10-27-20</b>	JOB NUMBER: <b>MJ-5526</b>	<b>SIGN SPECIFICATIONS</b> (2) SETS INTERNAL ILLUM. BUILDING LETTERS * ALL LETTERS ARE TO BE FORMED OF ALUM. PAINTED BLACK. FACES ARE TO BE 1/8" MILK WHITE ACRYLIC w/ 1" RED TRIM-CAP & w/ 8506-017 CHERRY RED VINYL. * ALL LETTERS ARE TO BE ILLUM. w/ WHITE LED'S & MOUNTED TO RACENAPS PAINTED TO MATCH BUILDING.
	SALES AUTHORIZATION:				

Take out EMC area and lower sign.  
 Convert from flourescent to RED LEDs

