



SUNBADGER®/SOLAR

# LET'S TALK SOLAR

YOUR CUSTOM SUN BADGER SOLAR PROPOSAL



Top 100 Installers



ACCREDITED BUSINESS

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RENEW WISCONSIN



## ABOUT SUN BADGER SOLAR

Sun Badger Solar began as a simple idea in a small house in Milwaukee. Two solar veterans, brothers-in-law Trevor Sumner and Kris Sipe, had grown frustrated with the trends they saw after decades in the industry – poor-quality panels, long construction timelines, and high prices. They took a leap of faith and launched Sun Badger Solar in February 2018.

From the start Sun Badger Solar, they decided, will be something new entirely. Sun Badger Solar was built on a few core values – source and offer only the best equipment available, build the best systems money can buy, and create enormous savings for their customers. That starts by installing only the best equipment. Even when they started, Kris and Trevor understood that going solar is a once-in-a-lifetime decision. Their mantra became, *"We install the same quality systems on your roof that we would put on our own houses."*

*Kris and Trevor's goal is to build you the longest-lasting system with the best workmanship warranty in the market all inside the shortest install timeline.* Our Midwest roots have grown into four states. We are NABCEP graduates, master electricians, dedicated project managers, ladder-climbing installers, solar advocates, and your Wisconsin neighbors.

When you bought your home you decided to stop throwing away money and build equity. With rising electricity rates, we are here to help you do the same with solar.

## THE COST OF RISING UTILITIES

Like we said, electricity rates are rising as much as 3.99% every year\*. So what does that mean for you? Let's look specifically at your numbers.

**\$96**

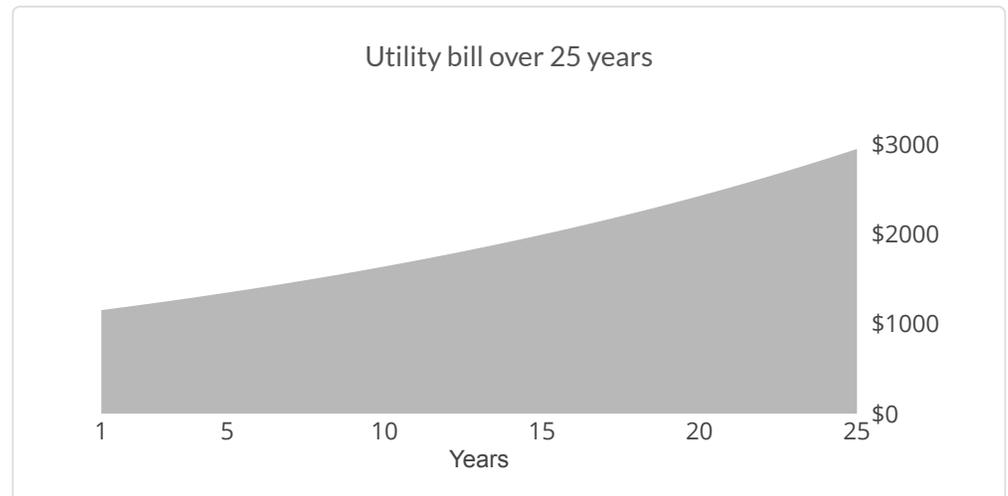
Your utility bill today

**\$246**

Your bill in 25 years\*

**\$47,972**

Total utility cost over 25 years\*



\*Utility payments will vary based on local rates and rate changes. Local rates are subject to change.



## YOUR SOLAR SYSTEM

Your system is designed to save you money by offsetting your power consumption from your utility company. See how your system will produce power below.

**6.080 kW**

System size

**6,379 kWh**

Year 1 system production

**6,816 kWh**

Annual usage

**16 X LG ELECTRONICS LG380N1C-A6**

Panels

**ENPHASE ENERGY**

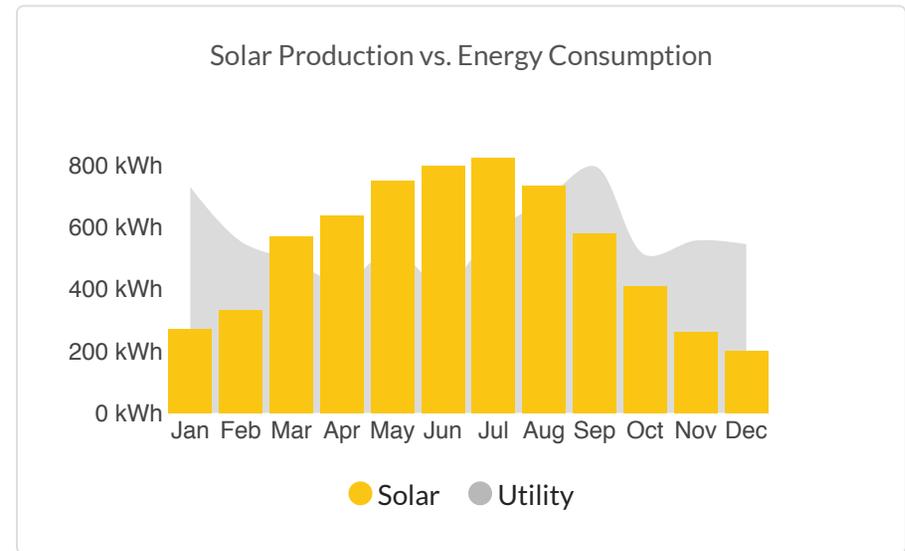
Inverters

**94%**

Offset



510 McCall St Waukesha, WI 53186



\*Savings and system production will vary based on final design, utility rates, and household energy usage. The actual savings vary based on a number of factors, including weather, shading from growing trees, damage to system components, your future electricity use, and the fluctuation of the price of electricity in your utility district.





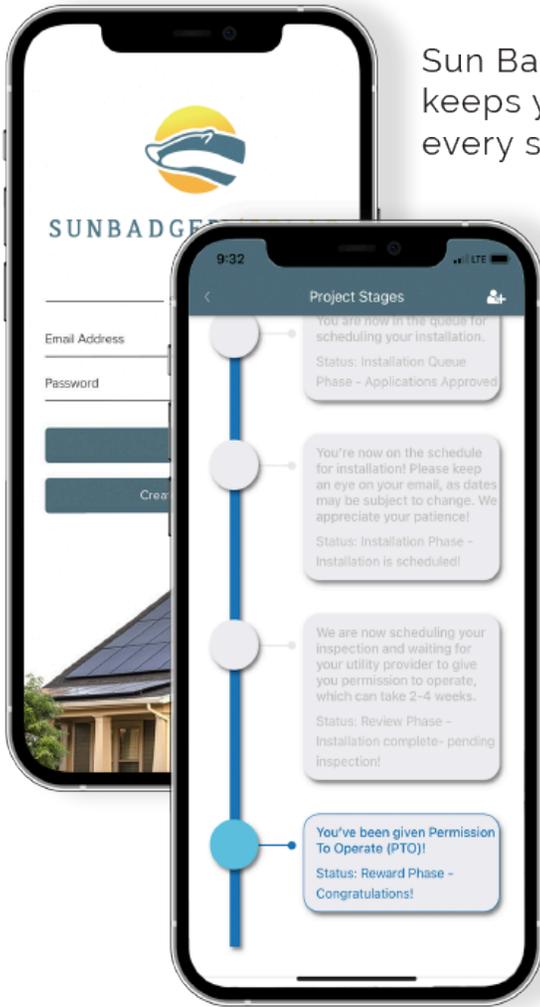
## DURING INSTALLATION, FOLLOW THE PROJECT PATHWAY

Sun Badger App keeps you informed every step of the way

Sun Badger is constantly working to deliver their customers the easiest solar experience on the market and with our own app, you can track every step of the journey.

The app will give you the Project Pathway, ability to message our team directly, add referrals (so you can reap the benefits of the referral bonus), & much more.

Talk to a sales consultant to learn more!



## AFTER INSTALLATION, TRACK YOUR SOLAR MONITORING

After installation, you can view your system's status with Enphase Mobile App

With the Enphase Enlighten mobile app, you can check your system's status at-a-glance without scrolling. You can dive into the details of your system's health and performance, including per-panel production - all while on the go!

You can view overall system energy production or individual panel production with a single click, as well as monitoring your energy consumption and storage, if you have these functions.

Get it at the App Store or Google Play Store.





## HASSLE-FREE SOLAR OWNERSHIP **SOLAR CUSTOMER CARE**

Your solar installer has partnered with Omnidian to offer you a peace-of-mind solar experience. An Omnidian Solar Customer Care plan is included **FREE** with your system.



### **1/ Set It and Forget It**

- 24/7 Professional monitoring
- We'll contact you if there is an issue
- Quarterly Performance Reports mailed to you - so you can track your system's performance



### **2/ One Phone Call Away**

- 800#, email, or live chat
- Real-time remote diagnosis by our U.S.-based solar experts
- 5-Star service rating



### **3/ Need Service? Easy!**

- If your system needs a repair we'll let you know and contact Sun Badger.
- Homeowners are responsible for shading or soiling. However, if we detect an issue, we'll let you know!

### **Peace of Mind for Your Solar Investment**

- Omnidian is responsible for over 1,400 Megawatts of solar assets nationwide
- Our customers range from solar homeowners to Fortune 1000 large-scale portfolio owners
- We manage solar systems of all sizes, from residential rooftop installations to large solar farms





## ENVIRONMENTAL IMPACT

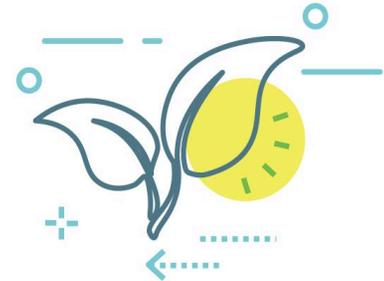
Over the next 25 years your system will have saved:



CO<sub>2</sub> from 114 tons  
of coal



Driving a car  
279,667 miles



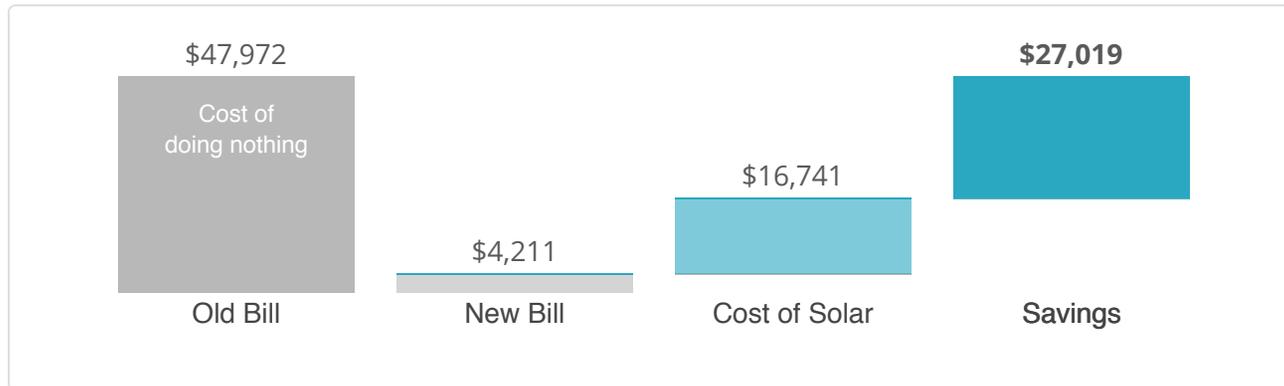
134 acres  
of forest



# YOUR COST BREAKDOWN

Over 25 years, you will have saved:

**\$27,019**



## COST BREAKDOWN\*

Payment	\$23,299
- Available Incentives	\$6,558
<b>Net System Cost</b>	<b>\$16,741</b>

The first monthly payment is due approximately 60 days after installation. The monthly payment for the first 18 months (includes the first 17 payments) (the "Initial Period") assumes that you will pay down the loan during the Initial Period by 26%. If you make such aggregate principal payments during the Initial Period, your payments after the Initial Period will remain the same as during the Initial Period. If during the Initial Period you pay a principal amount less than 26% of your loan, your monthly payment after the Initial Period will be increased to amortize the remaining principal balance (which would be greater than the originally assumed amount). Conversely, if during the Initial Period you pay a principal amount greater than 26%, your payments after the Initial Period will be reduced to reflect the lower principal balance than originally assumed for the balance of the term. Please review the details of your loan, including the payment amounts, provided in your loan agreement. This is not an offer for financing nor a commitment to lend. You must apply directly with the lender. Financing is subject to underwriting and approval. Your actual available terms and rates may vary. Incentives and tax savings are estimates, intended only for illustration purposes, and are not guaranteed.



## ASSUMPTIONS

### Utility Assumptions

Utility	<b>Wisconsin Electric Power Co</b>
Rate Schedule	<b>Residential - Rg 1</b>
Post-Solar Rate Schedule	<b>Custom Rate -</b>
Current Avg. Utility Bill	<b>\$96</b>
Avg. Monthly Usage	<b>567.96 kWh</b>
Annual Usage	<b>6,816 kWh</b>
Utility Rate Increase*	<b>3.99%</b>

### Equipment

Panels	<b>16 x LG Electronics LG380N1C-A6</b>
Inverters	<b>16 x Enphase Energy IQ7PLUS-72-2-US [240V]</b>
System Nameplate	<b>6.080 kW</b>
Annual Production Degradation	<b>0.33%</b>
Proposal Expiration Date	<b>Nov 13, 2021</b>

### Incentives & Tax Savings

	<b>Option A</b> <small>Cash</small>
Federal Tax Credit (ITC)	<b>\$6,058</b>
Solar Cash Rebates	<b>\$500</b>
State Tax Credits	<b>\$0</b>
Performance-based Incentives	<b>\$0</b>
Renewable Energy Credits	<b>\$0</b>
Estimated Tax Savings	<b>\$0</b>

\*Utility payments will vary based on local rates and rate changes. Local rates are subject to change.



SUNBADGER®/SOLAR

PROUD TO BE A NATIONAL  
SOLAR PARTNER FOR



**Habitat**  
for Humanity®

+

A SOLAR SYSTEM THAT GIVES BACK

WITH EVERY SOLAR SYSTEM  
WE INSTALL, WE WILL DONATE

**\$250**

TO HABITAT  
FOR HUMANITY

+ We are donating at minimum, \$100,000 through 2021 to Habitat for Humanity & you can be a part of that!

VISIT [SUNBADGER.COM/HABITAT](https://www.sunbadger.com/habitat) TO LEARN MORE





## WHAT OUR CUSTOMERS THINK & OUR REFERRAL PROGRAM



The design & installation team did a fantastic job.

- WI Resident • July 2021



Sun Badger was the right choice! Professional, honest, communicative, and timely.

- MN Resident • June 2021



Super easy, great process, love the panels!

- IL Resident • July 2021

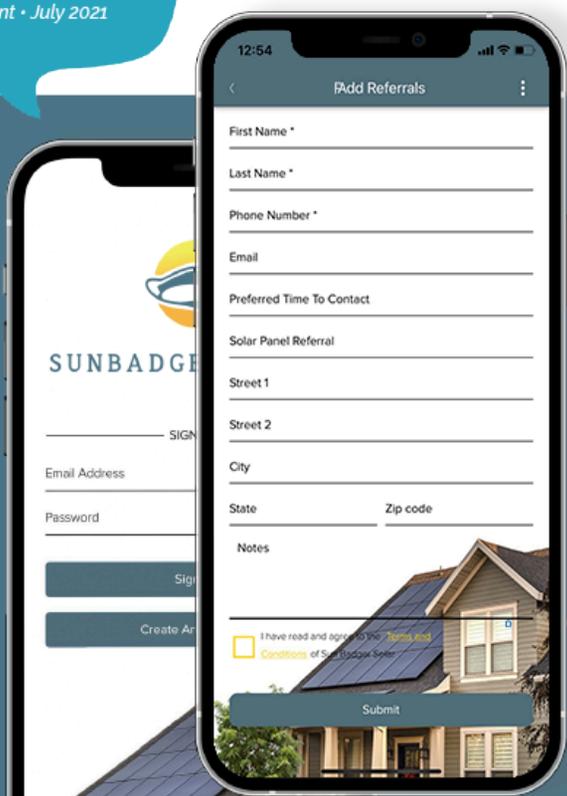


We are very happy with the entire process of installing our solar panels. Sun Badger Solar was easy to work with, kept us informed along the way, and answered all of our questions in a timely manner. Great to work with!

-Tom  
St. Paul, MN



- ★★★★★ Sales Process 4.94
- ★★★★★ Quality of Advice 4.97
- ★★★★★ On Schedule 4.87
- ★★★★★ Price as Quoted 4.97
- ★★★★★ Quality of Products 4.96
- ★★★★★ Installation Quality 4.99
- ★★★★★ Professionalism 4.97
- ★★★★★ After Sales Support 4.95



## START EARNING REWARDS FOR ALL YOUR REFERRALS

**\$ EARN 25**

for every

**VERIFIED REFERRAL\***



**\$ EARN 599**

for every

**SOLD REFERRAL\***

Get the Sun Badger Solar App & start earning money!





## NEXT STEPS

Below are the steps we will take to get you set up with your solar system.

